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(54) **Bleaching and brightening composition and method.**

(57) Liquid bleaching and brightening compositions are provided in which a polymeric matrix stably suspends a fluorescent whitening agent, and, optionally, pigment particles. A particularly preferred composition includes an aqueous solution having sodium hypochlorite in an amount of from about 3.5 wt.% to about 6.2 wt. %, an anionic or nonionic surfactant in an amount of from about 0.03 wt.% to about 0.3 wt.%, a polymer in an amount of from about 0.3 wt.% to about 2.0 wt.%, a fluorescent whitening agent in an amount of from about 0.01 wt.% to about 0.2 wt.%, and, if desired, ultramarine blue particles in an amount of from about 0.01 wt.% to 0.2 wt.%, the fluorescent whitening agent and ultramarine blue particles being stably suspended and dispersed in the aqueous solution via the polymer.



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DOCUMENTS CONSIDERED TO BE RELEVANT			
Category	Citation of document with indication, where appropriate, of relevant passages	Relevant to claim	CLASSIFICATION OF THE APPLICATION (Int. Cl. 4)
Y	US-A-3 666 680 (B.R.BRIGGS) * Examples; claims *	1-9	C 11 D 3/395 C 11 D 3/42 C 11 D 3/37
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D,Y	US-A-3 393 153 (R.F.ZIMMERER et al.) * Column 6, line 69; claims *	1-9	
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Y	US-A-3 655 566 (R.A.ROBINSON et al.) * The whole document *	1-9	
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Y	GB-A-2 100 307 (CLOROX) * Claims *	1-9	
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			TECHNICAL FIELDS SEARCHED (Int. Cl. 4)
			C 11 D
The present search report has been drawn up for all claims			
Place of search		Date of completion of the search	Examiner
THE HAGUE		18-12-1986	GOLLER P.
CATEGORY OF CITED DOCUMENTS			
X : particularly relevant if taken alone		T : theory or principle underlying the invention	
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