(19)

(11) EP 3 389 275 A1

(12)

EUROPEAN PATENT APPLICATION published in accordance with Art. 153(4) EPC

(43) Date of publication: 17.10.2018 Bulletin 2018/42

(21) Application number: 16872342.7

(22) Date of filing: 30.11.2016

(51) Int Cl.: **H04N 19/46** (2014.01)

H04N 19/40 (2014.01)

(86) International application number: PCT/CN2016/107824

(87) International publication number: WO 2017/097151 (15.06.2017 Gazette 2017/24)

(84) Designated Contracting States:

AL AT BE BG CH CY CZ DE DK EE ES FI FR GB GR HR HU IE IS IT LI LT LU LV MC MK MT NL NO PL PT RO RS SE SI SK SM TR

Designated Extension States:

BA MF

Designated Validation States:

MA MD

(30) Priority: 09.12.2015 CN 201510903889

(71) Applicant: Alibaba Group Holding Limited Grand Cayman (KY)

(72) Inventors:

 JIANG, Wenfei Hangzhou Zhejiang 311121 (CN)

 MEI, Dawei Hangzhou Zhejiang 311121 (CN)

 CHU, Kaiyan Hangzhou Zhejiang 311121 (CN)

(74) Representative: Barker Brettell LLP Medina Chambers Town Quay Southampton SO14 2AQ (GB)

(54) METHOD AND DEVICE FOR TRANSCODING

Disclosed are a transcoding method and apparatus. The method includes: selecting a first definition and a second definition from multiple levels of definition, and determining a first resolution and a second resolution that respectively correspond to the first definition and the second definition; transcoding a first part of content of a media file based on the first resolution and the second resolution and according to a preset transcoding rule, and recording a first real-time quantization parameter (QP) value and a second real-time QP value in the transcoding process; determining whether the first real-time QP value and the second real-time QP value meet a preset detection rule; if the determining result is no, adjusting the first resolution and/or adjusting the second resolution; and transcoding the non-transcoded part in the media file according to the adjusted first resolution and/or second resolution. The transcoding method and apparatus provided by example embodiments of the present disclosure may increase the transcoding speed of a media file.

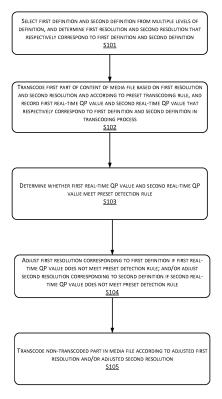


Fig. 1

EP 3 389 275 A1

[0001] The present application claims priority to Chinese Patent Application No. 201510903889.9 filed on December 9, 2015 and entitled "TRANSCODING METHOD AND APPARATUS", which is incorporated herein by reference in its entirety.

1

Technical Field

[0002] The present disclosure relates to the field of information processing technologies, and, more particularly, to a transcoding method and apparatus.

Background

[0003] With the continuous development of mobile communications technologies, the rapid increase in network access speed, the development of intelligent mobile terminals, and the ever-increasing optimization of digital compression technologies, mobile terminals have evolved from a simple communication and contact tool to an intelligent multimedia platform. Mobile streaming media is a combination of mobile communication and streaming media transmission. By using streaming media technology to transmit data on mobile terminals via a mobile network, services including video on demand, mobile video chat, and mobile video surveillance are provided to users.

[0004] Transcoding is a process in which high-definition ultra-large media files (for example, video files) are compressed into files/flows that are suitable for being played back in some network scenarios (for example, a fiber network, a WIFI network, a 3G network, and the like) or on some terminals (for example, a television, a PC, a mobile phone, a PAD, and the like). Generally, a smaller compressed media file is more suitable for being transmitted in a bandwidth-limited environment, but has poorer image display quality.

[0005] An existing transcoding method generally includes: presetting transcoding parameters corresponding to different levels of definition, such that the definition may include the following four levels: smooth, standard definition, high definition and ultra-high definition, and then resolutions and bit-rates that correspond to the four levels of definition may be respectively set; precoding and transcoding a media file based on different levels of definition and according to the set resolutions and bit-rates; and after transcoding based on each level of definition is completed, outputting a media file corresponding to the definition.

[0006] During implementation of the present disclosure, the inventors found that the conventional techniques have at least the following problems: in the existing transcoding method, transcoding parameters of a media file need to be analyzed before transcoding, to determine appropriate transcoding parameters such as resolutions and bit-rates. Then, the media file is transcoded

according to the parameters obtained after the analysis, and the transcoded media file is output. Generally, a process of analyzing the parameters needs a certain period of time. When a media file needs to be transcoded into media files at different levels of definition, parameters for each level of definition are required to be analyzed, thereby consuming lots of time and reducing the transcoding speed.

10 Summary

20

[0007] The objectives of example embodiments of the present disclosure are to provide a transcoding method and apparatus, to increase the transcoding speed of a media file

[0008] To solve the foregoing technical problems, the transcoding method and apparatus provided by the example embodiments of the present disclosure are implemented as follows:

A transcoding method is provided, which includes:

pre-establishing a correspondence between multiple different levels of definition and resolutions:

selecting a first definition and a second definition from the multiple levels of definition, and determining a first resolution and a second resolution that respectively correspond to the first definition and the second definition;

transcoding a first part of content of a media file based on the first resolution and the second resolution and according to a preset transcoding rule, and recording a first real-time quantization parameter (QP) value and a second real-time QP value that respectively correspond to the first definition and the second definition in the transcoding process;

determining whether the first real-time QP value and the second real-time QP value meet a preset detection rule:

adjusting the first resolution corresponding to the first definition if the first real-time QP value does not meet the preset detection rule; and/or adjusting the second resolution corresponding to the second definition if the second real-time QP value does not meet the preset detection rule; and

transcoding the non-transcoded part in the media file according to the adjusted first resolution and/or second resolution.

