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(54) **System for displaying products on a shelf**

(57) A product display unit for a displaying a plurality of products thereon is disclosed. The product display unit comprises a bottom member, a first rib, a second rib and a top member. The bottom member is configured to be positioned on a first product-supporting shelf. The first rib projects upwardly from the product-supporting surface and extends longitudinally along the bottom member. The second rib projects upwardly from the product-supporting surface and extends longitudinally along the bottom member, such that a distance is defined between the first rib and the second rib. The top member is disposed in juxtaposed relation with the bottom member and is configured for suspension from a second product-supporting shelf. The distance between the first rib and the second rib is dimensioned to be less than the widest portion of a product configured to be supported by the bottom member.

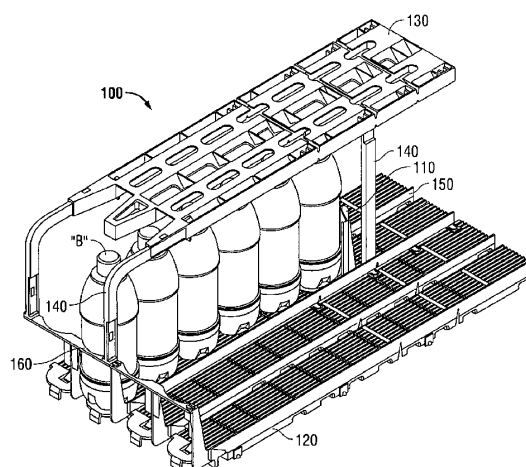


FIG. 1