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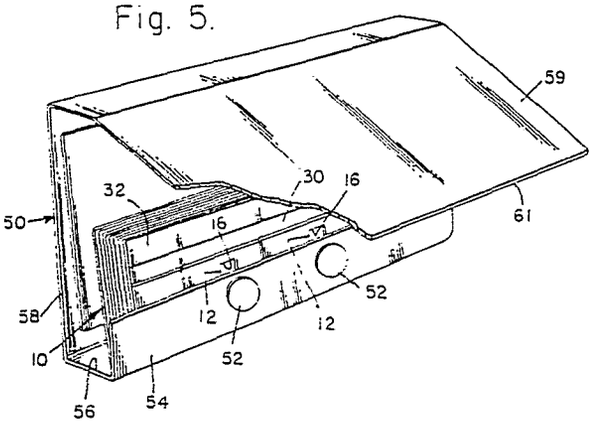
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(54) Card holding, carrying and retaining system and specialized housing and carrying member therefor.

(57) The present invention relates to an improved system whereby a business card (40) can be immediately placed onto a card holding means (10) which permits the card (40) to be immediately stored in a card carrying means (50) which can be carried in a coat pocket or pursue and further upon return to one's office permits the business card (40) to be immediately removed from the card carrying means (50) and placed in a desk card retaining means (60) such as a card file or rotary file (70) without any need for physical alteration of the business card (40) or transcription of the information from the business card (40) to the filing card. In addition, the present invention further permits the business card (40) to be removed from the desk card holder (60) and placed in the card carrying case (50) for use when the individual is going to a meeting with that person, thereby eliminating the necessity of once again transcribing the information from the card (40) in the desk card holder (60) onto a piece of paper to be taken by the individual to the meeting. The present invention further relates to a novel housing member (110) for retaining the desk card holder (60) in which the retained cards (40) are placed and further relates to a novel carrying member (50) for retaining a series of card holding members (10) for use during a business trip. The present invention also relates to business card retaining means (60) which can be used in conjunction with conventional organizers and planners.

Fig. 5.



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EUROPEAN SEARCH REPORT

Application Number

EP 88 10 4490

DOCUMENTS CONSIDERED TO BE RELEVANT

Category	Citation of document with indication, where appropriate, of relevant passages	Relevant to claim	CLASSIFICATION OF THE APPLICATION (Int. Cl.4)
X	US-A-4643452 (CHANG) * the whole document * ---	1-11	B42F17/02 B42F17/08 B42F11/00
X,P	WO-A-8702941 (CHENG) * the whole document * ---	1	
X	FR-A-2521911 (MARTIN) * the whole document * ---	1	
X	FR-A-2543066 (SEGOVIA) * page 2, line 19 * -----	1	

TECHNICAL FIELDS SEARCHED (Int. Cl.4)

B42F

The present search report has been drawn up for all claims

Place of search	Date of completion of the search	Examiner
THE HAGUE	09 JANUARY 1990	VUILLEMIN L.F.

CATEGORY OF CITED DOCUMENTS

X : particularly relevant if taken alone
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