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(72) Inventor: **Ricci, Francesco**
52040 Loro Ciuffenna (Arezzo) (IT)

(74) Representative: **Bardini, Marco Luigi et al**
c/o Società Italiana Brevetti S.p.A.
Corso dei Tintori, 25
50122 Firenze (IT)

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(71) Applicant: **Ricci, Francesco**
52040 Loro Ciuffenna (Arezzo) (IT)

(54) **Device for displaying changing advertisements applied via an adhesive film**

(57) A device for displaying changing advertisements comprising a frame (1) supporting a couple of rollers (4a, 4b), a band (6) carrying the advertisements, extending between the rollers (4a, 4b), and motor means connected to said frame (1) and engaging with the rollers (4a, 4b) for operating alternatively one of them, thus controlling the winding of the band thereon. Band (6) comprises a one-piece base sheet (20) and a number of pre-printed film portions (21), fit to be removably connected to the outer face of the base sheet (20) for forming the advertisements thereupon. The device may also comprise brake means (14) for continuously slowing down the rollers (4a, 4b), supported by the frame (1), the motor means (9) comprising respective geared motors (9), associated to the rollers (4a, 4b).

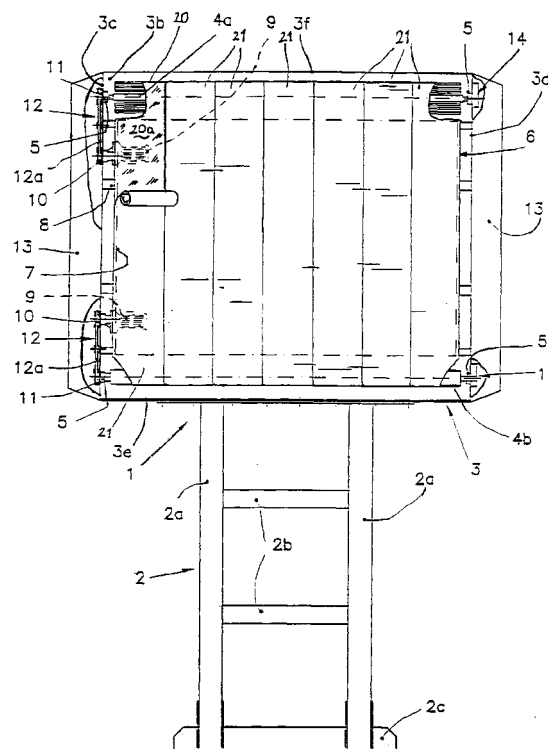


Fig. 1



European Patent
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EUROPEAN SEARCH REPORT

Application Number
EP 00 83 0254

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Category	Citation of document with indication, where appropriate, of relevant passages	Relevant to claim	CLASSIFICATION OF THE APPLICATION (Int.Cl.7)
Y	US 5 263 529 A (LANDIS ERMA E) 23 November 1993 (1993-11-23) * column 2, line 40 - line 59 * * column 3, line 1 - line 30 * * figures 1,2,5 * ---	1-6	G09F11/21
Y	US 5 673 504 A (BROWN FRANK CHARLES) 7 October 1997 (1997-10-07) * column 2, line 36 - line 62 * * figure 3 * ---	1-6	
Y	WO 97 07492 A (QUATTRO VISION AB ;NILSSON PETER (SE)) 27 February 1997 (1997-02-27) * page 4, line 21 - line 37 * * page 5, line 1 - line 36 * * figures 1,2 * ---	1-6	
A	US 5 097 611 A (SMOLLAR MARVIN ET AL) 24 March 1992 (1992-03-24) * column 4, line 55 - line 68 * * column 5, line 1 - line 5 * * figure 8 * ---	7-10	TECHNICAL FIELDS SEARCHED (Int.Cl.7)
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The present search report has been drawn up for all claims			
Place of search THE HAGUE		Date of completion of the search 8 November 2000	Examiner Pantoja Conde, A
<p>CATEGORY OF CITED DOCUMENTS</p> <p>X : particularly relevant if taken alone Y : particularly relevant if combined with another document of the same category A : technological background O : non-written disclosure P : intermediate document</p> <p>T : theory or principle underlying the invention E : earlier patent document, but published on, or after the filing date D : document cited in the application L : document cited for other reasons & : member of the same patent family, corresponding document</p>			

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**ANNEX TO THE EUROPEAN SEARCH REPORT
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This annex lists the patent family members relating to the patent documents cited in the above-mentioned European search report.
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