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(71) Applicant: **Ben Horesh, Avraham**
Holon 58385 (IL)

(72) Inventor: **Ben Horesh, Avraham**
Holon 58385 (IL)

(74) Representative:
Murgatroyd, Susan Elizabeth et al
Baron & Warren,
19 South End
Kensington, London W8 5BU (GB)

(54) A method and system for outdoor advertising

(57) A method and system is provided for projecting messages, advertisements and other multimedia creations on a semi-transparent surface (2) so that the mirror image is projected on one side of the surface (2) and the correct image is visible to the general public from the opposite side of the surface (2).

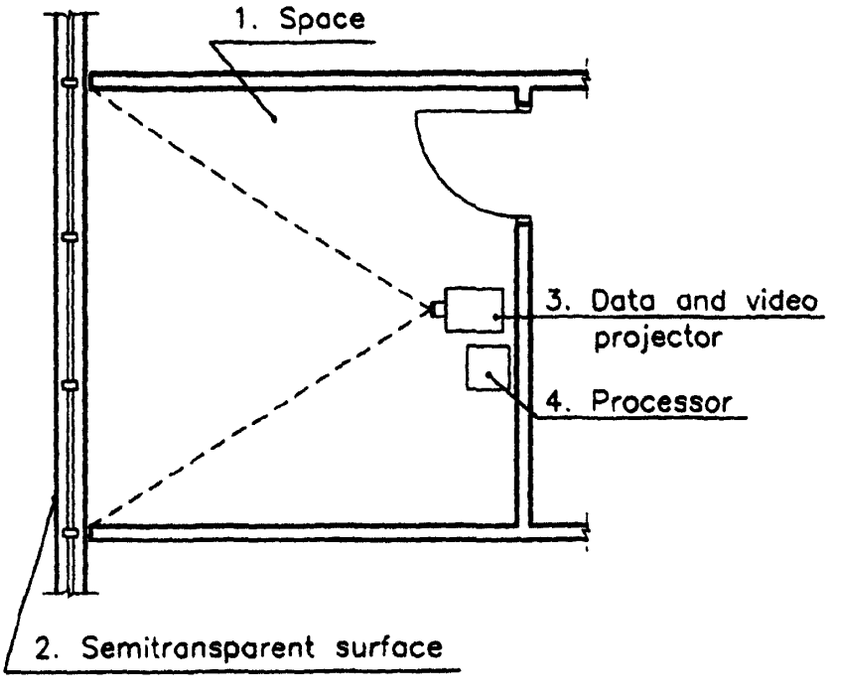


FIG. 1A

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EUROPEAN SEARCH REPORT

Application Number
EP 04 25 2494

DOCUMENTS CONSIDERED TO BE RELEVANT

Category	Citation of document with indication, where appropriate, of relevant passages	Relevant to claim	CLASSIFICATION OF THE APPLICATION (Int.Cl.7)
X	US 2002/163722 A1 (PIEPEL ANDREW J ET AL) 7 November 2002 (2002-11-07)	1,2	G09F19/12 G09F19/18
A	* page 3, paragraph 44 - page 13; figures 5-19 *	3-6	
X	US 6 522 311 B1 (MIZUTANI YASUHIRO ET AL) 18 February 2003 (2003-02-18)	1	
A	* column 25, line 31 - column 50, line 58; figures 1-56 *	2-6	

TECHNICAL FIELDS SEARCHED (Int.Cl.7)

G09F

The present search report has been drawn up for all claims

Place of search	Date of completion of the search	Examiner
The Hague	30 November 2004	Demolder, J

CATEGORY OF CITED DOCUMENTS

X : particularly relevant if taken alone
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ANNEX TO THE EUROPEAN SEARCH REPORT ON EUROPEAN PATENT APPLICATION NO. EP 04 25 2494

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30-11-2004

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