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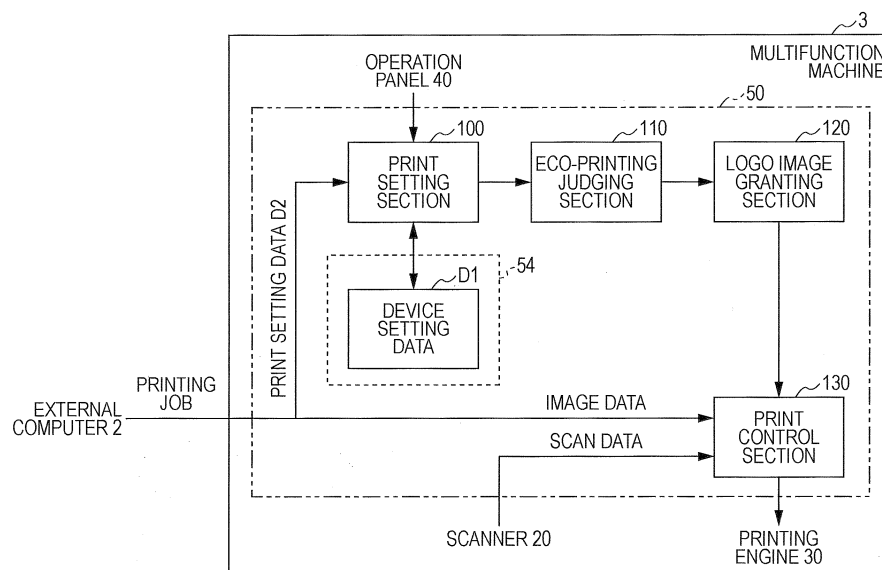
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(54) **Printing apparatus, printing control apparatus, printing control method and printing control program**

(57) A multifunction machine includes, a print setting section that performs setting to contribute to a reduction in the environmental load, based on designated content with respect to an operating panel of the multifunction machine or an external computer, an eco-printing judging section that judges whether printing according to the ap-

plied setting corresponds to eco-printing which is environment-friendly printing, a logo image attaching section to attach a logo image to an image when the result of the judgment is a correspondence to eco-printing, and a printing controlling section which is caused by a printing engine to print an image to which a logo image is attached.

FIG. 2





EUROPEAN SEARCH REPORT

Application Number
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DOCUMENTS CONSIDERED TO BE RELEVANT			
Category	Citation of document with indication, where appropriate, of relevant passages	Relevant to claim	CLASSIFICATION OF THE APPLICATION (IPC)
Y	EP 1 215 877 A2 (CANON KK [JP]) 19 June 2002 (2002-06-19) * paragraph [0022] - paragraph [0074] * * figures 1-17 * -----	1-12	INV. G06F3/12
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			TECHNICAL FIELDS SEARCHED (IPC)
			G06F G06K H04N
The present search report has been drawn up for all claims			
Place of search The Hague		Date of completion of the search 19 December 2013	Examiner Simigliani, V
CATEGORY OF CITED DOCUMENTS X : particularly relevant if taken alone Y : particularly relevant if combined with another document of the same category A : technological background O : non-written disclosure P : intermediate document T : theory or principle underlying the invention E : earlier patent document, but published on, or after the filing date D : document cited in the application L : document cited for other reasons & : member of the same patent family, corresponding document			

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**ANNEX TO THE EUROPEAN SEARCH REPORT
ON EUROPEAN PATENT APPLICATION NO.**

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The members are as contained in the European Patent Office EDP file on
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19-12-2013

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