

Title (en)
METHOD FOR PUBLISHING INFORMATION, IN PARTICULAR ADVERTISING INFORMATION, AND SYSTEM FOR USING SAID METHOD

Title (de)
VERFAHREN ZUR VERÖFFENTLICHUNG VON INFORMATIONEN, INSBESONDERE VON WERBEINFORMATIONEN, UND EIN SYSTEM ZUR ANWENDUNG DIESES VERFAHRENS

Title (fr)
PROCÉDÉ POUR PUBLIER DES INFORMATIONS, EN PARTICULIER DES INFORMATIONS PUBLICITAIRES, ET SYSTÈME POUR UTILISER LEDIT PROCÉDÉ

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Application
EP 21751737 A 20210809

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• EP 2021072126 W 20210809

Abstract (en)
[origin: WO2022034003A1] The invention relates to a method for publishing information, in particular advertising information, for carrier vehicles. According to the invention, the method comprises the following steps: (a) capturing an image (101, 201, 301); (b) deleting data which may result in a person and/or a vehicle from the image being clearly identified (102, 203, 303); (c) deleting the image captured in step (a) (103, 204, 304); (d) analysing the image produced in step (b) (104, 211, 312); (e) deleting the image generated in step (b) (105, 212, 313); (f) acquiring GNSS data (106, 207, 307) and sensor data (107, 208, 308); (g) determining using a random generator (108, 202, 302) and using preset parameters, where in option A) the data remains unchanged, or in option B) the image is replaced by a random image from the land vehicle database (206, 306) after the capturing process in step a), and the captured image is deleted (205, 305) or the information obtained in step f) is replaced by a random image from the land vehicle database (111); (h) analysing the data (109, 214, 316) obtained in step (d) and/or the data obtained in step (f); (i) selecting information based on the analysis (h) using predefined parameters in a database (110, 215, 317); (j) publishing the selected information (112, 216, 318).

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