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(54) Broadcast system and terminal for receiving and reproducing broadcast signals, comprising a download unit

(57) A broadcast system for allowing a receiving/reproducing terminal to reproduce moving pictures in real time even if utilizing a communication infrastructure having a low transmission data rate is disclosed. Background data or outline data is stored in a data memory of the receiving/reproducing terminal in advance by a download system. Then, by utilizing a communication infrastructure having a low transmission data rate, such as a beeper system, a plurality of parts data are sequentially sent. The receiving/reproducing terminal receives

the parts data, and simultaneously reads the background data or the outline data from the data memory in real time. Parts images represented by the parts data are sequentially superimposed on a background image or an outline image corresponding to the background data or the outline data, respectively, and the resulting superimposed image is displayed as an overall moving picture.



EUROPEAN SEARCH REPORT

Application Number EP 00 30 1401

Category		ndication, where appropriate,	Relevant	CLASSIFICATION OF THE
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