

Title (en)

MULTIMEDIA DATA PROCESSING METHOD, MULTIMEDIA DATA GENERATION METHOD, AND RELATED DEVICE

Title (de)

MULTIMEDIADATENVERARBEITUNGSVERFAHREN, MULTIMEDIADATENERZEUGUNGSVERFAHREN UND ZUGEHÖRIGE VORRICHTUNG

Title (fr)

PROCÉDÉ DE TRAITEMENT DE DONNÉES MULTIMÉDIA, PROCÉDÉ DE GÉNÉRATION DE DONNÉES MULTIMÉDIA, ET DISPOSITIF ASSOCIÉ

Publication

**EP 4195654 A1 20230614 (EN)**

Application

**EP 21863544 A 20210825**

Priority

- CN 202010924421 A 20200904
- CN 2021114502 W 20210825

Abstract (en)

Provided are a multimedia data processing method, a multimedia data generation method, and a related device, which relate to the technical field of computers. The processing method comprises: acquiring multimedia data; displaying an editing page, wherein the editing page displays material data in the multimedia data; in response to a marking operation being carried out on at least one piece of material data, marking the at least one piece of material data; and in response to a template generation instruction, removing the marked material data from the multimedia data and generating a template. The embodiments of the present disclosure are conducive to reducing the processing requirements of a terminal for multimedia data, improving the efficiency of making a template, and thus increasing the number of templates for making the multimedia data. The embodiments are also conducive to adapting to different requirements of a user for generating multimedia data, and improving the conversion rate of a template.

IPC 8 full level

**H04N 5/262** (2006.01); **H04N 21/234** (2011.01)

CPC (source: CN EP US)

**G06F 3/04847** (2013.01 - US); **G06F 40/166** (2020.01 - EP US); **G06F 40/186** (2020.01 - EP); **G11B 27/031** (2013.01 - EP); **G11B 27/036** (2013.01 - US); **G11B 27/34** (2013.01 - EP US); **H04N 5/262** (2013.01 - CN)

Designated contracting state (EPC)

AL AT BE BG CH CY CZ DE DK EE ES FI FR GB GR HR HU IE IS IT LI LT LU LV MC MK MT NL NO PL PT RO RS SE SI SK SM TR

Designated extension state (EPC)

BA ME

Designated validation state (EPC)

KH MA MD TN

DOCDB simple family (publication)

**US 11887630 B2 20240130**; **US 2023144094 A1 20230511**; BR 112023004077 A2 20230404; CN 112073649 A 20201211; CN 112073649 B 20221213; EP 4195654 A1 20230614; EP 4195654 A4 20240424; JP 2023541569 A 20231003; JP 7466763 B2 20240412; KR 20230042523 A 20230328; WO 2022048478 A1 20220310

DOCDB simple family (application)

**US 202218147975 A 20221229**; BR 112023004077 A 20210825; CN 202010924421 A 20200904; CN 2021114502 W 20210825; EP 21863544 A 20210825; JP 2023514968 A 20210825; KR 20237008008 A 20210825