

Title (en)

ELECTRONIC SHELF LABELLING SYSTEM WITH A SHELF EDGE STRIP SUB-SYSTEM

Title (de)

ELEKTRONISCHES REGALETIKETTEN-SYSTEM MIT REGALSCHIENEN-SUB-SYSTEM

Title (fr)

SYSTÈME D'ÉTIQUETTES ÉLECTRONIQUES DE RAYONNAGE À SOUS-SYSTÈME DE RAILS DE RAYONNAGE

Publication

**EP 4081892 A1 20221102 (DE)**

Application

**EP 19832144 A 20191223**

Priority

EP 2019086992 W 20191223

Abstract (en)

[origin: WO2021129933A1] An electronic shelf labelling system (1), wherein the system has, on a shelf edge strip (3) of a shelf, a near-field communication (NFC) sub-system which is characterised in that the shelf edge strip has a shelf edge strip controller (4A-4C), the shelf edge strip controller having a first wireless communication module which is designed to wirelessly communicate as per a first communication method with an access point (6) for the purpose of transferring data with a server (5) of the shelf labelling system, and the shelf edge strip controller having an NFC-capable second wireless communication module for NFC-based power supply and communication with at least one NFC-capable shelf label (2A-2K) that can be secured on the shelf edge strip, and the shelf edge strip has at least one conductor loop (L) formed thereon and connected to the second NFC-capable communication module, the conductor loop being used for NFC communication with the NFC-capable shelf label, and the shelf edge strip has a light emitting unit (100) and the shelf edge strip controller is designed to control the light emitting unit as a result of the data transfer.

IPC 8 full level

**G06F 3/147** (2006.01)

CPC (source: EP US)

**G06F 3/147** (2013.01 - EP); **G09G 3/06** (2013.01 - US); **G09G 2330/021** (2013.01 - EP); **G09G 2370/16** (2013.01 - US);  
**G09G 2380/04** (2013.01 - EP US)

Citation (search report)

See references of WO 2021129933A1

Designated contracting state (EPC)

AL AT BE BG CH CY CZ DE DK EE ES FI FR GB GR HR HU IE IS IT LI LT LU LV MC MK MT NL NO PL PT RO RS SE SI SK SM TR

Designated extension state (EPC)

BA ME

Designated validation state (EPC)

KH MA MD TN

DOCDB simple family (publication)

**WO 2021129933 A1 20210701**; CN 114787765 A 20220722; EP 4081892 A1 20221102; US 11763713 B2 20230919;  
US 2023022207 A1 20230126

DOCDB simple family (application)

**EP 2019086992 W 20191223**; CN 201980103248 A 20191223; EP 19832144 A 20191223; US 201917786630 A 20191223