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(71) Applicant: **KIMBERLY-CLARK WORLDWIDE, INC.**
Neenah, WI 54956 (US)

(72) Inventors:
- **Bagwell, Alison Salyer**
Alpharetta,
Georgia 30040 (US)
- **Branham, Kelly Dean**
Woodstock, GA 30188 (US)
- **Farris-Kister, Mary Elizabeth**
Cumming,
Georgia 30040 (US)
- **Zelazoski, Leonard Eugene**
Kennesaw,
Georgia 30144 (US)

(74) Representative: **Beacham, Annabel Rose et al**
Dehns
St Bride's House
10 Salisbury Square
London
EC4Y 8JD (GB)

(54) **Coating for treating substrates for ink jet printing, method for treating said substrates, and articles produced therefrom**

(57) A method of producing a printed substrate so as to improve the adhesion, colorfastness and washfastness of either reactive or acid dye-based inks printed onto the substrate, the method includes the steps of providing a substrate, treating the substrate with an aqueous coating formulation comprising a cationic polymer or copolymer, a fabric softener, treating the substrate of step with an imbibing aqueous solution of either urea, and an ingredient selected from sodium bicarbonate, sodium carbonate or combinations thereof, or ammonium sulfate, drying the substrate, printing on the substrate with either an acid or reactive dye-based ink, depending on the coating and post treating the printed substrate.

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EUROPEAN SEARCH REPORT

Application Number
EP 08 00 1346

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The present search report has been drawn up for all claims

Place of search	Date of completion of the search	Examiner
Munich	22 November 2010	Hindia, Evangelia

CATEGORY OF CITED DOCUMENTS

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