

Title (en)

SMART OVERLAY : POSITIONING OF THE GRAPHICS WITH RESPECT TO REFERENCE POINTS

Title (de)

INTELLIGENTE ÜBERLAGERUNG : POSITIONIERUNG DER GRAPHIKEN IN BEZUG AUF REFERENZPUNKTE

Title (fr)

REVÊTEMENT INTELLIGENT : POSITIONNEMENT DES GRAPHIQUES PAR RAPPORT À DES POINTS DE RÉFÉRENCE

Publication

EP 4183136 A1 20230524 (EN)

Application

EP 21758424 A 20210720

Priority

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- IT 202000017569 A 20200720
- IB 2021056533 W 20210720

Abstract (en)

[origin: WO2022018629A1] A method (and corresponding entity, system, computer program) is described for determining a positioning indication indicating a position at which a graphic element is to be overlaid on a video stream comprising an image. The method comprises the steps of: - performing (S10) a computational analysis on said image to determine at least one between at least one object present in the image and at least one perception zone; - determining (S20), on the basis of said computational analysis, an image reference portion comprising a portion of said image, wherein said portion comprises said at least one between said at least one object present in the image and said at least one perception zone; determining (S30), on the basis of said reference portion, the positioning indication respecting a constraint indicating that the graphic element is overlapping with said image reference portion to an extent not exceeding an overlap factor.

IPC 8 full level

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CPC (source: EP)

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Citation (search report)

See references of WO 2022018629A1

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