

Title (en)
A DISPLAY PACKAGING FOR A PRODUCT, USES THEREOF AND AN OBJECT COMPRISING A PRODUCT AND SUCH DISPLAY PACKAGING

Title (de)
VERPACKUNG FÜR EIN PRODUKT, IHRE VERWENDUNG UND EIN GEGENSTAND MIT EINEM PRODUKT UND EINER SOLCHEN VERPACKUNG

Title (fr)
EMBALLAGE DE PRÉSENTATION POUR UN PRODUIT, SES UTILISATIONS ET OBJET COMPRENANT UN PRODUIT ET UN TEL EMBALLAGE DE PRÉSENTATION

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Application
EP 23202413 A 20231009

Priority
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Abstract (en)
A display packaging 100 for a product 2 is disclosed. The display packaging comprising:-an inner container 4 for containing said product 2, said inner container is having an extension in a first direction X, thereby defining a first end 6 and an opposite second end 8 of said inner container; and is having an extension in a second direction Y, said second direction Y being perpendicular to said first direction X; and-an outer sleeve 10 covering said inner container 4; said outer sleeve is having an extension in a first direction X, thereby defining a first end 12 and an opposite second end 14 of said outer sleeve, and is having an extension in a second direction Y, said second direction Y being perpendicular to said first direction X;wherein said outer sleeve 10 comprises an opening 16 in said second end 14 thereof;wherein the dimensions and geometry of said inner container 4 and the dimensions and geometry of said outer sleeve 10 are adapted to each other in such a way that said inner container 4 is being displaceable inside and relative to said outer sleeve 10 in said first direction X;wherein said display packaging 100 comprises retaining means 26 for preventing full displacement of said inner container 4 out of said outer sleeve 10 through said opening 16 in said second end 14 of said outer sleeve 10;wherein said inner container 4 comprises a first compartment 18 arranged at said first end 6 of said inner container 4, and a second compartment 20 arranged at said second end 8 of said inner container 4;and in that said first compartment 18 of said inner container 4 comprises a protrusion 22 extending from a bottom part 24 of said first compartment 18, such as in a direction essentially perpendicular to said bottom part.

IPC 8 full level
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B65D 2211/00 (2013.01 - EP)

Citation (applicant)
US 10696443 B1 20200630 - MUNDT MATTHEW [US], et al

Citation (search report)
• [XII] WO 2020123895 A1 20200618 - DURACELL US OPERATIONS INC [US]
• [XYI] EP 1364558 B1 20050309 - STEAMWAY FRANCHISE SALES INC [CH]
• [Y] US 4284204 A 19810818 - CAREY JR HOWARD M
• [A] EP 2979992 A1 20160203 - ECOBLISS HOLDING B V [NL]
• [A] WO 2013134760 A2 20130912 - INVIVO THERAPEUTICS CORP [US]

Designated contracting state (EPC)
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