EUROPEAN PATENT APPLICATION (12)

(43) Date of publication:

25.06.2014 Bulletin 2014/26

(51) Int Cl.: B65D 85/10 (2006.01)

(21) Application number: 12198278.9

(22) Date of filing: 19.12.2012

(84) Designated Contracting States:

AL AT BE BG CH CY CZ DE DK EE ES FI FR GB GR HR HU IE IS IT LI LT LU LV MC MK MT NL NO PL PT RO RS SE SI SK SM TR

Designated Extension States:

BA ME

(71) Applicant: Reemtsma Cigarettenfabriken GmbH 22761 Hamburg (DE)

(72) Inventors:

- Wleklinski, Marco 22761 Hamburg (DE)
- · Novak, Slavomir 22761 Hamburg (DE)
- (74) Representative: Pfleiderer, Bernhard et al **Prinz & Partner Patentanwälte** Esplanade 31 20354 Hamburg (DE)

(54)Device for offering at least one of a plurality of cigarettes contained in a package

(57)The invention relates to a device for offering at least one of a plurality of cigarettes (5) contained in a package, comprising: an inner liner (1; 101) designed to cover at least a part of the plurality of cigarettes (5), the inner liner (1; 101) comprises a pull means (15; 115) for moving at least one cigarette (25) of the plurality of cigarettes (5) into an offering position (31). The pull means (15; 115) is designed to be actuated by a removal of the inner liner (1; 101). The invention further relates to a package containing a plurality of cigarettes.

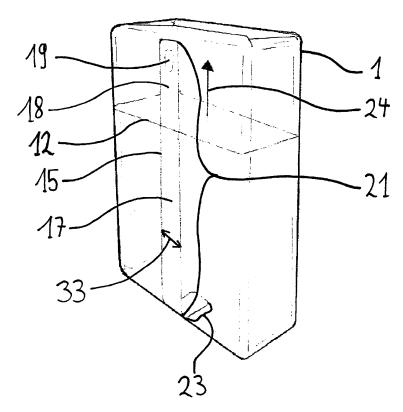


Fig. 1

EP 2 746 190 A1

40

Description

[0001] The invention relates to a device for offering one of a plurality of cigarettes contained in a package, comprising an inner liner designed to cover at least a part of the plurality of cigarettes, the inner liner comprises a pull means for moving at least one cigarette of the plurality of cigarettes into an offering position. The invention further relates to a package containing a plurality of cigarettes.

[0002] Devices for offering one of a plurality of cigarettes are generally known in the prior art, for example from WO 2012/127446 A1, US 5,301,804 and WO 2010/031467. EP 2 366 638 A1 describes a package of cigarettes with a pull-up tape. The pull-up tape is arranged inside an inner package and folded in a U-shape about a bottom end of a cigarette. Furthermore, the pull-up tape is completely detached from and, therefore, movable freely with respect to the inner package.

[0003] It is an object of the present invention to provide an enhanced device for offering at least one of a plurality of cigarettes contained in a package in a convenient one-move solution.

[0004] This object is achieved by a device according to the independent claims.

[0005] It has been discovered by the invention that cigarettes are packed in a package with a predetermined tightness, i.e. a tightness impeding the cigarettes from falling out of the package after the package has been opened and an upper part of the inner liner of the package has been removed. Therefore, the consumer has to pull out at least a first cigarette by hand. For inexperienced cigarette consumers, this task may be complicated and unwanted, especially when the consumer's lack of skill could be revealed to other consumers, in particular people of a peer group of the consumer. Furthermore, it may happen that the consumer squeezes and bends one or more cigarettes when trying to pull out the first cigarette from the package.

[0006] The solutions known from the art for circumventing such a task are making use of different offering techniques for offering at least one of the plurality of cigarettes in the package. The term offering can be understood as moving the first cigarette into an offering position, i.e. a position in which the cigarette is partly moved out of the package. When the cigarette is moved out partly, it can be easily pulled out completely by grabbing the portion of the cigarette which sticks out of the cigarette package; e.g. the filter end of the cigarette.

[0007] However, the invention has additionally discovered that the offering techniques known from the art have in particular the following disadvantage in common: additional action is needed by the consumer to move the cigarette into the offering position, i.e. for example that the consumer has to pull the pull-up tape as described in EP 2 366 638 A1.

[0008] This additional action by the consumer is eliminated by the solution according to the present invention

in which the pull means is actuated by a removal of the inner liner. Since a part of the inner liner has to be removed by the consumer anyway to access the cigarettes contained in the package, the invention makes use of this removal action performed by the consumer. With the removal of the inner liner by the consumer, the pull means is actuated and, thereby, the first cigarette is moved into the offering position.

[0009] Preferably, the pull means is designed to move only one cigarette of the plurality of cigarettes into the offering position. When only one cigarette is moved into the offering position the other cigarettes do not have to be pushed back into the package by the consumer. Again, needless action by the consumer is avoided.

