

Title (en)

SYSTEM AND METHOD FOR AUTOMATIC DETECTION OF WEBPAGE ZONES OF INTEREST

Title (de)

SYSTEM UND VERFAHREN ZUR AUTOMATISCHEN ERKENNUNG VON INTERESSIERENDEN WEBSEITENZONEN

Title (fr)

SYSTÈME ET PROCÉDÉ DE DÉTECTION AUTOMATIQUE DE ZONES D'INTÉRÊT DE PAGE WEB

Publication

EP 4172811 A1 20230503 (EN)

Application

EP 20737057 A 20200629

Priority

IB 2020056134 W 20200629

Abstract (en)

[origin: WO2022003392A1] A system and method for detecting webpage zones of interest. A method includes receiving at least one webpage analysis request, wherein the received at least one webpage analysis request includes at least one webpage in a website; identifying, in the at least one webpage, at least one zone, wherein the at least one zone is a content element of a webpage; classifying the at least one zone into a category of interest, wherein the classification is based on a trained machine learning model configured to classify DOM elements of the least one webpage, and wherein a category of interest is a category determined based on a functionality of the website; and storing the classification by indicating the category of interest for each zone.

IPC 8 full level

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CPC (source: EP)

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Citation (search report)

See references of WO 2022003392A1

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