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## EUROPEAN PATENT APPLICATION

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### (54) Display packaging

(57) A package for displaying a plurality of items (13), the package comprising item retention means (14), said retention means comprising a plurality of elongate tabs (14), which engage in corresponding slots in the items, to hold the items in an upright position. The item retention means comprises at least first and second tabs and each item is held by a first tab, inserted into a first slot in the item and a second tab, inserted into a second slot in the item. The package has a base, first and second sides and at least one end, enclosing the items. The

tabs extend upwardly from the base of the package, from an elongate strip, the axes of the tabs being perpendicular to the long axis of the strip. The package has a first strip (16), including a plurality of tabs (14), the strip being secured parallel to the first side of the package and a second strip, including a plurality of tabs, the strip being secured parallel to the second side of the package. The tabs are arranged in pairs such that each tab of the first strip is directly opposite a corresponding tab of the second strip.

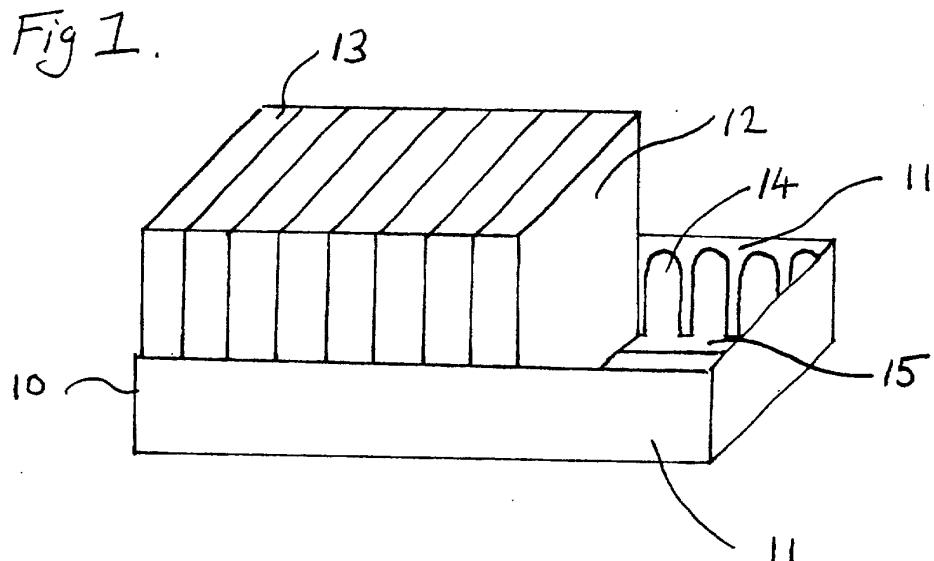
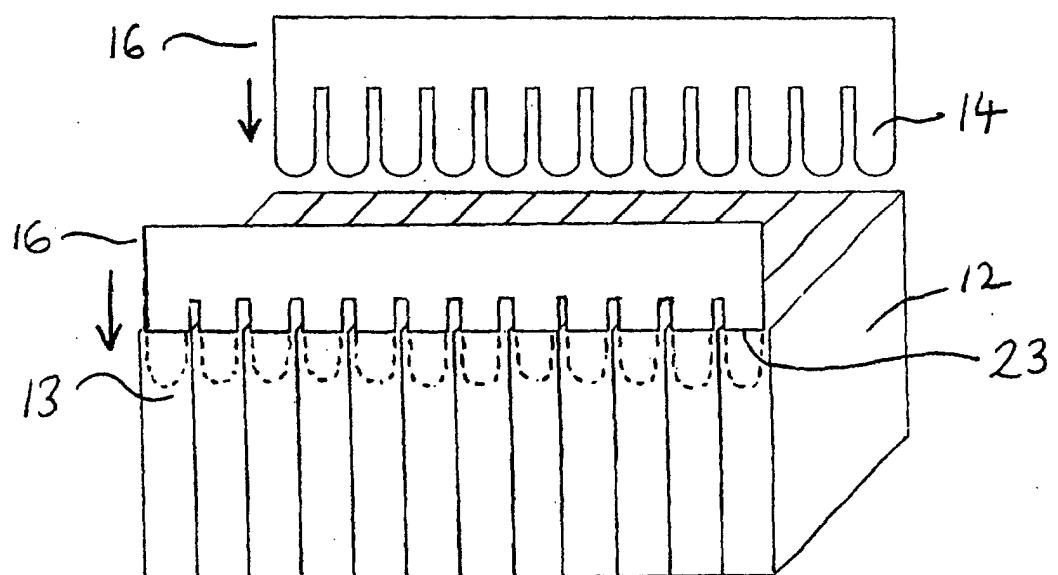


Fig 5.





DOCUMENTS CONSIDERED TO BE RELEVANT			CLASSIFICATION OF THE APPLICATION (Int.Cl.7)		
Category	Citation of document with indication, where appropriate, of relevant passages	Relevant to claim			
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A	* column 1, line 45 - column 2, line 15; figure 1 *	10,11			
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			TECHNICAL FIELDS SEARCHED (Int.Cl.7)		
			B65D		
The present search report has been drawn up for all claims					
Place of search	Date of completion of the search	Examiner			
MUNICH	2 June 2004	Vesterholm, M			
CATEGORY OF CITED DOCUMENTS					
X : particularly relevant if taken alone Y : particularly relevant if combined with another document of the same category A : technological background O : non-written disclosure P : intermediate document					
T : theory or principle underlying the invention E : earlier patent document, but published on, or after the filing date D : document cited in the application L : document cited for other reasons ..... & : member of the same patent family, corresponding document					

**ANNEX TO THE EUROPEAN SEARCH REPORT  
ON EUROPEAN PATENT APPLICATION NO.**

EP 03 01 4361

This annex lists the patent family members relating to the patent documents cited in the above-mentioned European search report.  
The members are as contained in the European Patent Office EDP file on  
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02-06-2004

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