[0010] The inner liner can be formed by a protective foil, comprising aluminium, paper and other materials or combinations thereof, which is arranged within a package, preferably a so called hard pack or semi-rigid pack. The general purpose of the inner liner is to maintain the flavour and/or aroma of the cigarettes, protect the packed cigarettes from contamination, maintain a certain hygienic level as well as maintain a certain level of moisture over time. Therefore, the inner liner may cover at least a part of the plurality of cigarettes or preferably the plurality of cigarettes completely. The removal of the inner liner may take place by tearing off a portion of the inner liner. This means the inner liner consists of one blank having a first portion and a second portion. The first portion is torn off whereas the second portion of the inner liner stays within the package. The second portion may cover a further part of the plurality of cigarettes.

[0011] According to a first preferred embodiment of the device according to the present invention, the pull means comprises an interaction means designed to move the at least one cigarette into the offering position. I.e. when the inner liner is removed and the pull means actuated by the removal of the inner liner, the interaction means interacts with the cigarette to move the cigarette into the offering position. The interaction means may comprise or may be formed by a certain geometrical shape of the interaction means such as a hook shape, wherein the hook engages the cigarette to be moved into the offering position.

[0012] According to a further preferred embodiment of the device according to the present invention, the pull means comprises a pull strip designed to pull the at least one cigarette into the offering position. The manufacturing cost and complexity of a cigarette package is crucial for producers of cigarettes. Therefore, any additional feature, such as the pull means, will only be accepted by cigarette producers, if such additional feature is cost efficient and can be produced and integrated into the package with low complexity. The present invention fulfils these criteria and thus provides for a simple, low-cost and appropriate embodiment of the pull means according to the present invention.

[0013] According to another even further preferred embodiment of the device according to the present inventional to the present

30

40

45

50

tion, the pull means comprises a pull strip which comprises or consists of a material selected from e.g. cardboard, plastic, metal, aluminium and/or paper. This embodiment provides a further simplified and even more cost efficient pull means. Especially, when the pull strip consists only of cardboard material, the pull means can be produced and integrated into the package in a low-cost way. Preferably, a part of the pull strip can have an adhesive structured surface, for example Yupo Tako® (Yupo® EUROPE GmbH).

[0014] In a further preferred embodiment of the device according to the present invention, the pull means is attached to the inner liner, preferably to a removal portion of the inner liner. This simplifies the device according to the present invention even further, since the inner liner itself can be manufactured as usual. In the manufacturing of the package, the pull means is attached to the inner liner as a separate part. The term "removal portion" can be understood as a first portion of the inner liner which is torn off wherein a second portion of the inner liner stays within the package after removal of the first portion.

[0015] According to a preferred enhancement of the preceding embodiment, the pull means is attached to the inner liner by means of an adhesive. This provides for a simple and convenient way of attachment.

[0016] In an alternative embodiment of the preceding embodiment of the device according to the present invention, the pull means is integral with the inner liner. This can be achieved by a pulls means consisting of the same material as the inner liner and forming one part with the inner liner, in particular being a portion of the inner liner. Therefore, it is necessary that the inner liner is manufactured differently from the usual inner liners. However, the integral design of the pull means with the inner liner provides for a professional appearance of the device according to the present invention.

[0017] In a further preferred embodiment of the device according to the present invention, the pull means comprises a first portion extending from the inner liner substantially parallel to the longitudinal extension of the cigarette and a second portion extending at least partially across a rod end side of the cigarette. Preferably, the first portion extends adjacent an inner face of the inner liner, more preferably between the inner liner and the at least one cigarette. The rod end side of the cigarette is preferably the side of the cigarette facing away from the portion of the inner liner to be torn off by the consumer. The second portion preferably forms the interaction means, i.e. when the pull means is actuated, the second portion lifts the cigarette from a packed position.

[0018] According to a preferred enhancement of the preceding embodiment, the pull means is substantially L-shaped, in a packed position of the cigarette. This enhancement provides for a simple and easy to manufacture embodiment of the pull means. Preferably, the first portion of the pull means is formed by a long section of the L-shape and the second portion of the pull means is formed by a short section of the L-shape. Further pref-

erably, the junction between the first and second portion of the pull means is formed elastically, i.e. the second portion can be pivoted relative to the first portion. By this pivoting, the pull means may also take a straight shape such that the first portion and second portion are orientated in longitudinal extension with each other.

[0019] In another embodiment of the device according to the present invention, the inner liner comprises a first portion comprising the pull means and a second portion enclosing a further part of the plurality of cigarettes, wherein the first portion is separable from the second portion by means of a perforation. This provides for an embodiment which is especially suitable for the usual package and inner liner configuration. Namely, the inner liner usually consists of a first portion (tear-off portion), which is torn off after opening a lid of the package, and second portion enclosing the remainder of the cigarettes. In such a configuration, the pull means is preferably integral with or attached to the first portion. The first portion and second portion are originally produced as one blank with a perforation for separating the first from the second portion in a way that the first portion can be torn off by the consumer to access the cigarettes.