[0009] A transcoding method is provided, which includes:

selecting a first definition and a second definition from multiple levels of definition, and determining a first resolution and a second resolution that respec-

55

45

20

25

30

35

40

45

50

tively correspond to the first definition and the second definition;

3

transcoding a first part of content of a media file based on the first resolution and the second resolution and according to a preset transcoding rule, and recording a first real-time QP value and a second real-time QP value that respectively correspond to the first definition and the second definition in the transcoding process;

determining whether the first real-time QP value and the second real-time QP value meet a preset detection rule:

adjusting the first resolution corresponding to the first definition if the first real-time QP value does not meet the preset detection rule; and/or adjusting the second resolution corresponding to the second definition if the second real-time QP value does not meet the preset detection rule; and

transcoding the non-transcoded part in the media file according to the adjusted first resolution and/or second resolution.

[0010] A transcoding apparatus is provided, which includes: a correspondence establishment module, a definition and resolution determining module, a transcoding module, a first determination module, and a first resolution adjusting module, wherein:

the correspondence establishment module is configured to pre-establish a correspondence between multiple different levels of definition and resolutions; the definition and resolution determining module is configured to select a first definition and a second definition from the multiple levels of definition, and determine a first resolution and a second resolution that respectively correspond to the first definition and the second definition;

the transcoding module is configured to transcode a first part of content of a media file based on the first resolution and the second resolution and according to a preset transcoding rule, and record a first real-time QP value and a second real-time QP value that respectively correspond to the first definition and the second definition in the transcoding process;

the first determination module is configured to determine whether the first real-time QP value and the second real-time QP value meet a preset detection rule, the preset detection rule including: the number of QP values greater than a first threshold in real-time QP values obtained by transcoding based on a resolution being less than a% of the total number of the real-time QP values obtained by transcoding based on the resolution, a ranging from 30 to 70; the first resolution adjusting module is configured to adjust the first resolution corresponding to the first definition if the determination result of the first determination module is that the first real-time QP value does not meet the preset detection rule; and/or ad-

just the second resolution corresponding to the second definition if the determination result of the first determination module is that the second real-time QP value does not meet the preset detection rule; and

the transcoding module is further configured to transcode the non-transcoded part in the media file according to the first resolution and/or second resolution adjusted by the first resolution adjusting module.

[0011] A transcoding apparatus is provided, which includes: a definition and resolution determining module, a transcoding module, a first determination module, and a first resolution adjusting module, wherein:

the definition and resolution determining module is configured to select a first definition and a second definition from multiple levels of definition, and determine a first resolution and a second resolution that respectively correspond to the first definition and the second definition;

the transcoding module is configured to transcode a first part of content of a media file based on the first resolution and the second resolution and according to a preset transcoding rule, and record a first real-time QP value and a second real-time QP value that respectively correspond to the first definition and the second definition in the transcoding process;

the first determination module is configured to determine whether the first real-time QP value and the second real-time QP value meet a preset detection rule, the preset detection rule including: the number of QP values greater than a first threshold in realtime QP values obtained by transcoding based on a resolution being less than a% of the total number of the real-time QP values obtained by transcoding based on the resolution, a ranging from 30 to 70; the first resolution adjusting module is configured to adjust the first resolution corresponding to the first definition if the determination result of the first determination module is that the first real-time QP value does not meet the preset detection rule; and/or adjust the second resolution corresponding to the second definition if the determination result of the first determination module is that the second real-time QP value does not meet the preset detection rule;

the transcoding module is further configured to transcode the non-transcoded part in the media file according to the first resolution and/or second resolution adjusted by the first resolution adjusting module.

[0012] As shown from the foregoing technical solutions provided by the example embodiments of the present disclosure, in the transcoding method and apparatus provided by the example embodiments of the present disclosure, part of content of a media file is transcoded according to a predetermined resolution corresponding to

a definition, and it is unnecessary to analyze transcoding parameters for each level of definition before the transcoding, thus reducing the transcoding time and increasing the transcoding speed. Moreover, a variation in a QP value is recorded in the transcoding process. When the QP value is excessively large, the resolution is timely adjusted, and the non-transcoded part in the media file is transcoded according to the adjusted resolution, such that the transcoded media file is clearly and smoothly played back.

Brief Description of the Drawings

[0013] To describe the technical solutions in the example embodiments of the present disclosure or in the conventional techniques more clearly, the following briefly introduces the accompanying drawings for describing the example embodiments or the conventional techniques. Apparently, the accompanying drawings in the following description merely show some example embodiments of the present disclosure, and those of ordinary skill in the art may still derive other drawings from these accompanying drawings without creative efforts.

FIG. 1 is a flowchart of a transcoding method according to an example embodiment of the present disclosure;

FIG. 2 is a schematic diagram of adjusting resolutions by using a linear model in a transcoding method according to an example embodiment of the present disclosure; and

FIG. 3 is a modular diagram of a transcoding apparatus according to an example embodiment of the present disclosure.

Detailed Description

[0014] The example embodiments of the present disclosure provide a transcoding method and apparatus.
[0015] To enable those skilled in the art better understand the technical solutions of the present disclosure, the technical solutions in the example embodiments of the present disclosure will be clearly and completely described below with reference to the accompanying drawings in the example embodiments of the present disclosure. Apparently, the described example embodiments represent some rather than all the example embodiments of the present disclosure. Based on the example embodiments of the present disclosure, other example embodiments acquired by those of ordinary skill in the art without creative effort all belong to the protection scope of the present disclosure.

[0016] FIG. 1 is a flowchart of a transcoding method according to an example embodiment of the present disclosure. As shown in FIG. 1, the transcoding method may include the following steps.

[0017] S101: A first definition and a second definition are selected from multiple levels of definition, and a first

resolution and a second resolution that respectively correspond to the first definition and the second definition are determined.

[0018] The multiple levels of definition may be at least two levels of definition. A correspondence between the multiple levels of definition and resolutions may be set. [0019] For example, the correspondence between the different levels of definition and resolutions may be shown in FIG. 1. The multiple levels of definition may be four levels of definition, which may be successively as follows from the highest to the lowest: ultra-high definition, high definition, standard definition, and smooth.

Table 1 Levels of definition and their corresponding resolutions

Definition	Resolution
Ultra-high definition	1920×1080
High definition	1280×720
Standard definition	848×480
Smooth	576×320

[0020] A first definition and a second definition may be selected from the multiple levels of definition.

