

Title (en)  
AUGMENTED REALITY PRESENTATION

Title (de)  
DARSTELLUNG DER ERWEITERTEN REALITÄT

Title (fr)  
PRÉSENTATION DE RÉALITÉ AUGMENTÉE

Publication  
**EP 4094138 A1 20221130 (EN)**

Application  
**EP 20780484 A 20200910**

Priority  
• US 202016752566 A 20200124  
• US 202017015660 A 20200909  
• US 2020050191 W 20200910

Abstract (en)  
[origin: US10777017B1] Methods, systems, and apparatus, including computer programs encoded on computer storage media, for presenting an augmented reality presentation. One of the methods includes receiving data for a web page associated with a uniform resource indicator and including data for augmented reality presentations. An augmented reality presentation is selected for the web page, and automatically presented using the data for the augmented reality presentation, and data from a camera included in a mobile device. After automatically presenting the augmented reality presentation, data is received indicating that the augmented reality presentation should end. After receiving the data indicating that the augmented reality presentation should end, the web page is presented.

IPC 8 full level  
**G06F 3/01** (2006.01); **G06F 16/56** (2019.01); **G06F 16/951** (2019.01); **G06Q 30/06** (2012.01)

CPC (source: EP KR US)  
**G06F 3/011** (2013.01 - EP KR); **G06F 16/56** (2018.12 - EP KR); **G06F 16/951** (2018.12 - EP KR); **G06F 16/955** (2018.12 - EP KR US); **G06F 16/958** (2018.12 - EP KR US); **G06Q 30/0643** (2013.01 - EP KR); **G06T 19/006** (2013.01 - EP KR US); **G06T 2200/24** (2013.01 - EP KR); **G06T 2210/04** (2013.01 - EP KR)

Citation (search report)  
See references of WO 2021150277A1

Designated contracting state (EPC)  
AL AT BE BG CH CY CZ DE DK EE ES FI FR GB GR HR HU IE IS IT LI LT LU LV MC MK MT NL NO PL PT RO RS SE SI SK SM TR

Designated extension state (EPC)  
BA ME

Designated validation state (EPC)  
KH MA MD TN

DOCDB simple family (publication)  
**US 10777017 B1 20200915**; CN 115004130 A 20220902; EP 4094138 A1 20221130; KR 20220124807 A 20220914; US 10997793 B1 20210504; WO 2021150277 A1 20210729

DOCDB simple family (application)  
**US 202016752566 A 20200124**; CN 202080094370 A 20200910; EP 20780484 A 20200910; KR 20227028727 A 20200910; US 2020050191 W 20200910; US 202017015660 A 20200909