[0020] In a preferred enhancement of the preceding embodiment, the pull means, which is integral with the first portion of the inner liner, is attached to the second portion by means of a perforation. Thereby, an enhancement of the preferred embodiment, in which the pull means is integral with the inner liner, is provided. I.e. not only the first portion of the inner liner is attached to the second portion by a perforation but also the pull means is attached to the second portion of the inner liner by a perforation.

[0021] Preferably, the pull means is arranged adjacent the first and second portion of the inner liner such that the pull means itself forms part of the inner liner covering a part of the cigarettes. Further preferably the pulls means is detachable from the second portion of the inner liner.

[0022] According to a further preferred embodiment of the device according to the present invention, a cross-sectional dimension of the pull means is less than or substantially equal to a cross-sectional dimension of the cigarette. This provides for an embodiment in which only one cigarette is moved into the offering position having the advantage that the other cigarettes do not have to be pushed back into the package by the consumer. The term cross-sectional dimension of the cigarette can be understood as the diameter of the cigarette measured perpendicular to the longitudinal extension of the pull means is preferably understood as the diameter of the pull means measured perpendicular to the longitudinal extension of the pull means.

[0023] In another preferred embodiment of the device according to the present invention, the pull means interacts with the cigarette by a frictional contact area provided at a surface of the pull means facing the cigarette,

20

30

35

40

45

wherein the frictional contact area is formed by a surface material selected from the group of velvet, Yupo Tako, soft touch varnish or lacquer and/or floc-coating. In other words, the interaction means preferably comprises a frictional contact area or is formed by a frictional contact area. The frictional contact area can be formed at the first or second portion of the pull means.

[0024] If the contact area is formed at the first portion of the pull means, the coefficient of friction of the contact area is designed in a way to move the cigarette. I.e. when tearing off the inner liner, the contact area slides along the cigarette. The frictional force provided by the contact area moves the cigarette into the offering position (in addition to a lifting force provided by the first portion of the pull means).

[0025] If the contact area is formed at the second portion of the pull means, the cigarette is moved by two forces, namely the lifting force provided by the second portion of the pull means and a frictional force of the contact area provided at the first portion when it comes into frictional contact with the cigarette.

[0026] According to a further preferred embodiment of the device according to the present invention, the pull means comprises a further surface, in particular a further surface facing away from the cigarette, providing a coefficient of friction substantially lower than a coefficient of friction of the frictional contact area. This embodiment is of great advantage, especially in the use of a pull strip forming the pull means. When the inner liner is removed, the pull means slides through the package, preferably between the cigarette and a further portion of the inner liner as well as between the cigarette and the package. To sufficiently move the cigarette, the contact area needs to have a certain amount of friction provided by a predetermined coefficient of friction. However, at the same time, the pull strip needs to slide easily through the package. This is achieved if the surface of the pull means facing away from the cigarette has a comparatively low coefficient of friction, at least a coefficient of friction which is substantially lower than the coefficient of friction of the frictional contact area.

[0027] In another preferred embodiment of the device according to the present invention, information is printed and/or embossed on the inner liner and/or on the pull strip. Thereby, the pull strip may be utilized as an information carrier, for example for providing information to the consumer such as advertisements.

[0028] In a further preferred embodiment of the device according to the present invention, the pull means comprises at least one side wall for stabilization. This provides for an enhanced pull means which is stabilized, in particular with respect to the interaction with the cigarette. For example, different loads acting on the pull means, such as loads when the package is shaken, might change the orientation of the pull means with respect to the cigarette. However, the side wall provides for an inhibition of such movement of the pull means. When the inner liner is removed, the pull means interacts with the ciga-

rette in the desired way. Preferably, the side wall extends from a pull means into a space between the cigarette to be moved and a respective adjacent cigarette. Further preferably, the side wall is attached only to the first portion of the pull means. Even further preferably the side wall is attached both to the first and second portion of the pull means.

[0029] Moreover, the side wall is preferably formed in the region of the junction between the first and second portion of the pull means. This can be achieved by a side wall which is substantially shaped in a triangular way, preferably a right-angled triangle. In such an embodiment of the side wall, one leg (catheti) of the triangular side wall forms the junction between the side wall and the first portion of the pull means and a further leg (catheti) forms the junction between the side wall and the second portion of the pull means.

[0030] Furthermore, the pull means may be formed only by the first portion, without the second portion.

[0031] The object mentioned above is also achieved by a package containing a plurality of cigarettes, comprising a device of the above described kind, the package preferably being a hard pack or semi-rigid pack. With respect to the advantages, embodiments and details of embodiments of this further aspect of the invention, it is referred to the preceding description of the respective features of the device and its embodiments.

