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Process for the production of advertising and/or promotional printed matter comprising samples of scent, essence or smell and printed matter so obtained

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A process for the production of advertising and/or promotional printed matter comprising samples of scent, essence or smell and printed matter so obtained are described. By using a single pass in a printing press,

printed matter (10), wherein a layer (28) based on scent is enclosed in a sandwich structure by a material (26) such as polyethylene or a waterproofing paint and by the printed matter (10) itself, below a die-cut portion (32), which can be lifted to test the scent, is obtained.

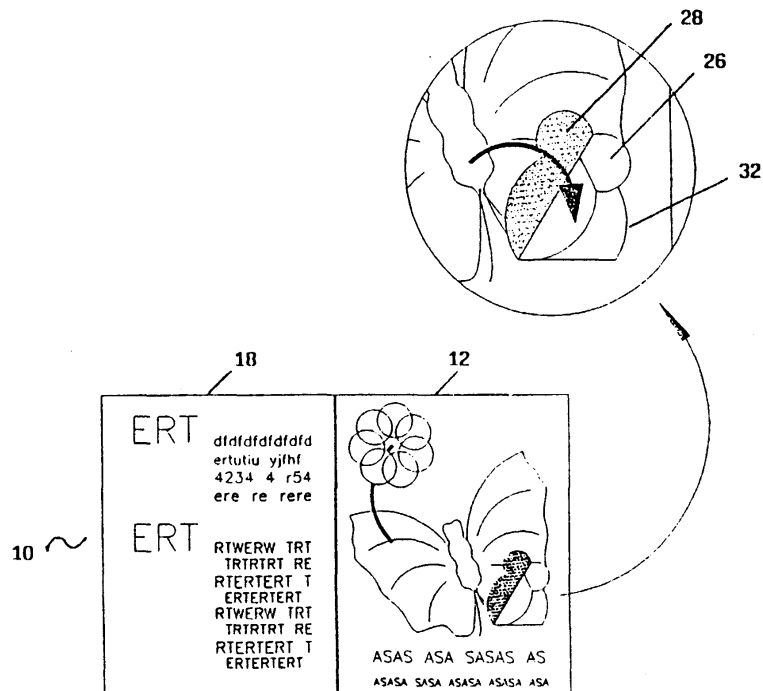


Fig. 15



European Patent
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EUROPEAN SEARCH REPORT

Application Number
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DOCUMENTS CONSIDERED TO BE RELEVANT			
Category	Citation of document with indication, where appropriate, of relevant passages	Relevant to claim	CLASSIFICATION OF THE APPLICATION (Int.Cl.6)
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			TECHNICAL FIELDS SEARCHED (Int.Cl.6)
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The present search report has been drawn up for all claims			
Place of search THE HAGUE		Date of completion of the search 8 February 1999	Examiner Attalla, G
<p>CATEGORY OF CITED DOCUMENTS</p> <p>X : particularly relevant if taken alone Y : particularly relevant if combined with another document of the same category A : technological background O : non-written disclosure P : intermediate document</p> <p>T : theory or principle underlying the invention E : earlier patent document, but published on, or after the filing date D : document cited in the application L : document cited for other reasons & : member of the same patent family, corresponding document</p>			

EPO FORM 1503 03 82 (P4/C01)

**ANNEX TO THE EUROPEAN SEARCH REPORT
ON EUROPEAN PATENT APPLICATION NO.**

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This annex lists the patent family members relating to the patent documents cited in the above-mentioned European search report.
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