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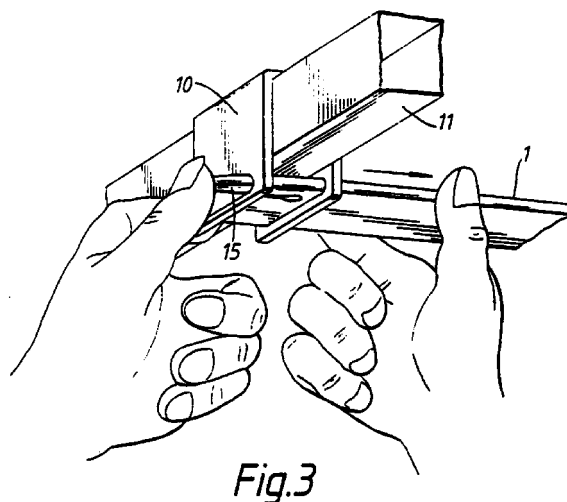
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(54) **Display hook**

(57) A display hook for displaying merchandise for sale comprises an arm 1 for supporting a row of products, the arm being laterally stepped at the forward end to prevent more than one product package being removed from the display hook at a time. The rear end of the arm has a latch arrangement 15 for detachable connection to a support bracket so that the display hook can be removed for restocking the products.



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# EUROPEAN SEARCH REPORT

Application Number  
EP 96 30 8921

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Category	Citation of document with indication, where appropriate, of relevant passages	Relevant to claim	CLASSIFICATION OF THE APPLICATION (Int.Cl.6)
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Y	---	7,8	
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A	WO 94 24906 A (GAGE IN STORE MARKETING LLC) 10 November 1994 * page 4, line 8 - line 27 * * figures 1-4 *	13	
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The present search report has been drawn up for all claims			
Place of search <b>THE HAGUE</b>		Date of completion of the search <b>26 March 1999</b>	Examiner <b>Lupo, A</b>
CATEGORY OF CITED DOCUMENTS X : particularly relevant if taken alone Y : particularly relevant if combined with another document of the same category A : technological background O : non-written disclosure P : intermediate document T : theory or principle underlying the invention E : earlier patent document, but published on, or after the filing date D : document cited in the application L : document cited for other reasons & : member of the same patent family, corresponding document			

EPO FORM 1503 03/82 (P04C01)

**ANNEX TO THE EUROPEAN SEARCH REPORT  
ON EUROPEAN PATENT APPLICATION NO.**

EP 96 30 8921

This annex lists the patent family members relating to the patent documents cited in the above-mentioned European search report.  
The members are as contained in the European Patent Office EDP file on  
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