Title (en)
    MEDIA PROCESSING METHODS AND SYSTEMS

Title (de)
    MEDIENVERARBEITUNGSVERFAHREN UND -SYSTEME

Title (fr)
    PROCÉDÉS ET SYSTÈMES DE TRAITEMENT DE MÉDIA

Publication
    EP 4232974 A4 20240417 (EN)

Application
    EP 20964432 A 20201205

Priority
    US 2020063505 W 20201205

Abstract (en)
    [origin: WO2022119579A1] A media content processing method comprises submission of a broadcast to the computer or server of a receiving entity, which is coded in a neutral manner such that the creator and related identifying information is not identifiable for several purposes. The material is reviewed based on qualitative evaluation thereof by a plurality of independent reviewers who do not have access to the identifying information, and some of the material is selected based on the qualitative evaluation of the reviewers. The selected material is broadcast according to a predetermined schedule, and may also be placed in a content library for viewer access. Advertising is associated with the material selected during the broadcast thereof to generate revenue. The creator of the work is paid based on the revenues generated by the advertising associated with the material.

IPC 8 full level
    G06Q 10/00 (2023.01)

CPC (source: EP KR)
    G06Q 30/0242 (2013.01 - EP KR); **G06Q 30/0282** (2013.01 - KR); **H04N 21/2543** (2013.01 - KR); **H04N 21/25883** (2013.01 - KR); **H04N 21/4758** (2013.01 - KR); **H04N 21/4784** (2013.01 - KR)

Citation (search report)
- [I] US 2012158514 A1 20120621 - ALDREY RAUL I [US], et al
- [I] US 2018007403 A1 20180104 - PIZZURRO ALFRED J [US], et al
- [I] US 8645991 B2 20140204 - MCINTIRE JOHN P [US], et al
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- [A] US 2008010117 A1 20080110 - OLIVEIRA EDUARDO P [US], et al
- See also references of WO 2022119579A1

Designated contracting state (EPC)
    AL AT BE BG CH CY CZ DE DK EE ES FI FR GB GR HR HU IE IS IT LI LT LU LV MC MK MT NL NO PL PT RO RS SE SI SK SM TR

DOCDB simple family (publication)
    WO 2022119579 A1 20220609; AU 2020479815 A1 20230622; AU 2020479815 A9 20240613; CA 3200392 A1 20220609; CN 116569198 A 20230808; EP 4232974 A1 20230830; EP 4232974 A4 20240417; JP 2024500033 A 20240104; KR 20230117401 A 20230808; MX 2023006656 A 20230817

DOCDB simple family (application)
    US 2020063505 W 20201205; AU 2020479815 A 20201205; CA 3200392 A 20201205; CN 202080107701 A 20201205; EP 20964432 A 20201205; JP 2023533406 A 20201205; KR 20237022482 A 20201205; MX 2023006656 A 20201205