



(19) Europäisches Patentamt
European Patent Office
Office européen des brevets



(11)

EP 1 078 589 A3

(12)

EUROPEAN PATENT APPLICATION

(88) Date of publication A3:
19.09.2001 Bulletin 2001/38

(51) Int Cl. 7: A47F 8/00, A47F 7/22

(43) Date of publication A2:
28.02.2001 Bulletin 2001/09

(21) Application number: 00307201.4

(22) Date of filing: 22.08.2000

(84) Designated Contracting States:
AT BE CH CY DE DK ES FI FR GB GR IE IT LI LU
MC NL PT SE
Designated Extension States:
AL LT LV MK RO SI

(30) Priority: 27.08.1999 GB 9920209

(71) Applicant: The British Van Heusen Company
Limited
London W1V 1HH (GB)

(72) Inventors:
• Storey, Jason
Belper, Derbyshire DE56 0PZ (GB)
• Haverty, Alan Keith
Audenshaw, Manchester M34 5HZ (GB)

(74) Representative: Lawrence, John Gordon et al
McNeight & Lawrence
Regent House
Heaton Lane
Stockport, Cheshire SK4 1BS (GB)

(54) Retail sales aid

(57) There is disclosed a sales aid, intended to assist in the sale of a gentleman's shirt, comprising a device (11) simulating at least the front collar portions

(22,23,24,25) of a gentleman's suit and behind which a selected shirt (5) may be positioned to enable a potential purchaser to judge the appearance of shirt and suit together.

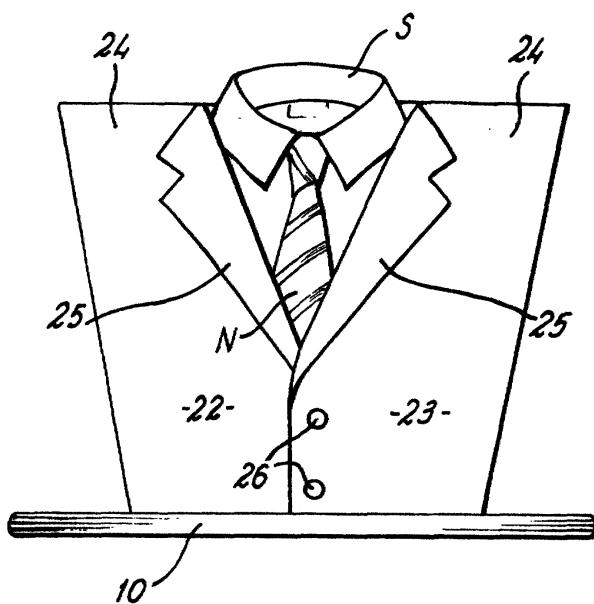


FIG. 3

EP 1 078 589 A3



DOCUMENTS CONSIDERED TO BE RELEVANT									
Category	Citation of document with indication, where appropriate, of relevant passages	Relevant to claim	CLASSIFICATION OF THE APPLICATION (Int.Cl.7)						
Y	US 2 397 813 A (SCHRAMM) 2 April 1946 (1946-04-02) * the whole document *	1	A47F8/00 A47F7/22						
Y	US 2 107 356 A (WITTENBERG MERVYN F) 8 February 1938 (1938-02-08)	1							
A	* page 1, left-hand column, line 1 - line 20; figures *	2,4,5,7							
			TECHNICAL FIELDS SEARCHED (Int.Cl.7)						
			A47F A41H B65D						
<p>The present search report has been drawn up for all claims</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 33%;">Place of search</td> <td style="width: 33%;">Date of completion of the search</td> <td style="width: 34%;">Examiner</td> </tr> <tr> <td>THE HAGUE</td> <td>30 July 2001</td> <td>Pineau, A</td> </tr> </table>				Place of search	Date of completion of the search	Examiner	THE HAGUE	30 July 2001	Pineau, A
Place of search	Date of completion of the search	Examiner							
THE HAGUE	30 July 2001	Pineau, A							
<p>CATEGORY OF CITED DOCUMENTS</p> <table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 50%; vertical-align: top;"> X : particularly relevant if taken alone Y : particularly relevant if combined with another document of the same category A : technological background O : non-written disclosure P : intermediate document </td> <td style="width: 50%; vertical-align: top;"> T : theory or principle underlying the invention E : earlier patent document, but published on, or after the filing date D : document cited in the application L : document cited for other reasons & : member of the same patent family, corresponding document </td> </tr> </table>				X : particularly relevant if taken alone Y : particularly relevant if combined with another document of the same category A : technological background O : non-written disclosure P : intermediate document	T : theory or principle underlying the invention E : earlier patent document, but published on, or after the filing date D : document cited in the application L : document cited for other reasons & : member of the same patent family, corresponding document				
X : particularly relevant if taken alone Y : particularly relevant if combined with another document of the same category A : technological background O : non-written disclosure P : intermediate document	T : theory or principle underlying the invention E : earlier patent document, but published on, or after the filing date D : document cited in the application L : document cited for other reasons & : member of the same patent family, corresponding document								

**ANNEX TO THE EUROPEAN SEARCH REPORT
ON EUROPEAN PATENT APPLICATION NO.**

EP 00 30 7201

This annex lists the patent family members relating to the patent documents cited in the above-mentioned European search report. The members are as contained in the European Patent Office EDP file on. The European Patent Office is in no way liable for these particulars which are merely given for the purpose of information.

30-07-2001

Patent document cited in search report		Publication date	Patent family member(s)	Publication date
US 2397813	A	02-04-1946	NONE	
US 2107356	A	08-02-1938	NONE	