



(12) **EUROPEAN PATENT APPLICATION**

(88) Date of publication A3:
16.02.2011 Bulletin 2011/07

(51) Int Cl.:
H04H 60/83 (2008.01) H04N 7/173 (2011.01)

(43) Date of publication A2:
30.07.2008 Bulletin 2008/31

(21) Application number: **08150532.3**

(22) Date of filing: **23.01.2008**

(84) Designated Contracting States:
AT BE BG CH CY CZ DE DK EE ES FI FR GB GR HR HU IE IS IT LI LT LU LV MC MT NL NO PL PT RO SE SI SK TR
Designated Extension States:
AL BA MK RS

(72) Inventor: **Wyatt, Martyn**
Cardiff CF3 5XA (GB)

(74) Representative: **Perkins, Sarah et al**
Stevens Hewlett & Perkins
1, Pemberton Row
London
EC4A 3BG (GB)

(30) Priority: **23.01.2007 GB 0701250**

(71) Applicant: **Cabot Communications Ltd**
Filwood Road
Bristol BS16 3RY (GB)

(54) **A method of implementing an automated return channel using broadcast receiver apparatus**

(57) An automated return channel is established utilising a viewer's own telephone service (14) and a television (13) in combination with a DVB receiver (10). Program instructions for implementing an interactive event are communicated to the DVB receiver (10) as part of a remote broadcast signal. The program instructions include identification of telephonic audio clips which are communicated to the speakers of the television (13). When an interactive event is selected by a viewer, the

telephonic audio clip is sounded through the speakers of the television (13) and causes the viewer's telephone to establish a telephonic connection with the interactive event. The advantages of this method is that the viewer is only required to indicate their wish to participate in the interactive event using a conventional remote control unit (16) and the interactive events can be implemented involving individual channel suppliers: interactive events are not limited to the broadcast service supplier.

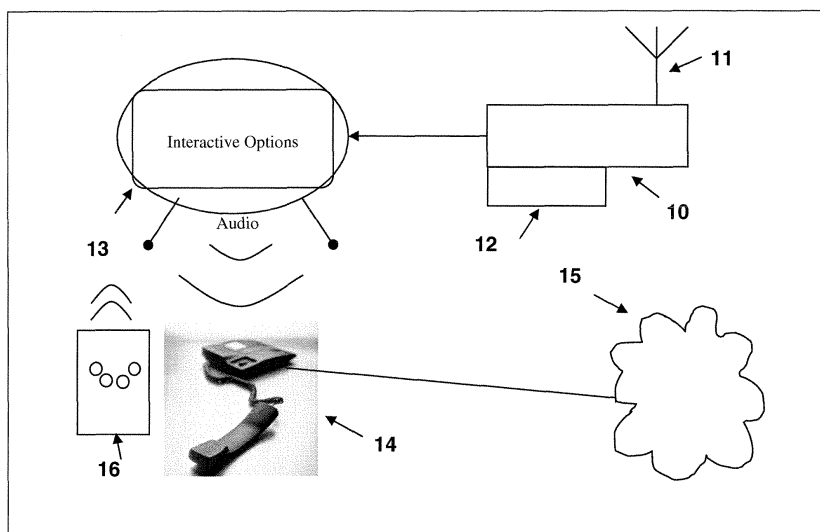


FIG. 1



EUROPEAN SEARCH REPORT

Application Number
EP 08 15 0532

DOCUMENTS CONSIDERED TO BE RELEVANT			
Category	Citation of document with indication, where appropriate, of relevant passages	Relevant to claim	CLASSIFICATION OF THE APPLICATION (IPC)
X	WO 03/007610 A2 (GEMSTAR DEV LTD [GB]; DRAZIN JONATHAN [GB]) 23 January 2003 (2003-01-23) * the whole document *	1-11	INV. H04H60/83
A	US 6 052 388 A (TAJIMA YOICHIRO [JP] ET AL) 18 April 2000 (2000-04-18) * the whole document *	1-11	ADD. H04N7/173
			TECHNICAL FIELDS SEARCHED (IPC)
			H04H H04N
The present search report has been drawn up for all claims			
Place of search Munich		Date of completion of the search 10 January 2011	Examiner Horn, Ralph
CATEGORY OF CITED DOCUMENTS X : particularly relevant if taken alone Y : particularly relevant if combined with another document of the same category A : technological background O : non-written disclosure P : intermediate document T : theory or principle underlying the invention E : earlier patent document, but published on, or after the filing date D : document cited in the application L : document cited for other reasons & : member of the same patent family, corresponding document			

5
EPO FORM 1503 03.82 (P04C01)

**ANNEX TO THE EUROPEAN SEARCH REPORT
ON EUROPEAN PATENT APPLICATION NO.**

EP 08 15 0532

This annex lists the patent family members relating to the patent documents cited in the above-mentioned European search report.
The members are as contained in the European Patent Office EDP file on
The European Patent Office is in no way liable for these particulars which are merely given for the purpose of information.

10-01-2011

Patent document cited in search report	Publication date	Patent family member(s)	Publication date
WO 03007610 A2	23-01-2003	US 2004237114 A1	25-11-2004
US 6052388 A	18-04-2000	AU 701263 B2	21-01-1999
		AU 1170697 A	17-07-1997
		CN 1176036 A	11-03-1998
		WO 9723998 A1	03-07-1997
		JP 3699224 B2	28-09-2005
		JP 9238112 A	09-09-1997