

Title (en)

SYSTEMS, METHODS, AND COMPUTER PROGRAMS FOR PROVIDING USERS MAXIMUM BENEFIT IN ELECTRONIC COMMERCE

Title (de)

SYSTEME, VERFAHREN UND COMPUTERPROGRAMME ZUR BEREITSTELLUNG VON MAXIMALEM NUTZEN FÜR BENUTZER IM ELEKTRONISCHEN HANDEL

Title (fr)

SYSTÈMES, PROCÉDÉS ET PROGRAMMES INFORMATIQUES DESTINÉS À PROCURER À DES UTILISATEURS UN MAXIMUM DE PROFIT DANS LE COMMERCE ÉLECTRONIQUE

Publication

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Abstract (en)

[origin: WO2020061064A1] The present invention generally relates to a system, method, and computer program for providing maximum savings in electronic commerce. Specifically, during a shopping experience, several products or service inputs, such as: electronic coupon codes, sales taxes, cashback rebates, customer loyalty programs, etc. are calculated and compared against numerous competitor retailer stores to ascertain the lowest price. Several optimization schemes are also disclosed which enhance a user experience.

IPC 8 full level

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CPC (source: EP)

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Citation (search report)

- [I] US 2018150869 A1 20180531 - FINNEGAN KATIE [US], et al
- [I] US 2011288918 A1 20111124 - CERVENKA KAREN LOUISE [US], et al
- See references of WO 2020061064A1

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