Title (en)

SYSTEMS AND METHODS FOR CONTROLLING MEDIA CONTENT BASED ON USER PRESENCE

Title (de)

SYSTEME UND VERFAHREN ZUR STEUERUNG VON MEDIENINHALTEN AUF BASIS VON BENUTZERPRÄSENZ

Title (fr)

SYSTÈMES ET PROCÉDÉS DE CONTRÔLE DE CONTENU MULTIMÉDIA SUR LA BASE D'UNE PRÉSENCE D'UTILISATEUR

Publication

EP 4406235 A1 20240731 (EN)

Application

EP 22793058 A 20220921

Priority

- US 202117481931 A 20210922
- US 202117481955 A 20210922
- US 2022076751 W 20220921

Abstract (en)

[origin: WO2023049725A1] Systems and methods are described for controlling media content based on user presence information. A user interaction with playing of a first media asset generated for presentation at a consumption device may be identified, and in response, historical wireless signal characteristics of a wireless network, over which wireless signals are used to generate for display the first media asset, may be determined. While a second media asset is generated for display, the second media asset at the consumption device may be modified based on user presence information determined by comparing current wireless signal characteristics of the wireless network to the historical wireless signal characteristics of the wireless network.

IPC 8 full level

H04N 21/442 (2011.01); **G06N 20/00** (2019.01); **H04N 21/25** (2011.01); **H04N 21/258** (2011.01); **H04N 21/266** (2011.01); **H04N 21/41** (2011.01); **H04N 21/436** (2011.01); **H04N 21/4363** (2011.01); **H04N 21/443** (2011.01); **H04N 21/466** (2011.01); **H04N 21/654** (2011.01)

CPC (source: EP)

H04N 21/251 (2013.01); **H04N 21/25808** (2013.01); **H04N 21/266** (2013.01); **H04N 21/4122** (2013.01); **H04N 21/43615** (2013.01); **H04N 21/43637** (2013.01); **H04N 21/44218** (2013.01); **H04N 21/4431** (2013.01); **H04N 21/466** (2013.01); **H04N 21/654** (2013.01); G06N 20/00 (2019.01)

Designated contracting state (EPC)

AL AT BE BG CH CY CZ DE DK EE ES FI FR GB GR HR HU IE IS IT LI LT LU LV MC MK MT NL NO PL PT RO RS SE SI SK SM TR

Designated extension state (EPC)

BA ME

Designated validation state (EPC)

KH MA MD TN

DOCDB simple family (publication)

WO 2023049725 A1 20230330; CA 3231744 A1 20230330; EP 4406235 A1 20240731

DOCDB simple family (application)

US 2022076751 W 20220921; CA 3231744 A 20220921; EP 22793058 A 20220921