

Title (en)
ADVERTISING SYSTEM

Title (de)
WERBEANLAGE

Title (fr)
INSTALLATION PUBLICITAIRE

Publication
EP 3853840 C0 20231108 (DE)

Application
EP 19762948 A 20190903

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Abstract (en)
[origin: WO20057957A1] The invention relates to an advertising system (1), comprising an advertising medium (2) with a support (3), and at least one film (7), characterized in that the support (3) has at least one holder (4) for holding a flat film (7). The film (7) can be introduced into the holder (4) and can be replaced, and the holder (4) has multiple holding elements (5) which alone or together with the support (3) form one or more grooves (6) that are suited and designed to hold the film (7) in the formed groove (6) and guide same so as to form a cylindrical or semicylindrical structure.

IPC 8 full level
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