

(19)



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European Patent Office
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(11)

EP 0 819 513 A3

(12)

EUROPEAN PATENT APPLICATION

(88) Date of publication A3:
31.03.1999 Bulletin 1999/13

(51) Int Cl. 6: B29C 63/04, B32B 31/06,
B65B 11/50, B65D 75/30,
G09F 5/00

(43) Date of publication A2:
21.01.1998 Bulletin 1998/04

(21) Application number: 97202127.3

(22) Date of filing: 10.07.1997

(84) Designated Contracting States:
AT BE CH DE DK ES FI FR GB GR IE IT LI LU MC
NL PT SE

(30) Priority: 18.07.1996 IT MI961484

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(54) **Process for the production of advertising and/or promotional printed matter comprising samples of scent, essence or smell and printed matter so obtained**

(57) A process for the production of advertising and/or promotional printed matter comprising samples of scent, essence or smell and printed matter so obtained are described. By using a single pass in a printing press,

printed matter (10), wherein a layer (28) based on scent is enclosed in a sandwich structure by a material (26) such as polyethylene or a waterproofing paint and by the printed matter (10) itself, below a die-cut portion (32), which can be lifted to test the scent, is obtained.

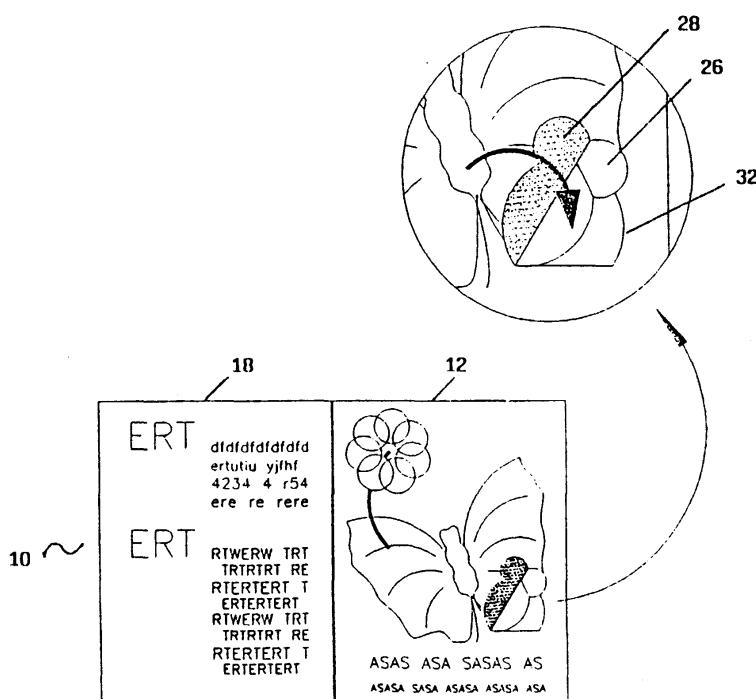


Fig. 15



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EUROPEAN SEARCH REPORT

Application Number
EP 97 20 2127

DOCUMENTS CONSIDERED TO BE RELEVANT			CLASSIFICATION OF THE APPLICATION (Int.Cl.6)
Category	Citation of document with indication, where appropriate, of relevant passages	Relevant to claim	
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A	US 5 093 182 A (ROSS JAMIE S) 3 March 1992 * column 1, line 58 - column 2, line 7 * * column 3, line 53 - column 4, line 57 * ---	1-10	
A	US 4 925 667 A (FELLOWS CHARLES T ET AL) 15 May 1990 * abstract * * column 6, line 51 - column 7, line 7; figures * ---	1-10	
A	FR 2 637 802 A (BOURDON RENE) 20 April 1990 * claims 1,2 * ---	1-10	
A	WO 92 14607 A (CARNAHAN DAVID W ;ROSS JAMIE S (US); MAURY RICHARD K (US); AKINS G) 3 September 1992 * abstract; figures 1,2 * -----	1	TECHNICAL FIELDS SEARCHED (Int.Cl.6) B65D G09F A45D A47F
<p>The present search report has been drawn up for all claims</p>			
Place of search	Date of completion of the search	Examiner	
THE HAGUE	8 February 1999	Attalla, G	
CATEGORY OF CITED DOCUMENTS		T : theory or principle underlying the invention E : earlier patent document, but published on, or after the filing date D : document cited in the application L : document cited for other reasons & : member of the same patent family, corresponding document	
X : particularly relevant if taken alone Y : particularly relevant if combined with another document of the same category A : technological background O : non-written disclosure P : intermediate document			

**ANNEX TO THE EUROPEAN SEARCH REPORT
ON EUROPEAN PATENT APPLICATION NO.**

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This annex lists the patent family members relating to the patent documents cited in the above-mentioned European search report. The members are as contained in the European Patent Office EDP file on The European Patent Office is in no way liable for these particulars which are merely given for the purpose of information.

08-02-1999

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