[0032] Preferred embodiments of the invention are described in connection with the figures, wherein

- Fig. 1 illustrates an embodiment of the device according to the present invention in a first state,
- Fig. 2 illustrates the embodiment shown in Fig. 1 in a second state,
- Fig. 3 illustrates a further embodiment of the device according to the present invention in a first state.
- Fig. 4 illustrates the further embodiment shown in Fig. 3 in the first state from a different perspective,
- Fig. 5 illustrates the further embodiment shown in Figs. 3 and 4 in a second state,
- Fig. 6 illustrates a plan view of a part of the embodiment shown in Figs. 1 and 2,
- Fig. 7 illustrates a plan view of a further embodiment of the part shown in Fig. 6 and
 - Fig. 8 illustrates another embodiment of the device according to the present invention.

[0033] Figs. 1 and 2 show an embodiment of the device according to the present invention. In Fig. 1 the device is shown in a first state in which an inner liner 1 encloses

a plurality of cigarettes 5 (not shown in Fig. 1) in a packed position 7 (the packed position 7 is indicated in Fig. 2 by the lines representing a position of a rod end side of a cigarette in the packed position). In Fig. 2 the device is shown in a second state in which a first portion 10 of the inner liner 1 is removed. A second portion 11 of the inner liner 1 encloses the remainder of the plurality of cigarettes 5. In an initial state, the first portion 10 and second portion 11 are enclosed by an outer package not shown in Figures 1 and 2. After a lid of the outer package is opened, the first portion 10 of the inner liner 1 is accessible by a consumer, e.g. to remove the first portion 10 by tearing it off. Before the removal, the first portion 10 and second portion 11 form one inner liner which can be divided by a perforation 12. The perforation 12 forms a predetermined breaking point for detachment of the first portion 10 from the second portion 11 (when the first portion 10 is removed).

[0034] The inner liner 1 comprises a pull means 15 which is formed by a pull strip 17 consisting, e.g. of a cardboard material 18. The pull strip 17 is attached to the inner liner 1 by an adhesive 19 and is formed by a first portion 21 and a second portion 23. The first portion 21 of the pull strip 17 extends from the inner liner 1 parallel to the longitudinal extension 24 of a cigarette 25. In the packed position 7 of the cigarette 25, the second portion 23 of the pull strip 17 extends across a rod end side 27 of the cigarette 25. The first portion 21 and second portion 23 of the pull strip 17 are arranged directly adjacent to each other such that, in the packed position 7 of the plurality of cigarettes 5, the pull strip 17 is L-shaped. In other words: in the packed position 7 of the plurality of cigarettes 5, the second portion 23 extends from the first portion in an angle of about 90°.

[0035] When the first portion 10 of the inner liner 1 is removed by a consumer - e.g. by grabbing a lip 28 of the first portion 10 of the inner liner 1 and pulling the first portion 10 into a removal direction 29 - the pull strip 17 is actuated, by the motion of the first portion 10 of the inner liner 1. I.e. the pull strip 17 is pulled by the first portion 10 along the longitudinal extension 24 and in the removal direction 29 (extension 24 and direction 29 are parallel). In a first phase of the removal, the cigarette 25 is lifted by the second portion 23 of the pull strip 17 and additionally pulled by a frictional force between the pull strip 17 and the cigarette 25. In a second phase of the removal, the cigarette 25 is moved further only by a frictional force between the pull strip 17 and the cigarette 25. After the complete removal of the first portion 10 of the inner liner 1 and the pull strip 17, the cigarette 25 stays in an offering position 31 (the offering position 31 is indicated in Fig. 2 by the line representing the position of the rod end side of the cigarette in the offering position). In Fig. 2 cigarette 25 is shown in an interim position between the packed position 7 and the offering position 31. When the cigarette is in the offering position 31, the pull strip 17 is completely removed out of the package.

[0036] The diameter 33 of the pull strip 17 measured

perpendicular to the longitudinal extension 24 is equal to or less than the diameter 35 of the cigarette 25 measured in cross section of the cigarette 25. Furthermore, information 40 can be printed on the pull strip 17, such as advertisements to provide the consumer with additional information in this respect.

[0037] Figures 3-5 show a further embodiment of a device according to the present invention. In Fig. 3 and 4, the device is shown in a first state in which an inner liner 101 encloses a plurality of cigarettes (not shown in Figs. 3 and 4) in a packed position. Fig. 4 shows the device seen from a different perspective than in Fig. 3. In Fig. 5 the device is shown in a second state in which a first portion 110 of the inner liner 101 is removed. A second portion 111 of the inner liner 101 encloses the remainder of the plurality of cigarettes.

