

Title (en)

VEHICLE MOUNTABLE HOLOGRAPHIC PROMOTING SYSTEM

Title (de)

FAHRZEUGMONTIERBARES HOLOGRAFISCHES WERBESYSTEM

Title (fr)

SYSTÈME DE PROMOTION HOLOGRAPHIQUE POUVANT ÊTRE MONTÉ SUR UN VÉHICULE

Publication

EP 4185492 A4 20240807 (EN)

Application

EP 21847162 A 20210716

Priority

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- US 2021070895 W 20210716

Abstract (en)

[origin: WO2022020839A1] Vehicle mountable holographic promoting system and method of use; system includes a body with light, mount, and controller in communication with a software application and the body. The body is mountable to the vehicle using mount. Mount can be removably attachable or otherwise secured to the roof of the vehicle. The controller controls the body such that the body can visually promote via an image display an item using the light—display region appearing to float on a plane above vehicle.

IPC 8 full level

B60R 11/02 (2006.01); **B60R 9/04** (2006.01); **G09F 9/33** (2006.01); **G09F 9/37** (2006.01); **G09F 19/18** (2006.01); **G09F 21/04** (2006.01); **G09F 21/08** (2006.01); **G09F 21/18** (2006.01); **G09F 27/00** (2006.01)

CPC (source: EP)

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Citation (search report)

- [XI] US 6265984 B1 20010724 - MOLINAROLI CARL JOSEPH [US]
- [XI] US 2002005826 A1 20020117 - PEDERSON JOHN C [US]
- See also references of WO 2022020839A1

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DOCDB simple family (publication)

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