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⑤④ **Heat-sensitive transferring recording medium.**

⑤⑦ A heat-sensitive transferring recording medium comprises a substrate and a solid coating film formed by applying a coating material mainly composed of an emulsion and a coloring agent overlying the substrate.

A heat-sensitive transferring recording medium is composed of a substrate, a heat-sensitive releasing layer and a heat-sensitive transferring ink layer laminated in the mentioned order.

A heat-sensitive transferring recording medium comprises a substrate, a heat-sensitive releasing layer, a coloring agent layer and a heat-sensitive cohesive layer.

1 HEAT-SENSITIVE TRANSFERRING RECORDING MEDIUM

This invention relates to a heat-sensitive
transferring recording medium used for heat-sensitive
5 transferring recording apparatuses such as thermal
facsimile, thermal printer and the like.

Heat-sensitive recording system which is of
non-impact type has recently drawn attention since
the system is free of noise and can be easily handled.

10 Indeed, conventional heat-sensitive recording
systems are free of noise and neither development nor
fixation of the images is necessary and, in addition,
the handling is easy, but the resulting record is liable
to be falsified and its durability is not so good.

15 For the purpose of solving these drawbacks,
a particular heat-sensitive transferring recording
method was proposed. That is, a heat melting layer
is provided on a substrate, and said ink layer is con-
tacted with a receiving paper (recording paper)
20 followed by heating with a thermal head through the
substrate to melt said ink layer resulting in
transferring of the heated portion to a receiving
paper which is an ordinary paper.

The above-mentioned heat-sensitive transferring
25 recording method can give good printed letters where
the smoothness of the receiving paper which is an ordi-
nary paper is high, but where the smoothness is low,

1 for example, the Bekk smoothness test value is not
higher than 50 sec., the heat melting ink layer contacts
the receiving paper at some portion while said layer
does not contact the receiving paper at other portions,
5 because of the uneven surface receiving paper. This
results in a low transferring efficiency, formation of
void, and low sharpness. In addition, since the heat
melting ink has a high fluidity, the ink penetrates
into the inside of the receiving paper so that the
10 density of the printed letters is low and good printed
letters can not be obtained.

In conventional ink manufacturing methods,
a hot melt type coating material or an organic solvent
type coating material is used and the content of resin
15 components is at most 20 % by weight. In the case
of hot melt ink, the more the content of resin component,
the higher is the melt viscosity, and thereby coating
is not possible.

In the case of organic solvent type inks, it
20 is difficult to dissolve or disperse waxes and, further,
remove the organic solvent from the wax dissolved nor
dispersed in the organic solvent for drying.

1 The present inventors have solved the above-
mentioned drawbacks by providing a heat-sensitive
transferring recording medium comprising a substrate
and a heat-sensitive transferring image forming layer
5 of a specified constitution.

 According to one aspect of the present
invention, there is provided a heat-sensitive trans-
ferring recording medium which comprises a substrate
and a solid coating film formed by applying a coating
10 material mainly composed of an emulsion and a coloring
agent overlying the substrate.

 In order to obtain printed letters of high
density and less void on a paper of low smoothness,
it is necessary to make the transferring layer in a
15 form of block, and use a heat-sensitive transferring
ink layer of high melt viscosity so as to decrease
penetration of the ink into the paper. That is, the
transferring is not effected in a form of point, but
in a form of plane.

20 For effecting such plane-like transferring,
a heat-sensitive transferring ink layer containing a
larger amount of resin components is necessary in
place of conventional heat-sensitive transferring ink
layers mainly composed of waxes of low heat melting
25 viscosity.

 The substrate used in the present invention
includes a thin paper of, for example, less than 20

1 μ thick, such as glassine paper, condenser paper and
the like, and a heat resistant film of , for example,
less than 10 μ thick, such as polyester, polyimide,
nylon, polypropylene and the like. Plastic films of
5 2-10 μ thick are preferable.

The emulsion used in the present invention
includes wax emulsion, for example, emulsion of a
wax such as paraffin wax, microcrystalline wax,
carbnauba wax, shellac wax, montan wax, higher fatty
10 acides, higher fatty acid amides, metallic soaps of
higher fatty acids and the like.