[0021] When the multiple levels of definition are two levels of definition, the first definition may be either of the two levels of definition, and the second definition may be the other one.

[0022] When the multiple levels of definition are three or more levels of definition, the first definition and the second definition may be any two levels of definition except the highest level of definition in the multiple levels of definition. For example, the multiple levels of definition from the highest to the lowest may be successively as follows: ultra-high definition, high definition, standard definition, and smooth. Then, the first definition and the second definition may be any two among "high definition", "standard definition", and "smooth".

[0023] Further, when the multiple levels of definition are four or more levels of definition, two non-adjacent levels of definition may be selected as the first definition and the second definition. For example, the levels "high definition" and "smooth" may be selected.

[0024] A first resolution and a second resolution that respectively correspond to the first definition and the second definition may be determined according to the preestablished correspondence between the different levels of definition and the resolutions.

[0025] S103: A first part of content of a media file is transcoded based on the first resolution and the second resolution and according to a preset transcoding rule, and a first real-time QP value and a second real-time QP value that respectively correspond to the first definition and the second definition are recorded in the transcoding process.

[0026] The first part of content of the media file may

25

35

45

50

be transcoded based on the first resolution and the second resolution and according to the preset transcoding rule.

[0027] The first part of content of the media file may include content lasting a first duration in the media file, where the first duration may be less than a total playback duration of the media file. For example, for a 30-minute video file, the content lasting the first duration may be content in 2 minutes starting from the current time.

[0028] The preset transcoding rule may include: encoding according to a constant rate factor (CRF) value or a constant QP value. In a general case, a CRF value of 18 indicates that a media file has basically lossless quality, a CRF value ranging from 19 to 21.5 indicates that the media file has high quality, and a CRF value ranging from 22 to 26 indicates that the media file has medium quality.

[0029] The preset rate factor may be selected according to an actual experimental situation. For example, the CRF value may be 25.

[0030] The QP value may be used to measure a distortion degree/compression ratio of the transcoded media file. A larger QP value indicates a higher distortion degree and a higher compression ratio of the transcoded media file. A smaller QP value indicates a lower distortion degree and a lower compression ratio of the transcoded media file.

[0031] Generally, the QP value ranges from 0 to 51. A common Internet video file has relatively poor quality if QP>35.

[0032] A first real-time QP value and a second real-time QP value that respectively correspond to the first definition and the second definition may be recorded in the transcoding process.

[0033] S104: Whether the first real-time QP value and the second real-time QP value meet a preset detection rule are determined.

[0034] It may be determined whether the first real-time QP value and the second real-time QP value meet a preset detection rule.

[0035] The preset detection rule may include: the number of QP values greater than a first threshold in real-time QP values obtained by transcoding based on a resolution being less than a% of the total number of the real-time QP values obtained by transcoding based on the resolution, a ranging from 30 to 70.

[0036] It may be determined, by comparing whether the real-time QP value is greater than the first threshold, whether an instantaneous bit-rate value is excessively high in the transcoding process.

[0037] The first threshold may be a constant QP value, or a QP value corresponding to the CRF value. Specifically, when the preset transcoding rule is encoding according to the CRF value, the first threshold may be the preset rate factor value plus 5. In a general case, when the QP value obtained after the transcoding is greater than the first threshold, it may indicate that an instantaneous bit-rate value is greater than a maximum bit-rate

value by which the media file may be smoothly played back at a current resolution. If more than a certain number of instantaneous bit-rate values are greater than the maximum bit-rate value, the media file probably cannot be smoothly played back at the current resolution.

[0038] S105: The first resolution corresponding to the first definition is adjusted if the first real-time QP value does not meet the preset detection rule; and/or the second resolution corresponding to the second definition is adjusted if the second real-time QP value does not meet the preset detection rule.

[0039] When there are a lot of QP values that are greater than the first threshold, it indicates that when transcoding is performed at the current resolution according to the preset transcoding rule, instantaneous bit-rates of multiple clips of the media file probably exceed the maximum bit-rate at the resolution, and the media file probably cannot be smoothly played back. Therefore, the resolution corresponding to the current definition needs to be degraded.

[0040] The step of adjusting the first resolution may include: multiplying a value of the first resolution by a first factor. The step of adjusting the second resolution may include: multiplying a value of the second resolution by a first factor. A value of the first factor may be greater than 0 and less than 1. For example, the first factor may be equal to 0.8.

[0041] S106: The non-transcoded part in the media file is transcoded according to the adjusted first resolution and/or second resolution.

[0042] Based on the adjusted first resolution and/or second resolution, the non-transcoded part in the media file may be transcoded according to the preset transcoding rule, to obtain a new first bit-rate and a new second bit-rate that respectively correspond to the first definition and the second definition.

[0043] In another implementation, the method may further include: if the first real-time QP value and the second real-time QP value both meet the preset detection rule, the non-transcoded part in the media file is transcoded according to the first resolution and the second resolution. When the first real-time QP value and the second real-time QP value both meet the preset detection rule, it may indicate that the number of QP values greater than the first threshold is 0 or is relatively small. As such, when transcoding is performed according to the preset transcoding rule at the current resolution, the media file has no clip or a few clips of which instantaneous bit-rate values exceed the maximum bit-rate value at the resolution, ensuring smooth playback of the media file. Therefore, the non-transcoded part in the media file may be transcoded according to the first resolution and the second resolution.

[0044] In another implementation, the method may further include: recording a first bit-rate and a second bit-rate that are obtained by transcoding the first part of content of the media file, the first bit-rate and the second bit-rate respectively corresponding to the first definition and

15

25

35

40

50

the second definition; and establishing a linear model according to the first bit-rate and the second bit-rate that respectively correspond to the first definition and the second definition, and according to the first resolution and the second resolution.

[0045] Further, when the multiple levels of definition are at least three levels of definition, bit-rate values corresponding to other levels of definition except for the first definition and the second definition in the multiple levels of definition are determined according to the linear model and resolutions corresponding to the other levels of definition.

