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(54) **Perfected advertising stand with automatic unfolding**

(57) The present invention refers to a perfected advertising stand which unfolds automatically of the type featuring a folding cardboard panel (2). The proposed stand belongs to the type of folding cardboard stands consisting of at least one advertising panel (1) superimposed on a cardboard panel (2) which has internal transversal reinforcements (2.1) having orifices (2.2,2.3) in the ends of which elastic means (3) are inserted which, when in the mounted position, tense the lateral walls. The stand is characterised in that the cardboard panel (2) has fold lines which in conjunction with a series of cuts (2.1.2,2.1.3) arrange the advertising panel (1) in mounted position in such a way that its profile describes a curve.

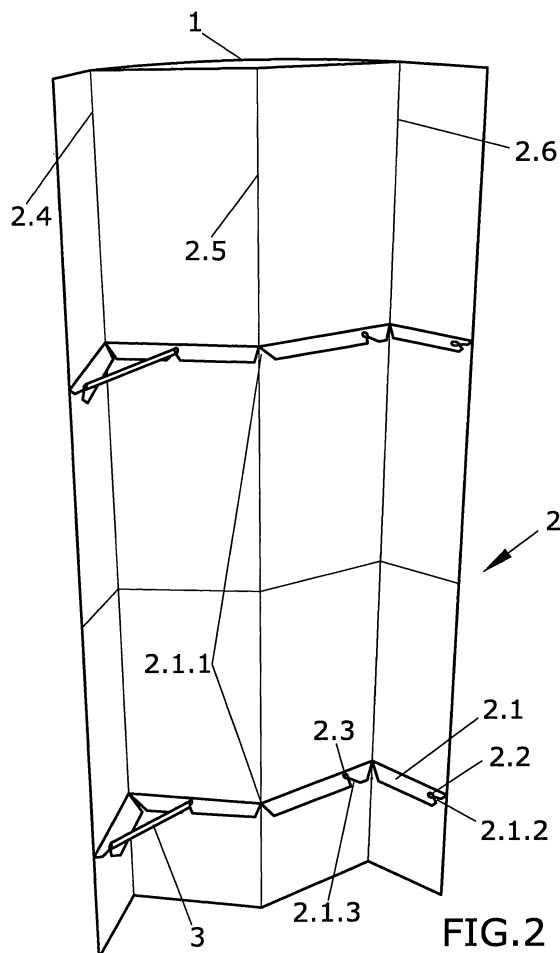


FIG. 2



EUROPEAN SEARCH REPORT

Application Number
EP 06 38 1054

DOCUMENTS CONSIDERED TO BE RELEVANT			
Category	Citation of document with indication, where appropriate, of relevant passages	Relevant to claim	CLASSIFICATION OF THE APPLICATION (IPC)
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A	US 2006/038393 A1 (SGAMBELLONE JOSEPH [AU]) 23 February 2006 (2006-02-23) * paragraphs [0006] - [0008], [0010] - [0013], [0030] - [0033] * * figures 1-5 *	1-5	
A	US 5 454 180 A (VOLPE JAMES R [US]) 3 October 1995 (1995-10-03) * column 4, line 10 - column 5, line 62 * * figures 1,4 *	1-5	TECHNICAL FIELDS SEARCHED (IPC) G09F A47F
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The present search report has been drawn up for all claims			
Place of search The Hague		Date of completion of the search 12 June 2009	Examiner Lechanteux, Alice
CATEGORY OF CITED DOCUMENTS X : particularly relevant if taken alone Y : particularly relevant if combined with another document of the same category A : technological background O : non-written disclosure P : intermediate document		T : theory or principle underlying the invention E : earlier patent document, but published on, or after the filing date D : document cited in the application L : document cited for other reasons & : member of the same patent family, corresponding document	

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EPO FORM 1503.03.82 (P04C01)

**ANNEX TO THE EUROPEAN SEARCH REPORT
ON EUROPEAN PATENT APPLICATION NO.**

EP 06 38 1054

This annex lists the patent family members relating to the patent documents cited in the above-mentioned European search report.
The members are as contained in the European Patent Office EDP file on
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12-06-2009

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