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(54) Organic electroluminescent display device and driving method thereof

(57)A pixel circuit of a display device for emitting a certain color during a display time period, the pixel circuit including at least two light emitting elements, each said light emitting element for emitting a corresponding one of colors during the display time period. An active element is commonly connected to the at least two light emitting elements to drive the at least two light emitting elements in response to at least one emission control signal. The active element drives in a time-divisional fashion the at least two light emitting elements using the at least one emission control signal during the display time subperiod of the display time period. The at least two light emitting elements realize the certain color in the display time period by emitting in a time-divisional fashion the corresponding ones of the colors, one of the corresponding ones of the colors being emitted during each display time, subperiod.

FIG. 7A

