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(54) **SYSTEM AND METHOD FOR MANAGING, CONVERTING AND DISPLAYING VIDEO CONTENT
ON A VIDEO-ON-DEMAND PLATFORM**

SYSTEM UND VERFAHREN ZUR VERWALTUNG, KONVERTIERUNG UND ANZEIGE VON
VIDEOINHALTEN AUF EINER VIDEO-AUF-ANFRAGE-PLATTFORM

SYSTEME ET PROCEDE POUR LA GESTION, LA CONVERSION ET L'AFFICHAGE DE CONTENU
VIDEO SUR UNE PLATE-FORME DE VIDEO A LA DEMANDE

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