[0046] Specifically, a linear relationship between the resolution and the bit-rate may be calculated according to the first and second resolutions and the first and second bit-rates. Then, the bit-rate values corresponding to the resolutions that correspond to the other levels of definition may be calculated according to the linear relationship. Bit-rates corresponding to the other levels of definition may be directly and rapidly determined by using the linear model, and thus corresponding bit-rate values may be obtained without the need of transcoding the media file according to resolutions corresponding to different levels of definition, improving the processing efficiency. [0047] Further, it may be determined whether a bit-rate value corresponding to each level of definition is less than or equal to a preset upper-limit bit-rate threshold corresponding to this level of definition. If the determination result is no, a target level of definition for which a bitrate value is greater than the upper-limit bit-rate threshold may be determined in the multiple levels of definition. An adjusted resolution corresponding to the target level of definition may be determined by using the linear model and according to the upper-limit bit-rate threshold corresponding to the target level of definition. The non-transcoded part in the media file may be transcoded according to the adjusted resolution. Smooth playback of the media file may be ensured by controlling the bit-rate value in the transcoding process not to be greater than the upperlimit bit-rate threshold. Moreover, a resolution matching a bit-rate value by which the media file may be smoothly played back at each level of definition may be obtained by using the linear model, such that the transcoded media file may be clearly and smoothly played back.

[0048] FIG. 2 is a schematic diagram of adjusting resolutions by using a linear model in a transcoding method according to an example embodiment of the present disclosure. As shown in FIG. 2, B and E respectively represent a first resolution and a second resolution that respectively correspond to "high definition" and "smooth" and are obtained according to Table 1. In FIG. 2, A represents a resolution that corresponds to "ultra-high definition" and is obtained according to Table 1, D represents a resolution that corresponds to "standard definition" and is obtained according to Table 1, b represents a first bitrate value obtained in the transcoding process, and e represents a second bit-rate value obtained in the transcoding process.

[0049] As such, a linear model may be established according to B, E, b and e, to obtain a linear relationship between a resolution and a bit-rate, which is shown by a line m in FIG. 3. A bit-rate value a corresponding to the resolution A and a bit-rate value d corresponding to the resolution D may be obtained by using the linear model. It is supposed that a', b', d' and e' are preset bit-rate thresholds that respectively correspond to "ultra-high definition", "high definition", "standard definition", and "smooth". Then, it may be known through determination that only if d>d', the media file cannot be smoothly played back if the media file at the resolution D is transcoded to implement playback in "standard definition". In this case, a resolution D' corresponding to the upper-limit bit-rate value d' that corresponds to "standard definition" may be obtained according to d' and by using the linear model. D' is used as an adjusted resolution corresponding to the "standard definition". When the non-transcoded part in the media file is transcoded according to the adjusted D', it may be ensured that the media file is clearly and smoothly played back.

[0050] In the transcoding method provided by the foregoing example embodiment, part of content of a media file is transcoded according to a predetermined resolution corresponding to a definition, and it is unnecessary to analyze transcoding parameters for each level of definition before the transcoding, thus reducing the transcoding time and increasing the transcoding speed. Moreover, a variation in a QP value is recorded in the transcoding process. When the QP value is excessively large, the resolution may be adjusted in a timely fashion, and the non-transcoded part in the media file is transcoded according to the adjusted resolution, such that the transcoded media file may be clearly and smoothly played back.

[0051] FIG. 3 is a modular diagram of a transcoding apparatus according to an example embodiment of the present disclosure. As shown in FIG. 3, the transcoding apparatus may include a definition and resolution determining module 301, a transcoding module 302, a first determination module 303, and a first resolution adjusting module 304.

[0052] The definition and resolution determining module 301 may be configured to select a first definition and a second definition from multiple levels of definition, and determine a first resolution and a second resolution that respectively correspond to the first definition and the second definition. The multiple levels of definition may be at least two levels of definition. A correspondence establishment module may be used to set a correspondence between the multiple levels of definition and resolutions. [0053] The transcoding module 302 may be configured to transcode a first part of content of a media file based on the first resolution and the second resolution and according to a preset transcoding rule, and record a first real-time QP value and a second real-time QP value that respectively correspond to the first definition and the second definition in the transcoding process.

20

30

40

50

55

[0054] The first determination module 303 may be configured to determine whether the first real-time QP value and the second real-time QP value meet a preset detection rule, the preset detection rule including: the number of QP values greater than a first threshold in real-time QP values obtained by transcoding based on a resolution being less than a% of the total number of the real-time QP values obtained by transcoding based on the resolution, a ranging from 30 to 70.

[0055] The first resolution adjusting module 304 may be configured to adjust the first resolution corresponding to the first definition if the determination result of the first determination module 303 is that the first real-time QP value does not meet the preset detection rule; and/or adjust the second resolution corresponding to the second definition if the determination result of the first determination module 304 is that the second real-time QP value does not meet the preset detection rule.

[0056] The transcoding module 302 may be further configured to transcode the non-transcoded part in the media file according to the first resolution and/or second resolution adjusted by the first resolution adjusting module 304.

[0057] In another implementation, the transcoding apparatus may further include a bit-rate recording module and a linear model establishment module. The bit-rate recording module may be configured to record a first bit-rate and a second bit-rate that are obtained after the transcoding module transcodes the first part of content of the media file, the first bit-rate and the second bit-rate respectively corresponding to the first definition and the second definition. The linear model establishment module may be configured to establish a linear model according to the first bit-rate and the second bit-rate that respectively correspond to the first definition and the second definition, and according to the first resolution and the second resolution.

[0058] Further, the transcoding apparatus may further include a module for determining other bit-rates, which may be configured to determine bit-rate values corresponding to other levels of definition except for the first definition and the second definition in the multiple levels of definition according to the linear model and resolutions corresponding to the other levels of definition.

[0059] In another implementation, the transcoding apparatus may further include: a second determination module, which may be configured to determine whether a bit-rate value corresponding to each level of definition is less than or equal to a preset upper-limit bit-rate threshold corresponding to this level of definition.

[0060] Further, when the determination result of the second determination module is no, the transcoding apparatus may further include a module for determining a target level of definition, and a second resolution adjustment module.

