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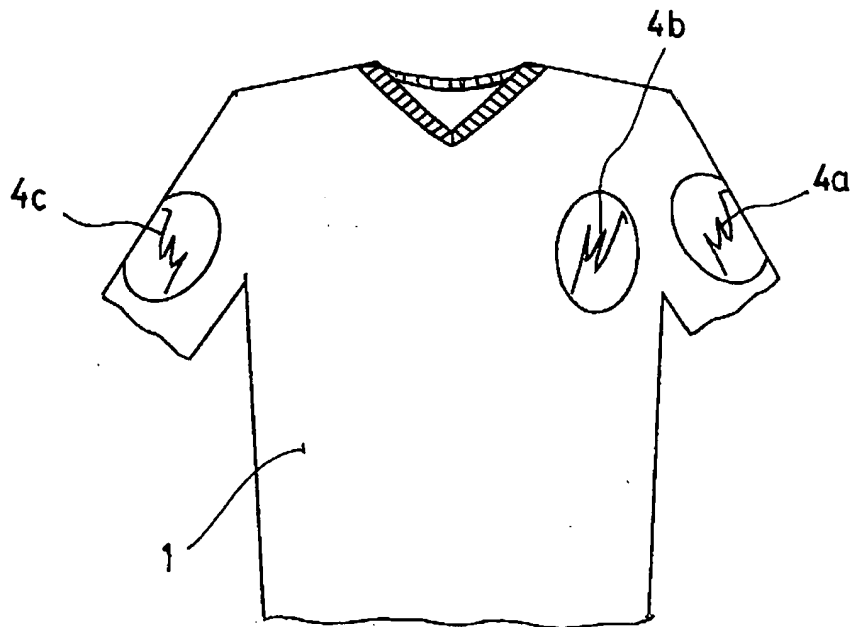
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(54) **Method for the personalisation of sports garments**

(57) This method comprises of it comprises of the incorporation of distinguishing marks (4a, 4b, 4c) of specific tournaments or championships onto sports garments (1 & 5) of a player as the player wins new cham-

pionships. This is irrespectively of which team he/she plays with or that he/she changes team and it can be carried out by any conventional technique of gluing, sewing, printing or similar method.



**Fig. 1**

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## Description

### Object of the invention

[0001] The present invention refers to a method for the personalisation of sports garments.

### Background to the invention

[0002] Generally, the garments worn by the players of football, basketball and other sports include differing identifications, such as the name and number of the player and generally, the team sponsor's name.

[0003] As is well known, a part of the club's income is generated from the sale of sports garments to the team's followers, the followers choosing the garments that include the name and number of their favourite follower.

[0004] At the present time the stated garments do not have limited life, as the identifications that are shown on same are not changed during the time that the player remains with the team, this being because the players usually keep the same number.

[0005] This feature means that the shirts acquired by the followers or members of a team can be valid for several seasons, hence the followers do not consider renewing them, thus considerably reducing the possible income for the clubs from the sale of these types of garments.

### Description of the invention

[0006] The method for the personalisation of sporting garments object of this invention aims to introduce a modification in the sports garments of each player in a specific team, every time that said player wins a tournament or championship. This will be in such a way that a player's followers can acquire an updated shirt every time the player in the team wins a new tournament, be it with the team or with his/her selection, with the resulting increase in club revenue.

[0007] In accordance with the invention, this method considers the incorporation of a distinctive identifying mark onto the sports garments for a specific tournament every time the player in the team wins said tournament or championship by using conventional techniques of gluing, sewing, printing, etc.

[0008] By means of this method, the garments worn by each player on a team can have different distinguishing features, showing in each case the record of accomplishment of each player.

[0009] The variation over time of the garments of each player forms an incentive for the followers or supporters of a team or of a player to acquire those sports garments that carry the new distinguishing marks, with the resulting increase in team revenue.

