



(12) **EUROPEAN PATENT APPLICATION**

(88) Date of publication A3:
02.05.2002 Bulletin 2002/18

(51) Int Cl.7: **A47G 1/06**

(43) Date of publication A2:
15.11.2000 Bulletin 2000/46

(21) Application number: **00303823.9**

(22) Date of filing: **08.05.2000**

(84) Designated Contracting States:
AT BE CH CY DE DK ES FI FR GB GR IE IT LI LU
MC NL PT SE
 Designated Extension States:
AL LT LV MK RO SI

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(30) Priority: **11.05.1999 US 310029**

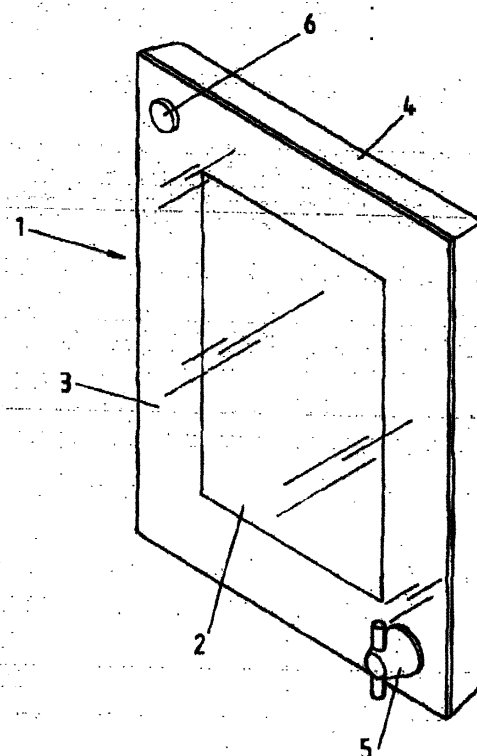
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(54) **Display apparatus**

(57) A picture frame (1) has a cover member (3) having a front and a rear and a viewing region such that a display media (2) such as a photo behind the cover member (3) is visible through the viewing region. A backing member (4) having a substantially planar front face of sufficient dimension to cover at least the viewing region of the cover member (3) is pivotally connected to the cover member (3). The pivot axis is at least substantially perpendicular to the front face of the backing member (4) and positioned outside the viewing region. A magnetic coupling (6) is provided between the cover member (3) and the backing member (4) to retain them in a pre-determined relative pivotal position.

The cover member (3) may comprise a transparent plastic sheet. A threaded connection may be provided to clamp the cover member (3) to the backing member (4). The pivotal connection (5) may be about this threaded connection.

FIG. 1





European Patent
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EUROPEAN SEARCH REPORT

Application Number
EP 00 30 3823

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The present search report has been drawn up for all claims			
Place of search MUNICH		Date of completion of the search 12 March 2002	Examiner Reichhardt, O
CATEGORY OF CITED DOCUMENTS X : particularly relevant if taken alone Y : particularly relevant if combined with another document of the same category A : technological background O : non-written disclosure P : intermediate document T : theory or principle underlying the invention E : earlier patent document, but published on, or after the filing date D : document cited in the application L : document cited for other reasons & : member of the same patent family, corresponding document			

EPO FORM 1503 03.82 (P04C01)

**ANNEX TO THE EUROPEAN SEARCH REPORT
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