[0038] In an initial state, the first portion 110 and the second portion 111 are enclosed by a package not shown in Figs. 3-5. After a lid of the package is opened, the first portion 110 of the inner liner 101 is accessible by a consumer, e.g. to remove the first portion 110 by tearing it off. Before the removal, the first portion 110 and second portion 111 are attached to each other by a perforation 112. The perforation 112 forms a predetermined breaking point for detachment of the first portion 110 from the second portion 111 (when the first portion 110 is removed). [0039] An integral part of the inner liner 101 has a pull means 115 being formed by a pull strip 117. The pull strip 117 is formed by the same material as the inner liner 101, e.g. a paper-like material comprising an aluminum layer and a paper layer. Furthermore, the pull strip 117 is formed by a first portion 121 and a second portion 123. The first portion 121 of the pull strip 117 extends from the first portion 110 of the inner liner 101 parallel to the longitudinal extension of a cigarette and adjacent to the second portion 111 of the inner liner 101. Thereby, the pull strip 117 itself covers a part of the cigarettes.

[0040] In the packed position of the cigarette, the second portion 123 of the pull strip 117 extends across a rod end side of the cigarette, i.e. along a bottom side 125 of the inner liner 101 and adjacent to the second portion 111 of the inner liner 101. The first portion 121 and second portion 123 of the pull strip 117 are arranged directly adjacent to each other such that, in the packed position of the plurality of cigarettes, the pull strip 117 has L-shape. In other words: in the packed position of the plurality of cigarettes, the second portion 123 extends from the first portion 121 in an angle of about 90°.

[0041] When the first portion 110 of the inner liner 101 is removed by a consumer - e.g. by grabbing a lip 128 of the first portion 110 of the inner liner 101 and pulling the first portion 110 into a removal direction 129 - the pull strip 117 is actuated, by the motion of the first portion 110 of the inner liner 101. I.e. the pull strip 117 is pulled by the first portion 110 along the longitudinal extension of the cigarette in the removal direction 129 (extension of the cigarette and direction 129 are parallel). In a first phase of the removal, the cigarette is lifted by the second

40

45

20

portion 123 of the pull strip 117. After this first phase, the pull strip 117 detaches from the second portion 111 of the inner liner 101 at a perforation 145, i.e. the perforation 145 forms a predetermined breaking point between the pull strip 117 and the second portion 111 of the inner liner 101. In a second phase of the removal, the cigarette is moved further only by a frictional force between the pull strip 117 and the cigarette. After the complete removal of the first portion 110 of the inner liner 101, the cigarette stays in an offering portion (not shown in Figs 3-5).

[0042] Figs. 6 illustrates a plan view of a first portion 10 of the inner liner 1 and the pull strip 17 as shown in Figs. 1 and 2. Fig. 7 illustrates a further embodiment of the first portion 10 of the inner liner 1 and the pull strip 17 as shown in Fig. 6. The same and similar features are indicated by the same numerals. The pull strip 17 has a first portion 21 and a second portion 23. In a section 46 of first portion 21, the pull strip 17 is attached to the first portion 10 of the inner liner 1 by an adhesive. Additionally or alternatively, the pull strip 17 can also be attached to the inner liner 1 in other sections of the pull strip 17 (not shown in Fig. 7).

[0043] The diameter 33 of the pull strip 17 (cross-sectional dimension) corresponds substantially to the diameter of a cigarette, e.g. king-size, slim, super slim, queen size and/or magnum size. The longitudinal length 49 of the pull strip 17 is about 107 mm. The length 51 of the first portion 10 of the inner liner 1 along the pull strip 17 is about 16 mm. The length 53 of the second portion 23 of the pull strip 17 is about 10 mm.

[0044] The second portion 23 of the pull strip 17 forms an interaction means 55 for moving the cigarette 25 into the offering position 31 in particular by lifting the cigarette 25 in the first phase of the removal of the first portion 10 of the inner liner 1.

[0045] The pull strip 17 shown in Fig. 6, has a surface 57 which faces the cigarette 25 and provides for a further interaction means 61 for moving the cigarette 25 into the offering position 31, in particular in the second phase of the removal. In this second phase, the surface 57 forms a frictional contact area 62 having a coefficient of friction which is substantially higher than a coefficient of friction of a further surface 63 facing away from the cigarette 25, i.e. facing away from the viewer of Fig. 6. In other words: the further surface 63 has a coefficient of friction which is substantially lower than the coefficient of friction of the frictional contact area 62. The surface 63 is preferably formed smooth and/or slippery, e.g. formed by Polytetrafluoroethylene (PTFE; also called Teflon). The frictional contact area 62 is preferably formed by a soft touch surface, e.g. provided by a soft touch varnish or lacquer and/or floc-coating surface.

[0046] Also the pull strip 17 shown in Fig. 7 has a surface 57 which faces the cigarette 25 and provides for a further interaction means 71 for moving the cigarette 25 into the offering position. Therefore, in a region 72 of surface 57 a frictional material 73 is provided, e.g. Yupo Tako.

[0047] Fig. 8 shows another embodiment of the device according to the present invention which is similar to the embodiment shown in Figs. 1 and 2. The same and similar features as in the embodiment shown in Figs. 1 and 2 are indicated by the same numerals in Fig. 8.