## Description of the figures

[0010] In order to complement the description that has been made and for the purpose of making the characteristics of the invention easier to understand, attached to this present document is a set of drawings in which, by way of being illustrative but not limiting, the following has been represented:

Figures 1 and 2 respectively show elevation front and rear views of a personalised sports shirt in accordance with the method object of the present invention.

Figure 3 shows a perspective front view of a pair of sports shorts, personalised in accordance with the method object of the present invention.

### Preferred embodiment of the invention

[0011] As can be seen in the referred figures, the sports garments (1 & 5) of a player, respectively represented in this example by an embodiment of a shirt (1) and a pair of shorts (5), incorporate a series of conventional identifications such as the number (2) and the name of the player (3).

[0012] The method advocated in this invention considers the fixing of successive distinguishing marks (4a, 4b & 4c) onto the sports garments (1 & 2) worn by a player, making reference to championships or tournaments as the player wearing the garments (1 & 5) wins said tournaments.

[0013] In this way, the distinguishing marks (4a, 4b & 4c) that are shown on the sports garments (1 & 5) of a particular player show his/her record of accomplishment and consequently the awards won by same in his/her sporting career, independently of the team in which he/she had played in each case.

[0014] By means of this method, the new distinguishing marks (4a, 4b & 4c) are gradually incorporated into the different sports garments (1 & 5) as the player wins new championships, irrespectively of which team he/she plays with or that he/she changes team.

[0015] As stated previously, the incorporation of successive distinguishing marks (4a, 4b & 4c) onto the sports garments (1 & 5) of the player can be carried out by any conventional technique of gluing, sewing, printing, etc.

[0016] Finally, it is worth highlighting that, even though in the example of the embodiment shown in the figures of the sports garments (1 & 5) the specific items shown are a shirt and a pair of shorts, this method is also applicable to the personalising of any other item of sports wear, such as: track suits, trousers, tights, gloves, knee pads, boots, etc.

[0017] Having given sufficient description to the nature of the invention, likewise an example of the preferred embodiment, it is placed on record to whom it may

concern that modifications can be introduced into same provided that it does not mean an alteration to the essential characteristics of the invention that are claimed below.

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### Claims

1. Method for the personalisation of sports garments **characterised in that** comprises of the incorporation of distinguishing marks (4a, 4b, 4c) of specific tournaments or championships onto sports garments (1 & 5) of a player. This is as the player wins new championships, irrespectively of which team he/she plays with or that he/she changes team and it can be carried out by any conventional technique of gluing, sewing, printing or similar method.

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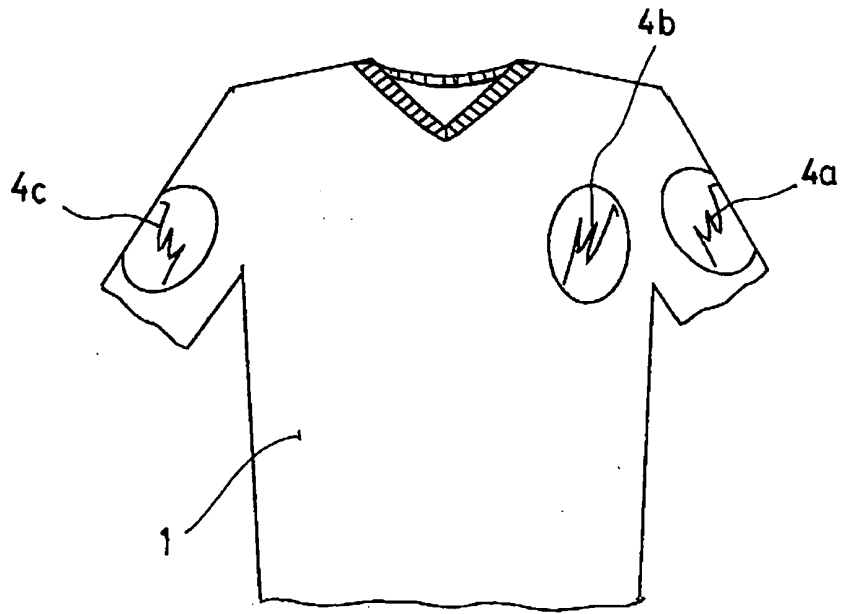