Further, resin emulsion also can be used as
the emulsion of the present invention. Representative
resin emulsions are polyethylene resin emulsion, ethy-
15 lene-vinyl acetate copolymer emulsion, vinyl acetate
resin emulsion, vinyl acetate-vinyl chloride copolymer
emulsion, acrylic resin emulsion and the like.

Coloring agent used in the present invention
includes pigments such as carbon black, iron oxides,
20 prussian blue, lake red, titanium oxide and the like,
and dyes such as basic dye, neozapon dye and the like.

As the heat resistant protective layer for
the substrate, there may be used higher fatty acids,
fluorocarbon polymers, silicone resin and the like.

25 The heat-sensitive transferring recording medium
may be produced as shown below. The above-mentioned
resin emulsion or wax emulsion and a coloring agent

1 are dispersed in water by a dispersing machine such
as ball-mill, attritor and the like. In the case of
using a commercially available color agent dispersion
as the coloring agent, it is necessary only to mix
5 and stir simply the above-mentioned components.
The resulting ink coating material is applied to a
substrate by means of an ordinaly coating machine and
dried. When the heat resistant protective layer is
formed on the surface of the substrate opposite to
10 the ink layer, above material is mixed with and
dispersed in a solvent, applied to the substrate and
dried. The thickness of the heat-sensitive transferring
layer may be 2 - 10 μ .

For the purpose of decreasing the energy neces-
15 sary for thermal heads, it is effective to provide a
heat-sensitive releasing layer between the substrate
and the ink layer. The releasing layer may be formed
by using silicone, celluloses and waxes, alone or in
combination, if desired, a pigment such as carbon black,
20 calcium carbonate, clay, talc and the like is dispersed
in the above-mentioned material for a releasing layer.

In case that the heat-sensitive releasing layer
is provided on the heat-sensitive transferring recording
medium, the above-mentioned material is applied to the
25 substrate by means of hot melt coating or solvent
coating and dried before applying the heat-sensitive
transferring ink layer.

1 According to this aspect of the present invention,
since the melting temperature of the transferring
ink layer is so high that penetration of the ink into
the receiving paper is little and thereby the printed
5 letter is of high density, and the transferring is
effected in a form of block so that void is few, and
in addition, the film shapeability is so weak that the
printed letters have a sharp outline and are clear.

 Further, according to the present invention
10 where emulsion type coating materials are used, there
can be produced a resin/ wax/ coloring agent ink con-
taining more resin content than the prior art ink.
Since the emulsion type coating material gives a heat-
sensitive transferring ink layer having a less film
15 shapeability than that produced from a hot melt organic
solvent type coating material and therefore, printed
letters of sharp outline can be obtained when printed
by means of a thermal head.

 According to another aspect of the present
20 invention, there is provided a heat-sensitive trans-
ferring recording medium which comprises a substrate,
a heat-sensitive releasing layer overlying the substrate,
and a heat-sensitive transferring ink layer overlying
the heat-sensitive releasing layer.

1 In order to obtain printed letters of high
density and little void on a paper of low smoothness, it
is necessary to make the transferring layer in a form of
block and use a heat-sensitive transferring ink layer of
5 high melt viscosity so as to decrease penetration of the
ink into the paper. That is, the transferring is not
effected in a form of point, but in a form of plane.

 Further, it is necessary to facilitate releasing
of the heat-sensitive transferring ink layer from the
10 substrate and enhance the transferring efficiency.

 In case that a heat-sensitive transferring ink
layer has a high melt viscosity and is directly contacted
with a substrate, releasing of the heat-sensitive trans-
ferring ink layer is liable to become difficult.

15 Therefore, it is contemplated to make easy firstly the
releasing of the heat-sensitive transferring ink layer
from the substrate by means of the heat-sensitive
releasing layer and then make higher the melt viscosity
of the heat-sensitive transferring ink layer so as to
20 decrease penetration of the ink into paper and effecting
the transferring of ink in a form of block.