[0048] The pull strip 17 shown in Fig. 8 has a first side wall 81 and a second side wall 83. Both side walls 81 and 83 extend parallel to the longitudinal extension of the first portion 21 of the pull strip 17. When viewed in cross-section, the side walls 81 and 83 extend in an angle of about 90° from the pull strip 17. In other words: side walls 81 and 83 project from the pull strip 17 into a space between the one cigarette to the moved and a respective adjacent cigarette. The first side wall 81 and second side wall 83 provide a stabilization of the pull strip 17, so that the pull strip 17 only interacts with one cigarette of the plurality of cigarettes.

Reference numerals:

inner liner

[0049]

1; 101

	1, 101	
	5	plurality of cigarettes
25	7	packed position
	10; 110	first portion of inner liner 1
	11; 111	second portion of inner liner 1
	12; 112	perforation
	15; 115	pull means
30	17; 117	pull strip
	18	cardboard material
	19	adhesive
	21; 121	first portion of pull strip 17
	23; 123	second portion of pull strip 17
35	24	extension
	25	cigarette
	27	rod end side
	28	lip
	29, 129	removal direction
40	31	offering position
	33	diameter of the pull strip
	35	diameter of the cigarette
	40	information
	46	section of the first portion 21
45	49	longitudinal length of the pull strip 17
	51	length of the first portion 10 of the inner
		liner 1
	53	length of the second portion 23 of the pull
		strip
50	55, 61, 71	interaction means
	57	surface facing the cigarette
	62	frictional contact area
	63	surface facing away from the cigarette
	72	region where the frictional material is locat-
55	70	ed
	73	frictional material
	81	first side wall
	83	second side wall

15

25

30

40

45

50

bottom sideperforation

Claims

- **1.** Device for offering at least one of a plurality of cigarettes (5) contained in a package, comprising:
 - an inner liner (1; 101) designed to cover at least a part of the plurality of cigarettes (5),
 - the inner liner (1; 101) comprises a pull means (15; 115) for moving at least one cigarette (25) of the plurality of cigarettes (5) into an offering position (31), **characterized in that**
 - the pull means (15; 115) is designed to be actuated by a removal of the inner liner (1; 101).
- 2. Device according to claim 1, wherein the pull means comprises an interaction means (55; 61; 71) designed to move the at least one cigarette (25) into the offering position (31).
- 3. Device according to any of the preceding claims 1-2, wherein the pull means (15; 115) comprises a pull strip (17; 117) designed to pull the at least one cigarette (25) into the offering position (31).
- 4. Device according to any of the preceding claims 1-3, wherein the pull means (15; 115) comprises a pull strip (17; 117) which comprises or consists of a material (18) selected from cardboard, plastic, metal, aluminium and/or paper.
- 5. Device according to any of the preceding claims 1-4, wherein the pull means (15; 115) is attached to the inner liner (1; 101), preferably to a removal portion of the inner liner (1; 101).
- **6.** Device according to claim 5, wherein the pull means (15; 115) is attached to the inner liner (1; 101) by means of an adhesive (19).
- 7. Device according to any of the preceding claims 1-4, wherein the pull means (115) is integral with the inner liner (101).
- **8.** Device according to any of the preceding claims 1-7, wherein the pull means (15; 115) comprises
 - a first portion (21; 121) extending from the inner liner (1; 101) substantially parallel to the longitudinal extension (24) of the cigarette (25) and a second portion (23; 123) extending at least partially across a rod end side (27) of the cigarette (25).
- **9.** Device according to claim 8,

wherein, in a packed position (7) of the cigarette (25), the pull strip (17; 117) is substantially L-shaped.

12

- 10. Device according to any of the preceding claims 1-9, wherein the inner liner (1; 101) comprises a first portion (10; 110) comprising the pull means (15; 115) and a second portion (11; 111) enclosing a further part of the plurality of cigarettes (5), wherein the first portion (10; 110) is separable from the second portion (11; 111) by means of a perforation (12; 112).
- 11. Device according any of the preceding claims 7-9 and claim 10, wherein the pull means (115), which is integral with the first portion (110) of the inner liner (101), is attached to the second portion (111) by means of a perforation (145).
- 20 12. Device according to any of the preceding claims 1-11, wherein a cross-sectional dimension (33) of the pull means (15) is less than or substantially equal to a cross-sectional dimension (35) of the cigarette (25).
 - 13. Device according to any of the preceding claims 1-12, wherein the pull means (15) interacts with the cigarette (25) by a frictional contact area (62) provided at a surface (57) of the pull means (15) facing the cigarette (25), wherein the frictional contact area (62) is formed by a surface material selected from the group of velvet, Yupo Tako, soft touch varnish or lacquer and/or floc-coating.
 - 14. Device according to any one of the preceding claims 12 and 13, wherein the pull means (15) comprises a further surface (63), in particular a further surface (63) facing away from the cigarette (25), providing a coefficient of friction substantially lower than a coefficient of friction of the frictional contact area (62).
 - **15.** Device according to any of the preceding claims 1-14, wherein the pull means comprises at least one side wall (81; 83) for stabilization.
 - **16.** Package containing a plurality of cigarettes, comprising a device according to any of the preceding claims 1-15, the package preferably being a hard pack or semi-rigid pack.

