

Title (en)

VIDEO GENERATION METHOD AND APPARATUS, DEVICE, AND STORAGE MEDIUM

Title (de)

VIDEOERZEUGUNGSVERFAHREN UND -VORRICHTUNG, VORRICHTUNG UND SPEICHERMEDIUM

Title (fr)

PROCÉDÉ ET APPAREIL DE GÉNÉRATION DE VIDÉO, DISPOSITIF ET SUPPORT D'ENREGISTREMENT

Publication

**EP 4243427 A4 20240306 (EN)**

Application

**EP 21913994 A 20211220**

Priority

- CN 202011626264 A 20201231
- CN 2021139606 W 20211220

Abstract (en)

[origin: WO2022143253A1] The present disclosure relates to a video generation method and apparatus, a device, and a storage medium. The method comprises: when a video theme configured by a user and a video production instruction are obtained, obtaining, according to the video production instruction, a user image and multiple video templates matching the video theme; embedding the user image into reserved positions of at least some of the video templates so that the user image is combined with situational materials of the video templates to generate at least one video; obtaining a video to be published from the at least one video, and publishing the video to be published to a preset video playback platform. According to embodiments of the present disclosure, the effect that during the process of video production, at least one video can be generated at a time as long as the user image is embedded into multiple video templates can be achieved without repeatedly photographing by a user; moreover, predesigning the situational materials can help the user to well express the theme content and improve the quality and interestingness of the video, and can also reduce the requirements on a photographing capability of the user.

IPC 8 full level

**H04N 21/44** (2011.01); **G11B 27/036** (2006.01); **H04N 21/472** (2011.01); **H04N 21/4788** (2011.01)

CPC (source: CN EP US)

**G11B 27/036** (2013.01 - EP US); **H04N 21/44016** (2013.01 - CN EP); **H04N 21/472** (2013.01 - EP); **H04N 21/47205** (2013.01 - CN EP); **H04N 21/4788** (2013.01 - EP US)

Citation (search report)

- [X] US 2020236297 A1 20200723 - SHABUROV VICTOR [GI], et al
- [A] WO 2020150692 A1 20200723 - SNAP INC [US]
- See also references of WO 2022143253A1

Designated contracting state (EPC)

AL AT BE BG CH CY CZ DE DK EE ES FI FR GB GR HR HU IE IS IT LI LT LU LV MC MK MT NL NO PL PT RO RS SE SI SK SM TR

Designated extension state (EPC)

BA ME

Designated validation state (EPC)

KH MA MD TN

DOCDB simple family (publication)

**EP 4243427 A1 20230913**; **EP 4243427 A4 20240306**; CN 112866798 A 20210528; CN 112866798 B 20230505; JP 2023553622 A 20231225; US 2023317117 A1 20231005; WO 2022143253 A1 20220707

DOCDB simple family (application)

**EP 21913994 A 20211220**; CN 202011626264 A 20201231; CN 2021139606 W 20211220; JP 2023535441 A 20211220; US 202318331340 A 20230608