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(54) **Retail sales aid**

(57) There is disclosed a sales aid, intended to assist in the sale of a gentleman's shirt, comprising a device (11) simulating at least the front collar portions

(22,23,24,25) of a gentleman's suit and behind which a selected shirt (5) may be positioned to enable a potential purchaser to judge the appearance of shirt and suit together.

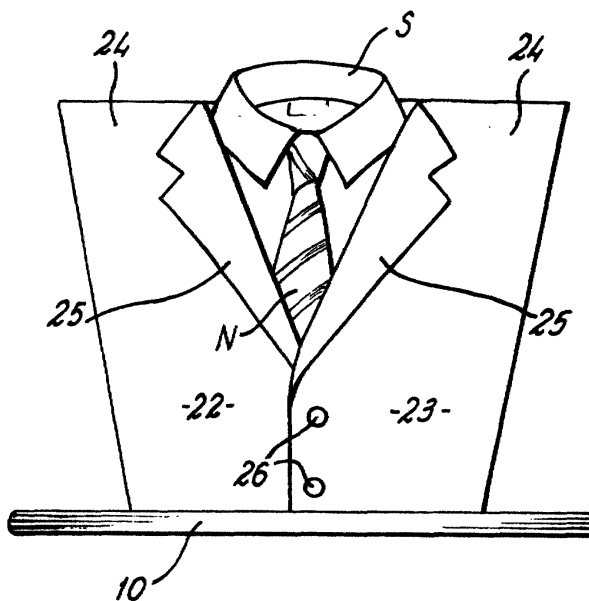


FIG. 3

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EUROPEAN SEARCH REPORT

Application Number
EP 00 30 7201

DOCUMENTS CONSIDERED TO BE RELEVANT			
Category	Citation of document with indication, where appropriate, of relevant passages	Relevant to claim	CLASSIFICATION OF THE APPLICATION (Int.CI.7)
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			TECHNICAL FIELDS SEARCHED (Int.CI.7)
			A47F A41H B65D
The present search report has been drawn up for all claims			
Place of search THE HAGUE		Date of completion of the search 30 July 2001	Examiner Pineau, A
CATEGORY OF CITED DOCUMENTS X : particularly relevant if taken alone Y : particularly relevant if combined with another document of the same category A : technological background O : non-written disclosure P : intermediate document T : theory or principle underlying the invention E : earlier patent document, but published on, or after the filing date D : document cited in the application L : document cited for other reasons & : member of the same patent family, corresponding document			

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**ANNEX TO THE EUROPEAN SEARCH REPORT
ON EUROPEAN PATENT APPLICATION NO.**

EP 00 30 7201

This annex lists the patent family members relating to the patent documents cited in the above-mentioned European search report. The members are as contained in the European Patent Office EDP file on
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