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(54) **Mailing system.**

(57) A franking machine (20) is provided with memory (28) to store a plurality of slogans and means to select one of the slogans to be printed alongside a franking impression on a mail item. The franking machine is provided with printing means (26) to print destination addresses at the same time as printing the franking and slogan. A database (31) contains destination address records which include slogan selection signals whereby a slogan to be printed in respect of each destination address is automatically selected.

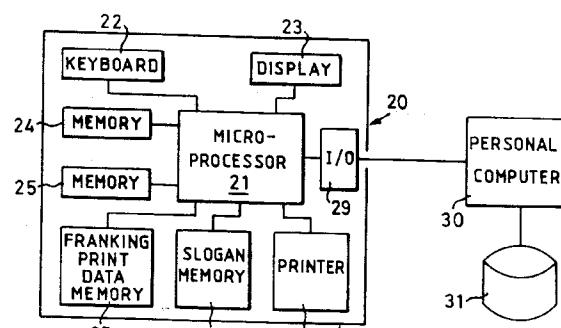


FIG.2.



## EUROPEAN SEARCH REPORT

Application Number

DOCUMENTS CONSIDERED TO BE RELEVANT			EP 93310282.4
Category	Citation of document with indication, where appropriate, of relevant passages	Relevant to claim	CLASSIFICATION OF THE APPLICATION (Int. Cl.5)
A	<p><u>US - A - 4 868 757</u> (GIL) * Fig. 5,6; abstract; column 4, lines 57-65 *</p> <p>--</p> <p><u>EP - A - 0 493 948</u> (ALCATEL BUSINESS SYSTEMS) * Fig. 1; column 2, lines 35-45; column 4, lines 5-19 *</p> <p>--</p> <p><u>GB - A - 2 208 367</u> (ALCATEL BUSINESS SYSTEMS) * Fig. 1; abstract; page 3, line 31 - page 4, line 13 *</p> <p>----</p>	1,2,5, 6	G 07 B 17/02 G 07 B 17/00
			TECHNICAL FIELDS SEARCHED (Int. Cl.5)
			G 07 B
<p>The present search report has been drawn up for all claims</p>			
Place of search	Date of completion of the search	Examiner	
VIENNA	11-10-1994	DRÖSCHER	
CATEGORY OF CITED DOCUMENTS		<p>T : theory or principle underlying the invention  E : earlier patent document, but published on, or  after the filing date  D : document cited in the application  L : document cited for other reasons  &amp; : member of the same patent family, corresponding  document</p>	
X : particularly relevant if taken alone Y : particularly relevant if combined with another document of the same category A : technological background O : non-written disclosure P : intermediate document			