Fig. 1



Fig. 2

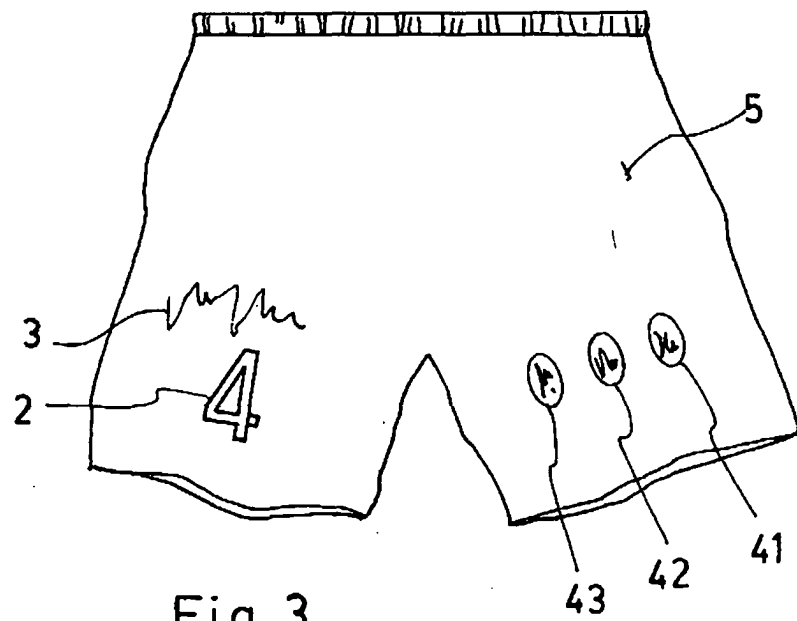


Fig. 3



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EUROPEAN SEARCH REPORT

Application Number  
EP 04 02 4991

DOCUMENTS CONSIDERED TO BE RELEVANT			
Category	Citation of document with indication, where appropriate, of relevant passages	Relevant to claim	CLASSIFICATION OF THE APPLICATION (Int.Cl.7)
X	DE 200 05 565 U1 (WEIDINGER, THOMAS) 7 September 2000 (2000-09-07) * the whole document *	1	A41D27/08 A41D13/00 G09F21/02
X	US 4 354 282 A (LANGDON ET AL) 19 October 1982 (1982-10-19) * column 2, line 25 - column 3, line 10; claims 1,7; figures 1-4 *	1	
X	US 6 185 746 B1 (SCOTT MARY COLLEEN) 13 February 2001 (2001-02-13) * column 2, line 23 - column 3, line 16; claims 1-12; figures 1,2 *	1	
			TECHNICAL FIELDS SEARCHED (Int.Cl.7)
			A41D G09F
The present search report has been drawn up for all claims			
Place of search The Hague		Date of completion of the search 11 March 2005	Examiner Garnier, F
<p>CATEGORY OF CITED DOCUMENTS</p> <p>X : particularly relevant if taken alone                      Y : particularly relevant if combined with another document of the same category                      A : technological background                      O : non-written disclosure                      P : intermediate document</p> <p>T : theory or principle underlying the invention                      E : earlier patent document, but published on, or after the filing date                      D : document cited in the application                      L : document cited for other reasons                      &amp; : member of the same patent family, corresponding document</p>			

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**ANNEX TO THE EUROPEAN SEARCH REPORT  
ON EUROPEAN PATENT APPLICATION NO.**

EP 04 02 4991

This annex lists the patent family members relating to the patent documents cited in the above-mentioned European search report. The members are as contained in the European Patent Office EDP file on  
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11-03-2005

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For more details about this annex : see Official Journal of the European Patent Office, No. 12/82