[0061] The module for determining a target level of definition may be configured to determine a target level of definition for which a bit-rate value is greater than the

corresponding preset upper-limit bit-rate threshold in the multiple levels of definition.

[0062] The second resolution adjustment module may be configured to determine an adjusted resolution corresponding to the target level of definition by using the linear model and according to the upper-limit bit-rate threshold corresponding to the target level of definition.

[0063] Correspondingly, the transcoding module 303 may be further configured to transcode the non-transcoded part in the media file according to the resolution adjusted by the second resolution adjustment module.

[0064] The transcoding apparatus disclosed in the foregoing example embodiment is corresponding to the example embodiment of the transcoding method of the present disclosure, and may implement the method example embodiment of the present disclosure and achieve the technical effects of the method example embodiment. [0065] In the 1990s, an improvement on a technology may be obviously distinguished as an improvement on hardware (for example, an improvement on a circuit structure such as a diode, a transistor, and a switch) or an improvement on software (an improvement on a method procedure). However, with the development of technologies, improvements of many method procedures at present may be considered as direct improvements on hardware circuit structures. Almost all designers program improved method procedures into hardware circuits to obtain corresponding hardware circuit structures. Therefore, it is improper to assume that the improvement of a method procedure cannot be implemented by using a hardware entity module. For example, a Programmable Logic Device (PLD) (for example, a Field Programmable Gate Array (FPGA)) is such an integrated circuit whose logic functions are determined by devices programmed by a user. Designers program by themselves to "integrate" a digital system into a piece of PLD, without the need to ask a chip manufacturer to design and manufacture a dedicated integrated circuit chip 2. Moreover, at present, the programming is mostly implemented by using logic compiler software, instead of manually manufacturing an integrated circuit chip. The logic compiler software is similar to a software complier used for developing and writing a program, and original codes before compiling also needs to be written by using a specific programming language, which is referred to as a Hardware Description Language (HDL). There are many types of HDLs, such as Advanced Boolean Expression Language (ABEL), Altera Hardware Description Language (AHDL), Confluence, Cornell University Programming Language (CUPL), HDCal, Java Hardware Description Language (JHDL), Lava, Lola, MyHDL, PALASM, and Ruby Hardware Description Language (RHDL), among which Very-High-Speed Integrated Circuit Hardware Description Language (VHDL) and Verilog2 are most commonly used now. Those skilled in the art also should know that a hardware circuit for implementing the logic method procedure may be easily obtained by slightly logically

programming the method procedure using the above

20

25

30

40

45

50

55

several hardware description languages and programming it into an integrated circuit.

[0066] A controller may be implemented in any suitable manner. For example, the controller may be in the form of, for example, a microprocessor or a processor and a computer readable medium storing a computer readable program code (for example, software or firmware) executable by the (micro)processor, a logic gate, a switch, an Application Specific Integrated Circuit (ASIC), a programmable logic controller, and an embedded microcontroller. Examples of the controller include, but are not limited to, the following micro-controllers: ARC 625D, Atmel AT91SAM, Microchip PIC18F26K20, and Silicone Labs C8051F320. A memory controller may also be implemented as a part of control logic of a memory.

[0067] Those skilled in the art also know that the controller may be implemented by using pure computer readable program codes, and in addition, the method steps may be logically programmed to enable the controller to implement the same function in a form of a logic gate, a switch, an application-specific integrated circuit, a programmable logic controller and an embedded microcontroller. Therefore, this type of controller may be considered as a hardware component, and apparatuses included therein for implementing various functions may also be considered as structures inside the hardware component. Or, the apparatuses used for implementing various functions may even be considered as both software modules for implementing the method and structures inside the hardware component.

[0068] The system, apparatus, module or unit illustrated in the above example embodiments may be specifically implemented by using a computer chip or an entity, or a product having a certain function.

[0069] For ease of description, when the apparatus is described, it is divided into various units in terms of functions for respective descriptions. Certainly, when the present disclosure is implemented, functions of the units may be implemented in the same or multiple pieces of software and/or hardware.

[0070] It may be seen from the description of the foregoing implementations that those skilled in the art may clearly understand that the present disclosure may be implemented by means of software plus a necessary universal hardware platform. Based on such understanding, the technical solution of the present disclosure essentially or the part contributing to the conventional techniques may be embodied in the form of a software product. In a typical configuration, a computing device includes one or more processors (CPU), an input/output interface, a network interface, and a memory. The computer software product may include instructions for instructing a computer device (which may be a personal computer, a server, or a network device, etc.) to perform the methods described in the various example embodiments or some parts of the example embodiments of the present disclosure. The computer software product may be stored in a memory. The memory may include a volatile memory, a

random access memory (RAM) and/or a non-volatile memory or the like in a computer readable medium, for example, a read-only memory (ROM) or a flash memory (flash RAM). The memory is an example of the computer readable medium. The computer readable medium includes non-volatile and volatile media as well as movable and non-movable media, and may implement information storage by means of any method or technology. Information may be a computer readable instruction, a data structure, and a module of a program or other data. A storage medium of a computer includes, for example, but is not limited to, a phase change memory (PRAM), a static random access memory (SRAM), a dynamic random access memory (DRAM), other types of RAMs, a ROM, an electrically erasable programmable read-only memory (EEP-ROM), a flash memory or other memory technologies, a compact disk read- only memory (CD-ROM), a digital versatile disc (DVD) or other optical storages, a cassette tape, a magnetic tape/magnetic disk storage or other magnetic storage devices, or any other non-transmission medium, and may be used to store information accessed by the computing device. According to the definition of this text, the computer readable medium does not include transitory media, such as a modulated data signal and a carrier.

[0071] The example embodiments in the specification are described progressively, identical or similar parts of the example embodiments may be obtained with reference to each other, and each example embodiment emphasizes a part different from other example embodiments. Especially, the system example embodiment is basically similar to the method example embodiment, so it is described simply, and for related parts, reference may be made to the descriptions of the parts in the method example embodiment.

[0072] The present disclosure may be applied in numerous general-purpose or special-purpose computer system environments or configurations, for example: personal computers, server computers, handheld or portable devices, tablet-type devices, multiprocessor systems, microprocessor-based systems, set-top boxes, programmable consumer electronics, network PCs, minicomputers, mainframe computers, or distributed computing environments including any of the above systems or devices.

