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(54) **METHOD, APPARATUS, COMPUTER PROGRAM AND SYSTEM FOR DETERMINING INFORMATION RELATED TO THE AUDIENCE OF AN AUDIO-VISUAL CONTENT PROGRAM**

VERFAHREN, VORRICHTUNG, COMPUTERPROGRAMM UND SYSTEM ZUR BESTIMMUNG VON INFORMATIONEN IN BEZUG AUF DAS PUBLIKUM EINES PROGRAMMS MIT AUDIOVISUELLEM INHALT

PROCÉDÉ, APPAREIL, PROGRAMME INFORMATIQUE ET SYSTÈME PERMETTANT DE DÉTERMINER DES INFORMATIONS RELATIVES À L'AUDIENCE D'UN PROGRAMME DE CONTENU AUDIOVISUEL

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