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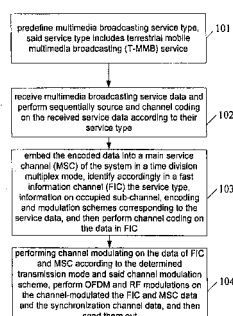
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(54) **DAB-compatible transmitting and receiving method and system for terrestrial mobile multimedia broadcasting**

(57) The present invention discloses a DAB-compatible transmitting method for terrestrial mobile multimedia broadcasting in which service type of multimedia broadcasting is predefined to be including terrestrial mobile multimedia broadcasting (T-MMB) service, the method comprises the steps of receiving multimedia broadcasting service data and performing sequentially source coding and channel coding on said service data according to their service type; embedding the encoded data into the main service channel (MSC) of the system in a time division multiplex mode, identifying accordingly information on subchannel, etc. corresponding to the service data in the fast information channel (FIC) of the system, and performing channel coding on the data in FIC; performing channel modulation, OFDM modulation and radio frequency (RF) modulation on the channel-modulated data of FIC, MSC according to the transmission mode and the channel modulation scheme, and then sending

them out. With the invention, it is possible to effectively transmit multiple types of multimedia broadcasting service data in a mobile environment. The invention also discloses a DAB-compatible system and reception method for terrestrial mobile multimedia broadcasting.

Fig1



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EUROPEAN SEARCH REPORT

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DOCUMENTS CONSIDERED TO BE RELEVANT			
Category	Citation of document with indication, where appropriate, of relevant passages	Relevant to claim	CLASSIFICATION OF THE APPLICATION (IPC)
X	"Radio Broadcasting Systems; Digital Audio Broadcasting (DAB) to mobile, portable and fixed receivers European Broadcasting Union Union Européenne de Radio-Télévision EBUÛER; Final draft ETSI EN 300 401", ETSI STANDARDS, LIS, SOPHIA ANTIPOLIS CEDEX, FRANCE, vol. BC, no. V1.4.1, 1 January 2006 (2006-01-01), XP014032143, ISSN: 0000-0001	2-12, 16-19	INV. H04H1/00
Y	* figures 1,78 * * page 21, lines 9-12 * * chapter 4.10, 5.3.5, 6.2, 6.2.1, 6.2.2, 6.3, 6.3.1, 11, 11.2, 14.1 *	1,13,15	
Y	"Digital Radio Mondiale (DRM); System Specification European Broadcasting Union Union Européenne de Radio-Télévision EBUÛER; ETSI ES 201 980", 2. AVC MEETING; 23-05-1991 - 31-05-1991; PARIS ; (CCITT SGXV EXPERTGROUP FOR ATM VIDEO CODING), LIS, SOPHIA ANTIPOLIS CEDEX, FRANCE, vol. BC, no. V2.2.1, 1 October 2005 (2005-10-01), XP014032187, ISSN: 0000-0001 * chapter 6.3.3 *	1,13,15	TECHNICAL FIELDS SEARCHED (IPC) H04H H04N
A	NEUMANN C ET AL: "ANALYSIS OF FEC CODES FOR PARTIALLY RELIABLE MEDIA BROADCASTING SCHEMES", LECTURE NOTES IN COMPUTER SCIENCE/MICCAI 2000, SPRINGER, DE, vol. 3311, 16 November 2004 (2004-11-16), pages 108-119, XP002400261, ISBN: 978-3-540-24128-7 * chapter 1 *	3,7	
The present search report has been drawn up for all claims			
Place of search The Hague		Date of completion of the search 28 September 2011	Examiner Iovescu, Vladimir
CATEGORY OF CITED DOCUMENTS X : particularly relevant if taken alone Y : particularly relevant if combined with another document of the same category A : technological background O : non-written disclosure P : intermediate document		T : theory or principle underlying the invention E : earlier patent document, but published on, or after the filing date D : document cited in the application L : document cited for other reasons & : member of the same patent family, corresponding document	

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DOCUMENTS CONSIDERED TO BE RELEVANT			
Category	Citation of document with indication, where appropriate, of relevant passages	Relevant to claim	CLASSIFICATION OF THE APPLICATION (IPC)
A	"Digital Audio Broadcasting (DAB); Guidelines and rules for implementation and operation; Part 2: System features; ETSI TR 101 496-2", 2. AVC MEETING; 23-05-1991 - 31-05-1991; PARIS ; (CCITT SGXV EXPERTGROUP FOR ATM VIDEO CODING), LIS, SOPHIA ANTIPOLIS CEDEX, FRANCE, vol. BC, no. V1.1.2, 1 May 2001 (2001-05-01), XP014004881, ISSN: 0000-0001 * figures 3.2.1 - 3.2.4 * -----	5,6	
A	"Digital Audio Broadcasting (DAB); Guidelines and rules for implementation and operation; Part 1: System outline; ETSI TR 101 496-1", 2. AVC MEETING; 23-05-1991 - 31-05-1991; PARIS ; (CCITT SGXV EXPERTGROUP FOR ATM VIDEO CODING), LIS, SOPHIA ANTIPOLIS CEDEX, FRANCE, vol. BC, no. V1.1.1, 1 November 2000 (2000-11-01), XP014004879, ISSN: 0000-0001 * chapter 4.3.1 * * figure 4.3.2 * -----	18,19	
The present search report has been drawn up for all claims			
Place of search The Hague		Date of completion of the search 28 September 2011	Examiner Iovescu, Vladimir
CATEGORY OF CITED DOCUMENTS X : particularly relevant if taken alone Y : particularly relevant if combined with another document of the same category A : technological background O : non-written disclosure P : intermediate document		T : theory or principle underlying the invention E : earlier patent document, but published on, or after the filing date D : document cited in the application L : document cited for other reasons & : member of the same patent family, corresponding document	

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