

Title (en)

STAND-UP DISPLAY HAVING A CARDBOARD BASIC BODY

Title (de)

AUFSTELLER MIT KARTON-GRUNDKÖRPER

Title (fr)

AFFICHAGE VERTICAL COMPORTANT UN CORPS DE BASE EN CARTON

Publication

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Application

EP 23718617 A 20230331

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Abstract (en)

[origin: WO2023194247A1] The invention relates to a stand-up display (10) having a planar basic body (12) made of cardboard. A first and second planar portion (14a, 14b) are connected to one another in an articulated manner by means of a stand-up hinge (16). Inner surfaces of a first and second planar covering body (18a, 18b) made of cardboard lie on inner surfaces of the first and second planar portion (14a) and are partially adhesively bonded thereto. Between the inner side of the first covering body (18a) and the inner side of the first planar portion (14a) and also between the inner side of the second covering body (18b) and the inner side of the second planar portion (14b) there are formed a first and second adhesive-free pocket region (22a, 22b) which adjoin the stand-up hinge (16). A flat metal strip (20) is arranged bridging the stand-up hinge (16) while having a first part arranged in the first pocket region (22a) and a second part arranged in the second pocket region (22b) and is held so as to be displaceable in at least one of the pocket regions (22a, 22b) without material connection to the respective covering body (18a, 18b) and planar portion (14a, 14b).

IPC 8 full level

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