

Title (en)
DETERGENT COMPOSITION

Title (de)
REINIGUNGSMITTELZUSAMMENSETZUNG

Title (fr)
COMPOSITION DÉTERGENTE

Publication
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Application
EP 20803594 A 20201113

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Abstract (en)
[origin: WO2021115724A1] The present invention relates to a detergent composition. More particularly, the invention is directed to a softening in the wash laundry composition. It is seen that in a carbonate-built detergent composition, the softening properties of a fabric softening component on the fabric reduces over multiple washes and there is a desire to further improve the softening benefits on fabric in wash. Moreover, there is a need to provide softening detergent compositions while maintaining the cleaning performance. It is thus an object of the present invention to provide a detergent composition capable of imparting improved softness and cleaning performance to fabrics treated during the wash cycle of a laundering process. It is found by the present inventors that the presence of a chelating agent and a neutralized soap leads to significantly enhanced fabric softening benefits in a carbonate-built laundry detergent composition having a cationic polymer whilst maintaining good cleaning performance.

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