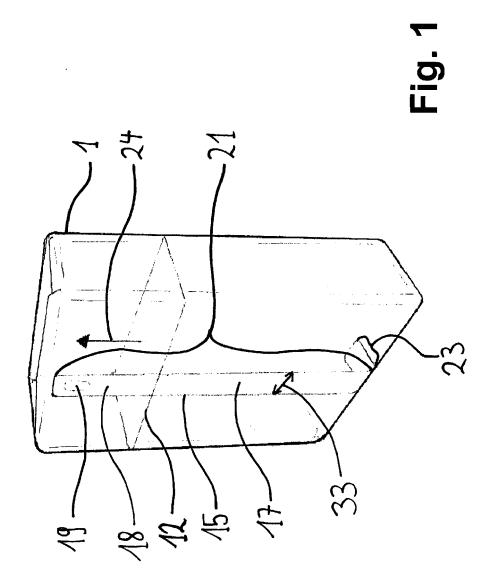
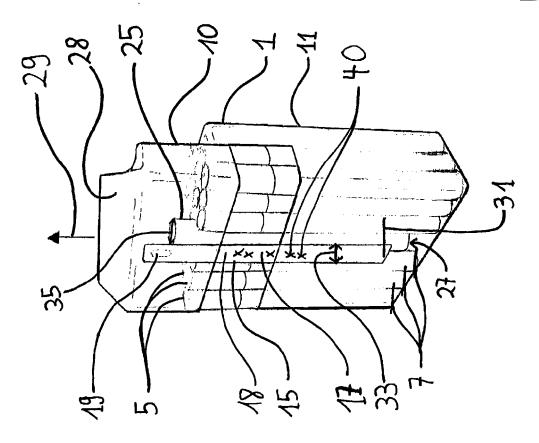
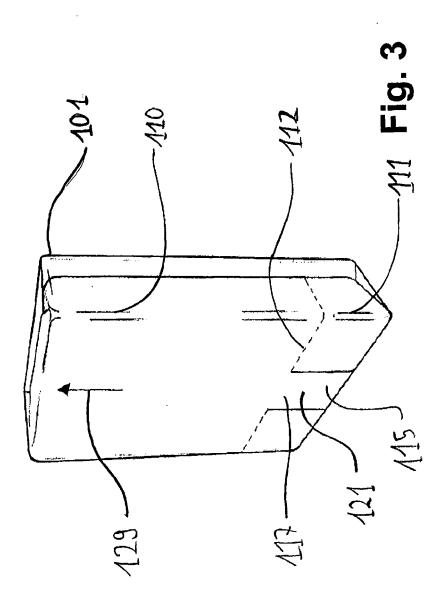


Fig. 2





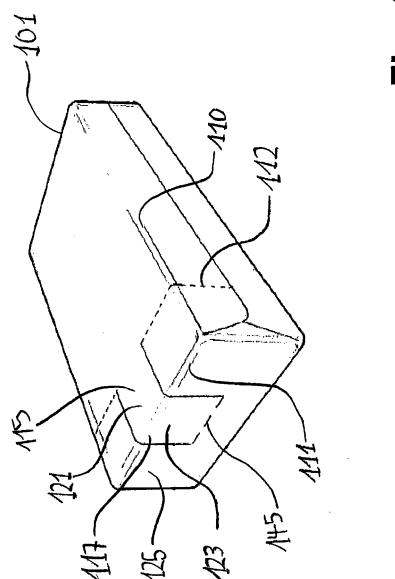
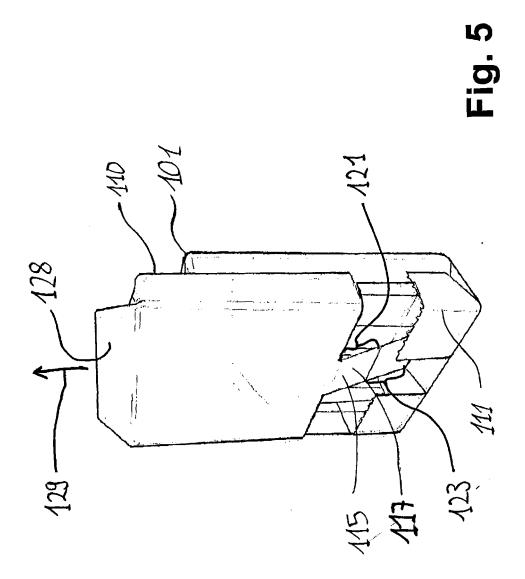
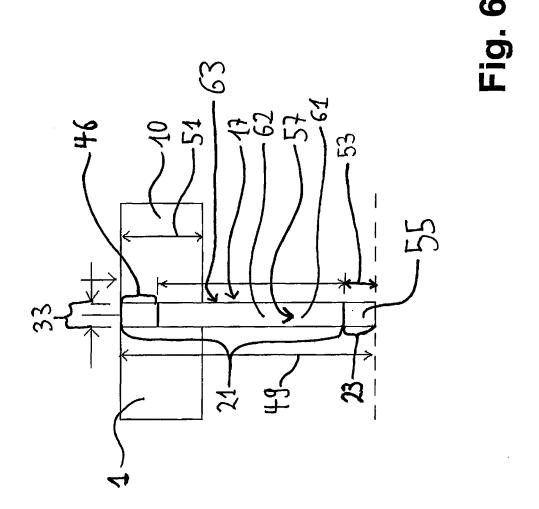