[0073] The present disclosure may be described in a common context of a computer executable instruction executed by a computer, for example, a program module. Generally, the program module includes a routine, a program, an object, an assembly, a data structure, and the like used for executing a specific task or implementing a specific abstract data type. The present disclosure may also be implemented in distributed computing environments, and in the distributed computer environments, a task is executed by using remote processing devices connected through a communications network. In the distributed computer environment, the program module may be located in local and remote computer storage media

20

25

30

35

40

45

including a storage device.

[0074] Although the present disclosure is described through example embodiments, those of ordinary skill in the art should know that there are many variations and changes in the present disclosure without departing from the spirit of the application. It is intended that the appended claims include such variations and changes without departing from the spirit of the present disclosure.

Claims

1. A transcoding method comprising:

pre-establishing a correspondence between multiple different levels of definition and resolutions:

selecting a first definition and a second definition from the multiple levels of definition, and determining a first resolution and a second resolution that respectively correspond to the first definition and the second definition;

transcoding a first part of content of a media file based on the first resolution and the second resolution and according to a preset transcoding rule, and recording a first real-time quantization parameter (QP) value and a second real-time QP value that respectively correspond to the first definition and the second definition in a transcoding process;

determining whether the first real-time QP value and the second real-time QP value meet a preset detection rule;

adjusting the first resolution corresponding to the first definition if the first real-time QP value does not meet the preset detection rule; and/or adjusting the second resolution corresponding to the second definition if the second real-time QP value does not meet the preset detection rule; and

transcoding a non-transcoded part in the media file according to an adjusted first resolution and/or an adjusted second resolution.

- The transcoding method of claim 1, wherein the preset transcoding rule includes encoding according to a constant rate factor (CRF) value or a constant QP value.
- 3. The transcoding method of claim 2, wherein a first threshold is the CRF value or a QP value corresponding to the CRF value.
- 4. The transcoding method of claim 3, wherein when the preset transcoding rule is encoding according to the CRF value, the QP value is equal to the CRF value plus 5.

5. The transcoding method of claim 1, wherein the preset detection rule includes:

a number of QP values greater than a first threshold in real-time QP values obtained by transcoding based on a resolution is less than a% of a total number of the real-time QP values obtained by transcoding based on the resolution, a ranging from 30 to 70.

6. The transcoding method of claim 1, wherein the adjusting the first resolution includes multiplying a value of the first resolution by a first factor, the first factor being greater than 0 and less than 1.

7. The transcoding method of claim 1, wherein the adjusting the second resolution includes multiplying a value of the second resolution by a first factor, the first factor being greater than 0 and less than 1.

8. The transcoding method of claim 1, further comprising:

recording a first bit-rate and a second bit-rate that are obtained by transcoding the first part of content of the media file, the first bit-rate and the second bit-rate respectively corresponding to the first definition and the second definition; and establishing a linear model according to the first bit-rate and the second bit-rate that respectively correspond to the first definition and the second definition, and the first resolution and the second resolution.

9. The transcoding method of claim 8, wherein when the multiple levels of definition include at least three levels of definition, the method further comprises:

determining bit-rate values corresponding to other levels of definition except for the first definition and the second definition in the multiple levels of definition according to the linear model and resolutions corresponding to the other levels of definition.

10. The transcoding method of claim 8 or 9, further comprising:

determining whether a bit-rate value corresponding to a respective level of definition is less than or equal to a preset upper-limit bit-rate threshold corresponding to the respective level of definition:

if the determination result is no, determining a target level of definition of which a bit-rate value is greater than the upper-limit bit-rate threshold in the multiple levels of definition;

determining an adjusted resolution correspond-

10

15

20

30

35

40

ing to the target level of definition by using the linear model and according to the upper-limit bitrate threshold corresponding to the target level of definition; and

transcoding the non-transcoded part in the media file according to the adjusted resolution.

- 11. The transcoding method of claim 1, wherein when the multiple levels of definition include at least three levels of definition, the selecting the first definition and the second definition from the multiple levels of definition includes: selecting any two levels of definition except a highest level of definition from the multiple levels of definition, as the first definition and the second definition.
- 12. The transcoding method of claim 11, wherein when the multiple levels of definition include four or more levels of definition, the selecting the first definition and the second definition from the multiple levels of definition include selecting two non-adjacent levels of definition as the first definition and the second definition.
- 13. The transcoding method of claim 1, wherein the first part of content of the media file includes a content lasting a first duration in the media file, the first duration being less than a total playback duration of the media file.
- 14. A transcoding apparatus comprising: a correspondence establishment module, a definition and resolution determining module, a transcoding module, a first determination module, and a first resolution adjusting module, wherein

the correspondence establishment module is configured to establish a correspondence between multiple different levels of definition and resolutions; the definition and resolution determining module is configured to select a first definition and a second definition from the multiple levels of definition, and determine a first resolution and a second resolution that respectively correspond to the first definition and the second definition:

the transcoding module is configured to transcode a first part of content of a media file based on the first resolution and the second resolution and according to a preset transcoding rule, and record a first real-time quantization parameter (QP) value and a second real-time QP value that respectively correspond to the first definition and the second definition in the transcoding process;

the first determination module is configured to determine whether the first real-time QP value and the second real-time QP value meet a preset detection rule, the preset detection rule including a number of QP values greater than a first threshold in real-time QP values obtained by transcoding based on a res-

olution being less than a% of a total number of the real-time QP values obtained by transcoding based on the resolution, a ranging from 30 to 70; and the first resolution adjusting module is configured to adjust a first resolution corresponding to the first definition if the determination result of the first determination module is that the first real-time QP value does not meet the preset detection rule; and/or adjust a second resolution corresponding to the second definition if the determination result of the first determination module is that the second real-time QP value does not meet the preset detection rule; and the transcoding module is further configured to transcode a non-transcoded part in the media file according to the first resolution and/or second resolution adjusted by the first resolution adjusting module.

