

Title (en)
PORTABLE BILLBOARD

Title (de)
TRAGBARE ANZEIGETAFEL

Title (fr)
PANNEAU D’AFFICHAGE PORTABLE

Publication
EP 4100907 A4 20240424 (EN)

Application
EP 22719769 A 20220321

Priority

- US 202117230008 A 20210414
- US 202117316275 A 20210510
- US 2022021101 W 20220321

Abstract (en)
[origin: WO202220994A1] A portable billboard is presented including a portable media projection subsystem to selectively project media and to supply an enablement signal in response to the media being projected. A location device supplies a geographic location of the media projection subsystem. A verifier receives the enablement signal and the geographic location, and supplies verification information responsive to the media being projected from a stationary location for a predetermined minimum duration of time. A communications subsystem receives verification information and either stores the information for subsequent downloads, or transmits the information to a central controlling server. A targeting subsystem permits an entity to select a target stationary location from a plurality of value weighted target stationary locations. The targeting application typically provides a reward in response to a value of the selected target stationary location.

IPC 8 full level
G06Q 30/0242 (2023.01); **G06Q 30/0251** (2023.01); **G06Q 30/0272** (2023.01); **H04N 9/31** (2006.01); **H04W 88/10** (2009.01)

CPC (source: EP KR)
G06Q 30/0242 (2013.01 - EP); **G06Q 30/0265** (2013.01 - EP KR); **G06Q 30/0272** (2013.01 - EP); **G06V 40/161** (2022.01 - EP KR); **H04N 9/3179** (2013.01 - EP KR); **H04N 9/3194** (2013.01 - EP KR); **H04N 21/4122** (2013.01 - KR); **H04W 84/12** (2013.01 - KR); **H04N 21/4122** (2013.01 - EP); **H04W 84/12** (2013.01 - EP)

Citation (search report)

- [XDYI] US 10796340 B2 20201006 - TA PETER [US], et al
- [Y] US 2007282682 A1 20071206 - DIETZ PAUL [US], et al
- See also references of WO 202220994A1

Designated contracting state (EPC)
AL AT BE BG CH CY CZ DE DK EE ES FI FR GB GR HR HU IE IS IT LI LT LU LV MC MK MT NL NO PL PT RO RS SE SI SK SM TR

Designated extension state (EPC)
BA ME

Designated validation state (EPC)
KH MA MD TN

DOCDB simple family (publication)
WO 202220994 A1 20221020; EP 4100907 A1 20221214; EP 4100907 A4 20240424; JP 2024517599 A 20240423; KR 20230170751 A 20231219

DOCDB simple family (application)
US 2022021101 W 20220321; EP 22719769 A 20220321; JP 2023562805 A 20220321; KR 20237039194 A 20220321