



(11) **EP 2 829 036 B8**

(12) **CORRECTED EUROPEAN PATENT SPECIFICATION**

(15) Correction information:  
**Corrected version no 1 (W1 B1)**  
**Corrections, see**  
**Bibliography INID code(s) 73**

(51) Int Cl.:  
**H04L 29/06<sup>(2006.01)</sup> G06Q 30/02<sup>(2012.01)</sup>**

(86) International application number:  
**PCT/US2013/033613**

(48) Corrigendum issued on:  
**07.03.2018 Bulletin 2018/10**

(87) International publication number:  
**WO 2013/142848 (26.09.2013 Gazette 2013/39)**

(45) Date of publication and mention  
of the grant of the patent:  
**03.01.2018 Bulletin 2018/01**

(21) Application number: **13716105.5**

(22) Date of filing: **22.03.2013**

(54) **METHOD AND/OR SYSTEM FOR USER AUTHENTICATION WITH TARGETED ELECTRONIC ADVERTISING CONTENT THROUGH PERSONAL COMMUNICATION DEVICES**

VERFAHREN UND/ODER SYSTEM ZUR BENUTZERAUTHENTIFIZIERUNG MIT GEZIELTEM ELEKTRONISCHEM WERBEINHALT DURCH PERSÖNLICHE KOMMUNIKATIONSVORRICHTUNGEN

PROCÉDÉ ET/OU SYSTÈME POUR AUTHENTIFICATION D'UTILISATEUR ACCOMPAGNÉ D'UN CONTENU PUBLICITAIRE ÉLECTRONIQUE CIBLÉ À TRAVERS DES DISPOSITIFS DE COMMUNICATION PERSONNELS

(84) Designated Contracting States:  
**AL AT BE BG CH CY CZ DE DK EE ES FI FR GB GR HR HU IE IS IT LI LT LU LV MC MK MT NL NO PL PT RO RS SE SI SK SM TR**

(72) Inventors:  
• **TRINH, John**  
**Orange, California 92867 (US)**  
• **MEDINA, Miguel**  
**Walnut, California 91789 (US)**

(30) Priority: **23.03.2012 US 201213429070**

(74) Representative: **Potter Clarkson LLP**  
**The Belgrave Centre**  
**Talbot Street**  
**Nottingham NG1 5GG (GB)**

(43) Date of publication of application:  
**28.01.2015 Bulletin 2015/05**

(73) Proprietor: **SecureAds, Inc.**  
**Lewes, DE 19958 (US)**

(56) References cited:  
**WO-A2-2008/098004 US-A1- 2007 113 294**

**EP 2 829 036 B8**

Note: Within nine months of the publication of the mention of the grant of the European patent in the European Patent Bulletin, any person may give notice to the European Patent Office of opposition to that patent, in accordance with the Implementing Regulations. Notice of opposition shall not be deemed to have been filed until the opposition fee has been paid. (Art. 99(1) European Patent Convention).