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(54) **Method and apparatus for receiving application data**

(57) Embodiments of the present invention provide a method for receiving application data, where the method includes: receiving, by a client, application signaling, where the application signaling includes visibility setting, a receiving condition, and an access path of application data, and visibility of the application data is set to invisible; judging whether the client satisfies the receiving condition of the application data; and if the client satisfies the

receiving condition of the application data, receiving the application data according to the access path of the application data. Meanwhile, the embodiments of the present invention further provide a method for sending application data and a corresponding client. With the technical solutions provided in the embodiments of the present invention, a defect that directional sending of application data fails to be implemented according to existing HBBTV specifications can be overcome.

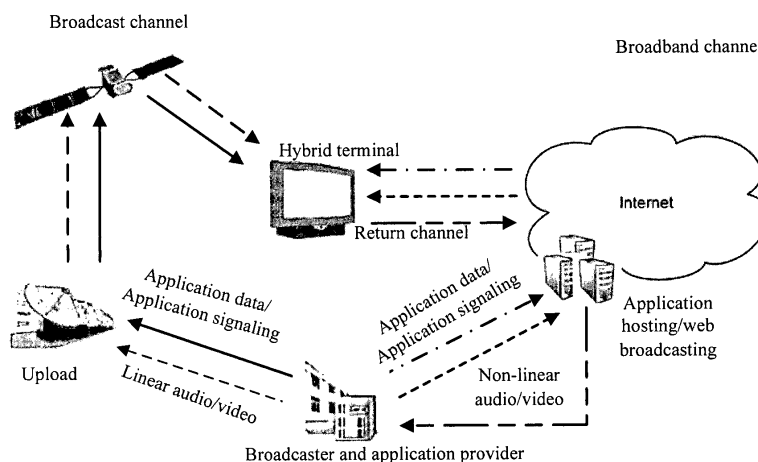


FIG. 1



## EUROPEAN SEARCH REPORT

Application Number  
EP 12 19 1968

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The present search report has been drawn up for all claims			
Place of search Munich		Date of completion of the search 17 June 2013	Examiner D'Attilia, Marco
CATEGORY OF CITED DOCUMENTS X : particularly relevant if taken alone Y : particularly relevant if combined with another document of the same category A : technological background O : non-written disclosure P : intermediate document T : theory or principle underlying the invention E : earlier patent document, but published on, or after the filing date D : document cited in the application L : document cited for other reasons & : member of the same patent family, corresponding document			

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