 The heat-sensitive transferring recording medium
comprises a substrate, a heat-sensitive releasing layer
and a heat-sensitive transferring ink layer.

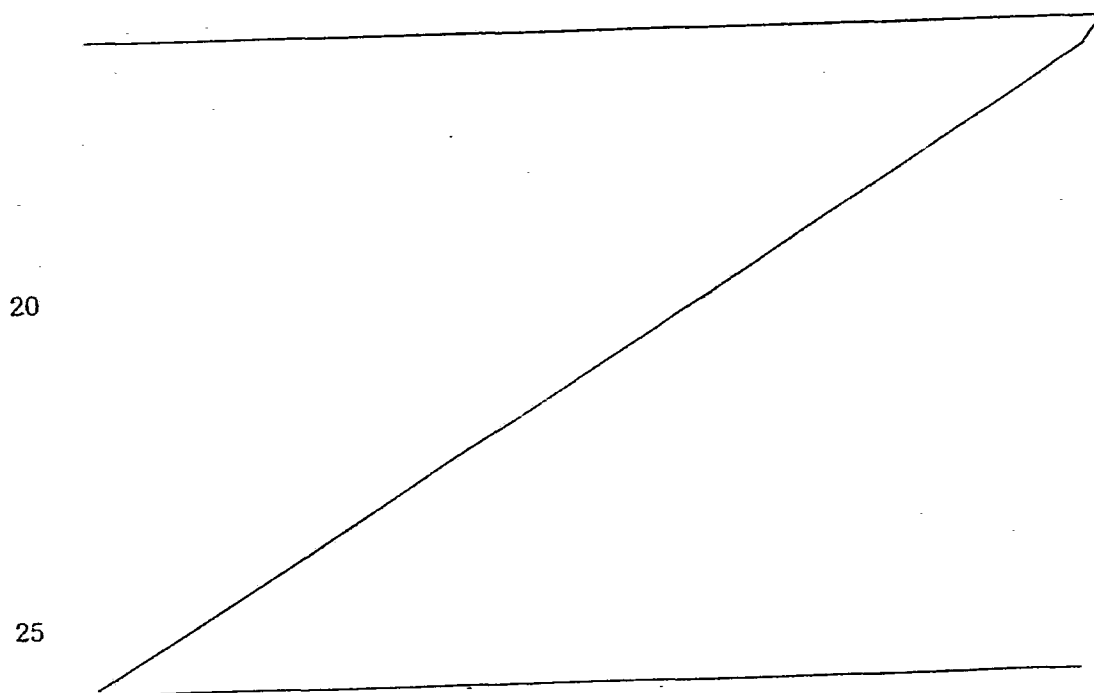
25 The substrate may be composed of a plastic film
provided with a heat resistant protective layer.

1 The heat-sensitive releasing layer is preferably
a layer which can be easily melted when heated and has
a low melt viscosity. The heat-sensitive transferring
ink layer is preferably a layer which becomes cohesive
5 when heated, and has a melt viscosity higher than that
of the heat-sensitive releasing layer.

The heat-sensitive releasing layer comprises,
for example, 50 - 100 parts by weight of wax, 0 - 30
parts by weight of binder, and 0 - 50 parts by weight
10 of coloring agent and pigment.

The heat-sensitive transferring ink layer
comprises, for example, 0 - 50 parts by weight of wax,
30 - 80 parts by weight of binder and 5 - 50 parts by
weight of coloring agent and pigment.

15 The thickness of the heat-sensitive releasing



1 layer is preferably 1 - 4 μ and that of the heat-
sensitive transferring ink layer is preferably 2 - 8 μ .

The substrate in the present invention includes
a thin paper of, for example, less than 20 μ thick,
5 such as glassine paper, condenser paper and the like,
and a heat resistant film of, for example, less than
10 μ thick, such as polyester, polyimide, nylon, poly-
propylene and the like.

Binders, waxes, and coloring agents which may
10 be used in the present invention are exemplified in
Table 1 below.

