

Title (en)
METHOD FOR DETERMINING PARAMETERS SPECIFIC TO THE CUSTOMISED HAIR-COLOURING OF A GIVEN INDIVIDUAL

Title (de)
VERFAHREN ZUR BESTIMMUNG VON PARAMETERN SPEZIFISCH FÜR DIE KUNDENSPEZIFISCHE HAARFÄRBUNG EINES GEGEBENEN INDIVIDUUMS

Title (fr)
PROCÉDÉ DE DÉTERMINATION DE PARAMÈTRES SPÉCIFIQUES À LA COLORATION PERSONNALISÉE DE POILS D'UN INDIVIDU DONNÉ

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Abstract (en)
[origin: WO2020193654A1] The present invention relates to a method for determining a parameter specific to the customised hair-colouring of a given individual, the method comprising the steps of: - receiving quantities representative of a first target colour and a first initial colour in a colour space, - determining a cosmetic product composition according to the quantities received and a colour rendering model, - applying a cosmetic product having the determined composition to the hairs of the individual to be coloured in order to obtain coloured hairs, - evaluating the colour of the coloured hairs in order to obtain a quantity representative of a final first colour in the colour space, and - determining a colour deviation parameter specific to the individual according to the quantities representative of the final first colour and of the target first colour.

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