15. The transcoding apparatus of claim 14, wherein the transcoding apparatus further comprises:

a bit-rate recording module and a linear model establishment module, wherein

the bit-rate recording module is configured to record a first bit-rate and a second bit-rate that are obtained after the transcoding module transcodes the first part of content of the media file, the first bit-rate and the second bit-rate respectively corresponding to the first definition and the second definition; and

the linear model establishment module is configured to establish a linear model according to the first bit-rate and the second bit-rate that respectively correspond to the first definition and the second definition, and according to the first resolution and the second resolution.

- 16. The transcoding apparatus of claim 15, further comprising a module for determining other bit-rates configured to determine bit-rate values corresponding to other levels of definition except for the first definition and the second definition in the multiple levels of definition according to the linear model and resolutions corresponding to the other levels of definition.
- 45 17. The transcoding apparatus of claim 15, further comprising a second determination module configured to determine whether a bit-rate value corresponding to a respective level of definition is less than or equal to a preset upper-limit bit-rate threshold corresponding to the respective level of definition.
 - 18. The transcoding apparatus of claim 17, wherein when the determination result of the second determination module is no, the transcoding apparatus further comprises a module for determining a target level of definition, and a second resolution adjustment module, wherein:

55

15

35

40

45

50

20

the module for determining a target level of definition is configured to determine a target level of definition of which a bit-rate value is greater than a corresponding preset upper-limit bit-rate threshold in the multiple levels of definition; the second resolution adjustment module is configured to determine an adjusted resolution corresponding to the target level of definition by using the linear model and according to the upperlimit bit-rate threshold corresponding to the target level of definition; and correspondingly, the transcoding module is further configured to transcode the non-transcoded part in the media file according to the resolution adjusted by the second resolution adjustment module.

19. A transcoding method comprising:

selecting a first definition and a second definition from multiple levels of definition, and determining a first resolution and a second resolution that respectively correspond to the first definition and the second definition;

transcoding a first part of content of a media file based on the first resolution and the second resolution and according to a preset transcoding rule, and recording a first real-time quantization parameter (QP) value and a second real-time QP value that respectively correspond to the first definition and the second definition in the transcoding process;

determining whether the first real-time QP value and the second real-time QP value meet a preset detection rule;

adjusting a first resolution corresponding to the first definition if the first real-time QP value does not meet the preset detection rule; and/or adjusting a second resolution corresponding to the second definition if the second real-time QP value does not meet the preset detection rule; and transcoding a non-transcoded part in the media file according to the adjusted first resolution and/or second resolution.

20. A transcoding apparatus comprising: a definition and resolution determining module, a transcoding module, a first determination module, and a first resolution adjusting module, wherein:

the definition and resolution determining module is configured to select a first definition and a second definition from multiple levels of definition, and determine a first resolution and a second resolution that respectively correspond to the first definition and the second definition;

the transcoding module is configured to transcode a first part of content of a media file based on the first resolution and the second resolution and according to a preset transcoding rule, and record a first real-time quantization parameter (QP) value and a second real-time QP value that respectively correspond to the first definition and the second definition in the transcoding process; the first determination module is configured to determine whether the first real-time QP value and the second real-time QP value meet a preset detection rule, the preset detection rule including a number of QP values greater than a first threshold in real-time QP values obtained by transcoding based on a resolution being less than a% of a total number of the real-time QP values obtained by transcoding based on the resolution, a ranging from 30 to 70;

the first resolution adjusting module is configured to adjust a first resolution corresponding to the first definition if the determination result of the first determination module is that the first real-time QP value does not meet the preset detection rule; and/or adjust a second resolution corresponding to the second definition if the determination result of the first determination module is that the second real-time QP value does not meet the preset detection rule; and the transcoding module is further configured to

the transcoding module is further configured to transcode the non-transcoded part in the media file according to the first resolution and/or second resolution adjusted by the first resolution adjusting module.