Table 1

<p>15</p> <p>Wax</p> <p>20</p>	<p>Paraffine wax</p> <p>Microcrystalline wax</p> <p>Carnauba wax</p> <p>Shellac wax</p> <p>Montan wax</p> <p>Higher fatty acids</p> <p>Higher fatty acid amides</p> <p>Higher alcohols</p> <p>Metallic soap</p>
<p>25</p> <p>Binder</p>	<p>Polyvinyl acetate</p> <p>Polyvinyl chloride</p> <p>Polyvinyl butyral</p> <p>Polyethylene</p>

1		Polyamide
		Hydroxyethylcellulose
		Methylcellulose
		Nitrocellulose
5	Binder	Polystyrene
		Polyesters
		Polyacrylate
		Vinyl chloride-vinyl acetate copolymer
		Ethylene-vinyl acetate copolymer
10		Ethylene-organic acid copolymer
		Vinyl chloride-vinylidene chloride copolymer
15	Coloring agent and pigment	Coloring pigments such as carbon black, iron oxide, Prussian blue, titanium oxide, lake red, and the like;
		Dyes such as basic dyes, neozapon dyes and the like;
		Extender pigments such as calcium carbonate, clay, talc and the like

20

As materials for the heat resistant protective layer, there may be mentioned higher fatty acids, fluorocarbon polymers, and silicone resins.

The heat-sensitive transferring recording medium
25 can be produced, for example, by the following procedure.

A coating composition for a heat-sensitive

1 releasing layer and a coating composition for a heat-
sensitive transferring ink layer are dispersedly mixed
by heated ball mills or attritors, or are dispersed in
solvents or water, and then they are successively
5 applied to a substrate by a hot melt coater, a solvent
coater or an aqueous coater.

When a heat resistant protective layer is formed
in a substrate, the above-mentioned material for the
heat resistant protective layer may be dispersed in and
10 mixed with a solvent and, before the heat-sensitive
releasing layer and the heat-sensitive transferring ink
layer are formed, the resulting coating material is
applied by a solvent coater to a surface of the substrate
opposite to the surface to which the above-mentioned
15 layers are to be formed.

The heat-sensitive transferring recording medium
of the present invention has two layers, that is, a
layer facilitating to release the ink layer (heat-
sensitive releasing layer) on a substrate and a layer
20 having cohesion and capable of cohering to receiving
paper (heat-sensitive transferring ink layer) on the
heat-sensitive releasing layer, and therefore, when
heated by using a thermal head, the heat-sensitive
transferring ink layer is released from the substrate
25 and completely transferred to a receiving layer due to
the cohesion of the heat-sensitive transferring ink layer
to receiving paper. As a result, the transferring

1 efficiency is enhanced and printed letters free of void
can be produced.

Since viscosity of the heat-sensitive transfer-
ring ink layer is high, penetration of the ink into
5 receiving paper is little and printed letters of high
density can be obtained. Even if a receiving paper of
less smoothness is used, the heat-sensitive transferring
recording medium can give a clear record of high density
and free of void at a high transferring efficiency.

10 According to a further aspect of the present
invention, there is provided a heat-sensitive transferring
recording medium which comprises a substrate, a heat-
sensitive releasing layer overlying the substrate, a
coloring agent layer overlying the heat-sensitive
15 releasing layer, and a heat-sensitive cohesive layer
overlying the coloring agent layer.

In order to obtain printed letters of high densi-
ty and little void on a paper of low smoothness, it is
necessary that the transferring efficiency is high, the
20 transferring is effected in a form of block, i.e. the
transferring is not effected in a form of point, but in
a form of plane, and penetration of the ink into the
paper is prevented.

The heat-sensitive transferring recording medium
25 can satisfy the above-mentioned conditions.

The substrate of heat-sensitive transferring

1 recording medium may be composed of a plastic film provided with a heat resistant protective layer.

It is preferable that the heat-sensitive releasing layer is easily melted when heated and has a low
5 melt viscosity. It is preferable that the coloring agent layer does not melt or has a high melt viscosity. Further it is preferable that the heat-sensitive cohesive layer becomes cohesive when heated and the value of the
10 melt viscosity is between that of the heat-sensitive releasing layer and that of the coloring agent layer.

