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## (54)**Container wrap**

(57)A wrap for a container having an exterior includes a transparent laminar substrate. An ink design is placed on at least a portion of a surface of the substrate to leave other portions of the surface uncovered by the design. The substrate is then positioned and held against the exterior of the container to visually integrate the exterior of the container with the design on the substrate. For one method of manufacture, the substrate may be made of a shrinkable polyvinylchloride and is first formed as a tube with a lumen. The container is then inserted into the lumen of the substrate and the substrate is made to contact and conform with the exterior of the container by heat shrinking.

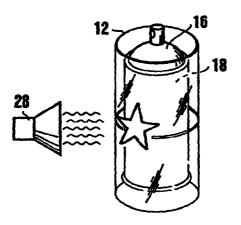


Figure 6

EP 1 100 065 A3



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