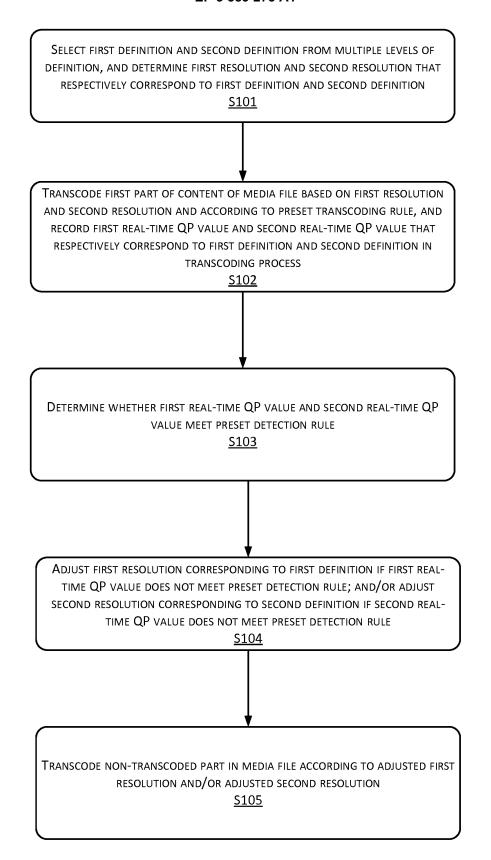


Fig. 1

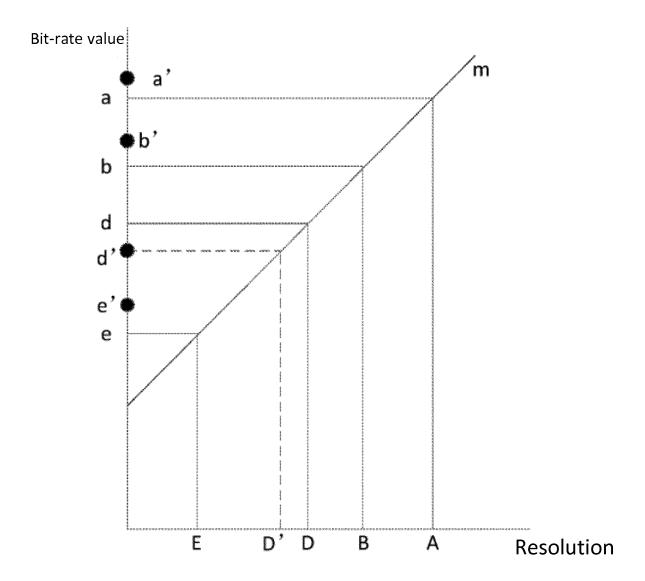


Fig. 2

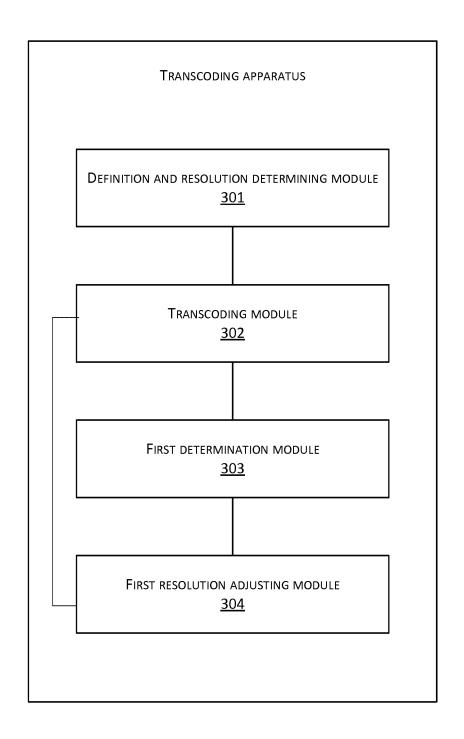


Fig. 3

EP 3 389 275 A1

INTERNATIONAL SEARCH REPORT

International application No.

PCT/CN2016/107824

5	A. CLASSIFICATION OF SUBJECT MATTER						
	H04N 19/46 (2014.01) i; H04N 19/40 (2014.01) i According to International Patent Classification (IPC) or to both national classification and IPC						
10	B. FIELDS	SSEARCHED					
70	Minimum de	cumentation searched (classification system followed	by classification symbols)				
		Н	04N				
15	Documentati	Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched					
20		ta base consulted during the international search (nam: TXT; VEN: code rate, transcod+, resolution, bit 1w ra					
.0	C. DOCUI	MENTS CONSIDERED TO BE RELEVANT					
	Category*	Citation of document, with indication, where ap	ppropriate, of the relevant passages	Relevant to claim No.			
25	Y	CN 104581169 A (LESHI INTERNET INFORMAT BEIJING), 29 April 2015 (29.04.2015), description,		1-20			
	Y	CN 105100800 A (TCL CORPORATION), 25 Nove paragraphs 2 and 16-104	1-20				
	Y	WO 2015183910 A1 (ALIBABA GROUP HOLDIN (03.12.2015), description, page 20, line 7 to page 27	8, 9, 15, 16				
30	A	CN 103220550 A (HUAWEI TECHNOLOGIES CC whole document	1-20				
	A	A US 2008219356 A1 (ST MICROELECTRONICS PVT LTD.), 11 September 2008 (11.09.2008), the whole document		1-20			
15	☐ Furthe	er documents are listed in the continuation of Box C.	See patent family annex.				
	"A" docum	al categories of cited documents: nent defining the general state of the art which is not ered to be of particular relevance	"T" later document published after the international filing date or priority date and not in conflict with the application but cited to understand the principle or theory underlying the invention				
10		application or patent but published on or after the tional filing date	"X" document of particular relevance; the claimed invention cannot be considered novel or cannot be considered to involve an inventive step when the document is taken alone				
	which	ent which may throw doubts on priority claim(s) or is cited to establish the publication date of another 1 or other special reason (as specified)	"Y" document of particular relevance; the claimed invention cannot be considered to involve an inventive step when the document is combined with one or more other such				
1 5	"O" docum other r	ent referring to an oral disclosure, use, exhibition or neans	documents, such combination beir skilled in the art	ng obvious to a person			
		ent published prior to the international filing date er than the priority date claimed	"&" document member of the same pa	-			
50	Date of the a	te of the actual completion of the international search Date of mailing of the international search report		*			
<i>.</i>	Name and m	13 January 2017 (13.01.2017) ailing address of the ISA/CN:	09 February 2017 (09.	.02.2017)			
	State Intelle	ctual Property Office of the P. R. China	Authorized officer				
	Haidian Dis	cheng Road, Jimenqiao trict, Beijing 100088, China o.: (86-10) 62019451	LV, Wei Telephone No.: (86-10) 62411478				
55		•					

Form PCT/ISA/210 (second sheet) (July 2009)

EP 3 389 275 A1

INTERNATIONAL SEARCH REPORT

Information on patent family members

International application No.

	PCT.	/CN201	6/107	82
--	------	--------	-------	----

			1	PC1/CN2016/10/824	
5	Patent Documents referred in the Report	Publication Date	Patent Family	Publication Date	
	CN 104581169 A	29 April 2015	None		
	CN 105100800 A	25 November 2015	None		
10	WO 2015183910 A1	03 December 2015	HK 1215770 A1	09 September 2016	
			US 2015350726 A1	03 December 2015	
			CN 105187835 A	23 December 2015	
			TW 201545537 A	01 December 2015	
5	CN 103220550 A	24 July 2013	US 2014348246 A1	27 November 2014	
			EP 2800388 A1	05 November 2014	
			EP 2800388 A4	19 November 2014	
			WO 2013107157 A1	25 July 2013	
^	US 2008219356 A1	11 September 2008	US 2013287098 A1	31 October 2013	
0			US 8428142 B2	23 April 2013	
			US 9191667 B2	17 November 2015	
5					
)					
-					
i					
)					
i					
)					
	I				

Form PCT/ISA/210 (patent family annex) (July 2009)

EP 3 389 275 A1

REFERENCES CITED IN THE DESCRIPTION

This list of references cited by the applicant is for the reader's convenience only. It does not form part of the European patent document. Even though great care has been taken in compiling the references, errors or omissions cannot be excluded and the EPO disclaims all liability in this regard.

Patent documents cited in the description

• CN 201510903889 [0001]