The heat-sensitive releasing layer comprises, for example, 50 - 100 parts by weight of wax, 0 - 30 parts by weight of binder and 0 - 50 parts by weight of coloring agent. The coloring agent layer comprises, for
15 example, 0 - 30 parts by weight of wax, 20 - 50 parts by weight of binder and 40 - 80 parts by weight of pigment. The heat-sensitive cohesive layer comprises, for example, 0 - 50 parts by weight of wax, 50 - 80 parts by weight of binder, 0 - 50 parts by weight of pigment.

20 The thickness of the heat-sensitive releasing layer is preferably 1 - 4 μ , that of the coloring agent layer is preferably 1 - 8 μ and that of the heat-sensitive cohesive layer is preferably 1 - 8 μ .

The heat-sensitive transferring recording medium
25 has preferably the following constitution. That is, the

1 heat-sensitive releasing layer is mainly composed of a
easily melting wax having a low melt viscosity; the
coloring agent layer is mainly composed of a pigment
which hardly melts and has a weak film-shapability; and
5 the heat-sensitive cohesive layer is mainly composed of
a binder which becomes cohesive when heated by a thermal
head; and these layers are successively formed on a
substrate in the mentioned order.

The coloring agents contained in the heat-
10 sensitive releasing layer may be dyes or coloring pig-
ments. The pigments contained in the coloring agent
layer and the heat-sensitive cohesive layer may be
coloring pigments or extender pigments.

The substrate in the present invention includes
15 a thin paper of, for example, less than 20 μ thick, such
as glassine paper, condenser paper and the like, and a
heat resistant film of, for example, less than 10 μ
thick, such as polyester, polyimide, nylon, polypropylene
and the like.

20 A plastic film of 2 - 10 μ thick is preferable.

Waxes, binders and coloring agents and pigment
which may be used are exemplified in Table 1 above.

As materials for the heat-resistant protective
layer, there may be mentioned higher fatty acids
25 fluorocarbon polymers, and silicone resins.

1 The heat-sensitive transferring recording medium
can be produced, for example, by the following procedure.

5 A coating composition for a heat-sensitive
releasing layer, a coating composition for a coloring
agent layer, and a coating composition for a heat-
sensitive cohesive layer are dispersedly mixed by heated
ball mills or attritors, or are dispersed in solvents or
water, and then they are successively applied to a
10 substrate by a hot melt coater, a solvent coater or an
aqueous coater.

 When a heat resistant protective layer is formed
in a substrate, the above-mentioned material for the
heat resistant protective layer may be dispersed in and
15 mixed with a solvent and, before the heat-sensitive
releasing layer, coloring agent layer and heat-sensitive
cohesive layer are formed, the resulting coating material
is applied by a solvent coater to a surface of the sub-
strate opposite to the surface to which the above-
20 mentioned layers are to be formed.

 In the present invention, on the substrate there
are formed a layer for facilitating to release an ink
layer (i.e. heat-sensitive releasing layer), a layer
which substantially does not have fluidity (i.e. coloring
agent layer), and a layer which is cohesive and can
25 adhere to a receiving paper (i.e. heat-sensitive cohesive

1 layer). Such three-layered heat-sensitive transferring
recording medium acts in such a manner that the ink
layer (a coloring agent layer and a heat-sensitive
cohesive layer) is released from the substrate by heating
5 with a thermal head and the cohesion of the heat-
sensitive cohesive layer enables to completely transfer
the ink layer to a receiving paper. Thus, printed images
of high transferring efficiency and free of void can be
produced.

10 .In addition, the medium has a layer substantially
incapable of becoming fluidized by heating (the coloring
agent layer) and thereby, printed images of high density
can be produced.

The following examples are given for illustrating
15 the present invention. Parts and % are by weight.

