

Title (en)

VEHICLE MOUNTABLE HOLOGRAPHIC PROMOTING SYSTEM

Title (de)

FAHRZEUGMONTIERBARES HOLOGRAFISCHES WERBESYSTEM

Title (fr)

SYSTÈME DE PROMOTION HOLOGRAPHIQUE POUVANT ÊTRE MONTÉ SUR UN VÉHICULE

Publication

**EP 4185492 A4 20240807 (EN)**

Application

**EP 21847162 A 20210716**

Priority

- US 202016935796 A 20200722
- US 2021070895 W 20210716

Abstract (en)

[origin: WO2022020839A1] Vehicle mountable holographic promoting system and method of use; system includes a body with light, mount, and controller in communication with a software application and the body. The body is mountable to the vehicle using mount. Mount can be removably attachable or otherwise secured to the roof of the vehicle. The controller controls the body such that the body can visually promote via an image display an item using the light—display region appearing to float on a plane above vehicle.

IPC 8 full level

**B60R 11/02** (2006.01); **B60R 9/04** (2006.01); **G09F 9/33** (2006.01); **G09F 9/37** (2006.01); **G09F 19/18** (2006.01); **G09F 21/04** (2006.01); **G09F 21/08** (2006.01); **G09F 21/18** (2006.01); **G09F 27/00** (2006.01)

CPC (source: EP)

**B60R 9/04** (2013.01); **G09F 9/33** (2013.01); **G09F 19/18** (2013.01); **G09F 21/042** (2020.05); **G09F 21/08** (2013.01); **G09F 21/18** (2013.01); **G09F 27/005** (2013.01)

Citation (search report)

- [X1] US 6265984 B1 20010724 - MOLINAROLI CARL JOSEPH [US]
- [X1] US 2002005826 A1 20020117 - PEDERSON JOHN C [US]
- See also references of WO 2022020839A1

Designated contracting state (EPC)

AL AT BE BG CH CY CZ DE DK EE ES FI FR GB GR HR HU IE IS IT LI LT LU LV MC MK MT NL NO PL PT RO RS SE SI SK SM TR

DOCDB simple family (publication)

**WO 2022020839 A1 20220127**; AU 2021313302 A1 20220929; BR 112022020014 A2 20221213; CA 3167778 A1 20220127; CN 115243935 A 20221025; EP 4185492 A1 20230531; EP 4185492 A4 20240807; JP 2023524965 A 20230614; JP 7530993 B2 20240808; KR 20230041645 A 20230324; MX 2022016213 A 20230201

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