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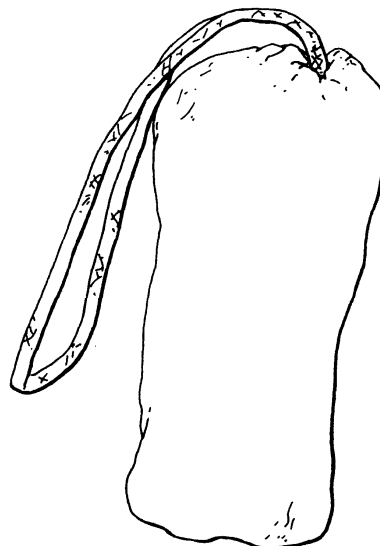
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(54) **Synthetic detergent bar and pouf for holding bar**

(57) The invention relates to a cleansing system comprising a synthetic detergent bar and a pouf/sponge for holding the bar. By inserting bar inside the pouf, it has been found that lather can be enhanced, even in compositions comprising lather depressing emollients. The bar holder and bar system also help decrease perception of mush.

Fig.4.



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EUROPEAN SEARCH REPORT

Application Number
EP 98 30 0391

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Place of search THE HAGUE		Date of completion of the search 9 February 1999	Examiner Grittern, A
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