Reference Example

	Paraffin wax	40	parts by weight
20	Carnauba wax	30	parts by weight
	Ethylene-vinyl acetate copolymer	10	"
	(90:10)		
	Carbon black	20	"

1 An ink composed of the above-mentioned ingredi-
ents was applied to a polyester film of 6 μ thick in
the thickness of 4 μ by means of hot melt coating.

Example 1

5		Amount (parts by weight)	Solid content (%)
	Ethylene-vinyl acetate (90:10) copolymer		
	emulsion		
10	(solid content, 45%)	30	39.1
	Paraffin emulsion		
	(solid content, 30%)	30	26.1
15	Carnauba emulsion		
	(solid content, 30%)	20	17.4
	Carbon black dispersion		
	(solid content, 30%)	20	17.4

20 An ink composed of the above-mentioned ingredi-
ents was applied to a polyester film of 6 μ thick and
dried to produce a heat-sensitive transferring ink
layer of 4 μ thick.

1 Example 2

A paraffin wax (m.p. 65°C) was applied to a polyester film of 6 μ thick in the thickness of 1 μ by hot melt coating.

5 To the surface of the resulting paraffin wax layer was applied an ink composed of the following ingredients:

	Amount (parts by weight)	Solid content (%)
10 Ethylene-vinyl acetate (90:10) copolymer emulsion (solid content, 45%)	60	69.2
15 Carnauba emulsion (solid content, 20%)	20	15.4
Carbon black dispersion (solid content 30%)	20	15.4

20 by Mayer bar coating and dried to form a heat-sensitive transferring ink layer of 4 μ thick.

Example 3

Paraffin wax was applied to a polyester film of 6 μ thick in the thickness of 1 μ by a hot melt coating method to form a heat-sensitive releasing layer.

Ethylene-vinyl acetate

(90:10) copolymer

70 parts

1	Carnauba wax	10 parts
	Carbon black	20 "
	Ethyl acetate	100 "
	Toluene	200 "

5 To the surface of the heat-sensitive releasing layer was applied a composition composed of the above-mentioned components by a mayer bar method, followed by drying to form a heat-sensitive transferring ink layer.

Example 4

10	Paraffin wax	70 parts
	Ethylene-vinyl acetate	
	(90:10) copolymer	10 parts
	Carbon black	20 parts

A composition composed of the above-mentioned
15 components was applied to a polyester film of 6 μ thick in the thickness of 2 μ by a hot melt coating method to form a heat-sensitive releasing layer.

To the surface of the heat-sensitive releasing
layer was applied a composition composed of the follow-
20 ing components by a mayer bar method and dried to form a heat-sensitive transferring ink layer of 3 μ thick.

	Component (parts)	Solid matter(%)
Ethylene-vinyl acetate		
(90:10) emulsion (solid matter 45%)	160	(68.6)
25 Carnauba emulsion (solid matter 30%)	50	(14.3)
Carbon black dispersion		
(solid matter 30%)	60	(17)

1 Example 5

To a polyester film of 6 μ thick were successively applied the following layers.

Heat-sensitive releasing layer:

5 Paraffin wax was applied in the thickness of 1 μ by hot melt coating.

Coloring agent layer:

Ethylene-vinylacetate

	(90:10) Copolymer	40 parts by weight
10	Carbon black	30 "
	Calcium carbonate light	30 "
	Toluene	200 "

The above-mentioned components were applied by solvent coating and dried. Thickness was 2 μ .

15 Heat-sensitive cohesive layer:

Ethylene-vinylacetate

	(90:10) Copolymer	60 parts by weight
	Carnauba wax	20 "
	Carbon black	20 "
20	Ethyl acetate	100 "
	Toluene	200 "

The above-mentioned components were applied by solvent coating and dried. Thickness was 2 μ .