Fig. 4







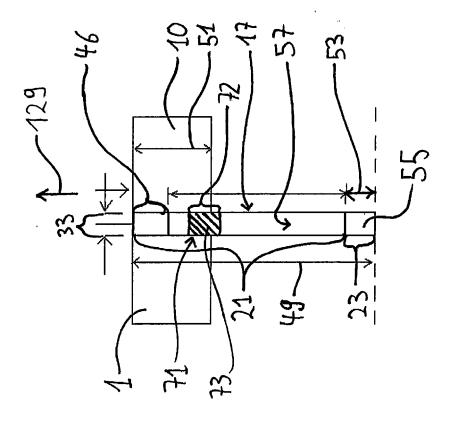
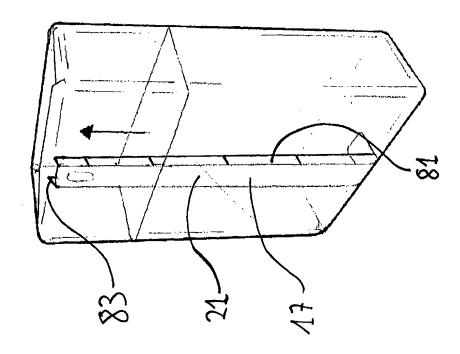


Fig. 8





EUROPEAN SEARCH REPORT

Application Number EP 12 19 8278

	DOCUMENTS CONSID	ERED TO BE RELEVANT			
Category	Citation of document with in of relevant pass:	ndication, where appropriate, ages	Relevant to claim	CLASSIFICATION OF THE APPLICATION (IPC)	
Х	LU 67 582 A1 (HAUNI 24 July 1973 (1973- * page 12, paragrap		1-6, 8-12,16	INV. B65D85/10	
X	[DE]) 16 August 199	HMERMUND MASCHF ALFRED (1990-08-16) - column 2, line 59;	1-4, 7-14,16		
(US 2 935 228 A (COS 3 May 1960 (1960-05 * column 2, lines 3	BY JR CLARENCE C ET AL) -03) -34; figures 1-6 *	1-6,8,9, 12,16		
X	DE 953 951 C (MARTI KOMMANDITGESE) 6 December 1956 (19 * page 3, lines 33-	56-12-06)	1-6,8, 10,15,16		
				TECHNICAL FIELDS SEARCHED (IPC)	
				B65D	
	The present search report has	oeen drawn up for all claims			
	Place of search	Date of completion of the search		Examiner	
	Munich	21 May 2013	Gro	ndin, David	
CATEGORY OF CITED DOCUMENTS X: particularly relevant if taken alone Y: particularly relevant if combined with another document of the same category A: technological background O: non-written disclosure P: intermediate document		E : earlier patent door after the filing date her D : document cited in L : document cited on	T: theory or principle underlying the invention E: earlier patent document, but published on, or after the filing date D: document cited in the application L: document oited for other reasons 8: member of the same patent family, corresponding document		

ANNEX TO THE EUROPEAN SEARCH REPORT ON EUROPEAN PATENT APPLICATION NO.

EP 12 19 8278

This annex lists the patent family members relating to the patent documents cited in the above-mentioned European search report. The members are as contained in the European Patent Office EDP file on The European Patent Office is in no way liable for these particulars which are merely given for the purpose of information.

21-05-2013

Patent document cited in search report		Publication date		Patent family member(s)	Publication date
LU 67582	A1	24-07-1973	NONE		
DE 3904233	A1	16-08-1990	NONE		
US 2935228	Α	03-05-1960	NONE		
DE 953951	С	06-12-1956	NONE		

For more details about this annex : see Official Journal of the European Patent Office, No. 12/82

EP 2 746 190 A1

REFERENCES CITED IN THE DESCRIPTION

This list of references cited by the applicant is for the reader's convenience only. It does not form part of the European patent document. Even though great care has been taken in compiling the references, errors or omissions cannot be excluded and the EPO disclaims all liability in this regard.

Patent documents cited in the description

- WO 2012127446 A1 **[0002]**
- US 5301804 A [0002]

- WO 2010031467 A [0002]
- EP 2366638 A1 [0002] [0007]