Example 6

25 To a polyester film of 6 μ thick were successively applied the following layers.

1 Heat-sensitive releasing layer:

Paraffin wax 80 parts by weight

Calcium carbonate 20 "

5 The above-mentioned components were applied by
hot melt coating in the thickness of 2 μ .

Coloring agent layer:

	<u>Component (parts by weight)</u>	<u>Solid matter(%)</u>
Ethylene-vinyl acetate (90:10) copolymer emul-		
10 sion (solid matter 45%)	50	30.6
Zinc stearate dispersion (solid matter 30%)	50	20.4
Carbon black dispersion (solid matter 30%)	120	49.0

15 The above-mentioned components were applied by
solvent coating in the thickness of 2 μ .

Heat-sensitive cohesive layer:

	<u>Component (parts by weight)</u>	<u>Solid matter(%)</u>
Ethylene-vinyl acetate (90:10) copolymer emul-		
20 sion (solid matter 45%)	100	71.4
Carnauba emulsion (solid matter 30%)	30	14.3
Carbon black dispersion (solid matter 30%)	30	14.3

25 The above-mentioned components were applied by
solvent coating and dried. The thickness was 2 μ .

1 Test method

 The heat-sensitive transferring recording
 mediums as prepared above were tested by means
 of a heat-sensitive printer (cycle, 1.2 m sec.;
5 applied pulse width, 0.9 m sec., power, 0.5 W/Dot)
 with a receiving paper (Bekk test, 16 sec; Hammer
 Mill Bond paper) (JIS P8119).

 The heat-sensitive transferring recording
 medium prepared in Reference Example gave many voids
10 and low density while that prepared in each of
 Examples 1 - 6 gave good printed letters of few
 voids and high density.

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CLAIMS:

1. A heat-sensitive transferring recording medium which comprises a substrate and a solid coating film formed by applying a coating material mainly composed of an emulsion and a coloring agent overlying the substrate.

2. A recording medium according to claim 1 in which the substrate is composed of a plastic film and a heat resistive protecting layer provided on the plastic film.

3. A heat-sensitive transferring recording medium according to claim 1 or claim 2 in which the emulsion is a wax emulsion and/or a resin emulsion.

4. A recording medium according to any preceding claim in which the emulsion contains a resin emulsion and the resin emulsion contains 80-30% solid content.

5. A recording medium which comprises a substrate, a heat-sensitive releasing layer overlying the substrate, and a heat-sensitive transferring ink layer overlying the heat-sensitive releasing layer.

6. A recording medium according to claim 5 in which the substrate is composed of a plastic film provided with a heat resistant protective layer.

7. A heat-sensitive transferring recording
5 medium according to claim 5 or 6 in which the heat-sensitive releasing layer is easily melted when heated, and the melt viscosity is low while the heat-sensitive transferring ink layer becomes cohesive when heated, and the melt viscosity is higher than that of the
10 heat-sensitive releasing layer.

8. A recording medium according to claim 5, 6 or 7 in which the heat-sensitive releasing layer comprises wax : binder : coloring agent and pigment = 50-100 : 0-30 : 0-50 (parts by weight) and the heat-
15 sensitive transferring ink layer comprises wax : binder : coloring agent and pigment = 0-50 : 30-80 : 5-50 (parts by weight).

9. A heat-sensitive transferring recording medium which comprises a substrate, a heat-sensitive releasing layer overlying the substrate, a coloring agent layer overlying the heat-sensitive releasing layer, and a heat-sensitive cohesive layer overlying the coloring agent layer.
20

10. A recording medium according to claim 9 in which the substrate is composed of a plastic film provided with a heat resistant protective layer.

11. A heat-sensitive transferring recording medium according to claim 9 or 10 in which the heat-sensitive releasing layer is easily melted when heated and has a low melt viscosity, the coloring agent layer does not melt or has a high melt viscosity, and the heat-sensitive cohesive layer becomes cohesive when heated and has a melt viscosity the value of which is between that of the heat-sensitive releasing layer and that of the coloring agent layer.

12. A heat-sensitive transferring recording medium according to claim 9, 10 or 11 in which the heat-sensitive releasing layer comprises wax : binder : coloring agent = 50-100 : 0-30 : 0-50 (parts by weight), the coloring agent layer comprises wax : binder : pigment = 0-30 : 20-50 : 40-80 (parts by weight), and the heat-sensitive cohesive layer comprises wax : binder : pigment = 0-50 : 50-80 : 0-50 (parts by weight).