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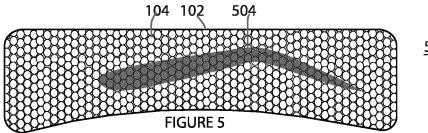
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# (54) STENCILS AND METHODS FOR APPLYING COSMETICS

(57) In one embodiment, a stencil provides for marking a human for cosmetic procedure. The stencil comprises a thin flexible membrane including a plurality of holes spaced apart and sized to allow a marking substance to communicate through selected holes to the hu-

man. The stencil further comprises indicia disposed on the membrane and in a form of a bodily feature of the human or portion thereof. The membrane may be transparent to allow the indicia to be seen when a side of the membrane is disposed on the human.



#### **BACKGROUND**

**[0001]** The disclosure relates to stencils and templates for applying temporary or permanent cosmetics.

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**[0002]** Unless otherwise indicated herein, the approaches described in this section are not admitted to be prior art by inclusion in this section.

**[0003]** Some current stencils are limited to only one design on a single sheet. These are not customizable unless a user cuts them with a scissors. Another stencil uses two sheets of eyebrow cutouts that must be aligned one on top of the other to adjust the size, but even this stencil is limited to the design that is precut on the stencil.

#### **SUMMARY**

**[0004]** The present disclosure provides for stencils and methods for applying cosmetics.

**[0005]** The stencil comprises a thin flexible membrane including a plurality of holes spaced apart and sized to allow a marking substance to communicate through selected holes to the human. The stencil further comprises indicia disposed on the membrane and in a form of a bodily feature of the human or portion thereof.

**[0006]** In one embodiment, the membrane is transparent to allow the indicia to be seen when a side of the membrane is disposed on the human.

**[0007]** In one embodiment, the plurality of holes is disposed in a portion of the sheet within the indicia.

**[0008]** In one embodiment, the plurality of holes is shaped based on the type of bodily feature

**[0009]** In one embodiment, the spacing of the holes is disposed in a portion of the sheet within the indicia.

**[0010]** In one embodiment, the spacing of the holes is based on the type of bodily feature.

[0011] In one embodiment, the spacing of the holes is in a grid.

**[0012]** In one embodiment, the spacing of the holes is related to the curvature of the body portion.

**[0013]** In one embodiment, the size of the holes is related to the curvature of the body portion.

**[0014]** In one embodiment, the indicia are in the shape of an eyebrow or a portion thereof.

**[0015]** In one embodiment, the indicia are in the shape of an eyeliner or a portion thereof.

**[0016]** In one embodiment, the indicia are in the shape of a lip or a portion thereof.

**[0017]** In one embodiment, the membrane is formed of a material to allow marking thereon of a body reference point such as a face center line.

**[0018]** In one embodiment, the disclosure provides a method of marking a shape on a human for a cosmetic procedure. The method comprises placing a stencil on a human; placing a marking instrument on the stencil along or near indicia on the stencil; moving the marker along the indicia; flipping the stencil to another portion; and

repeating.

**[0019]** In one embodiment, the method further comprises applying cosmetic to the human along marks on the human

**[0020]** In one embodiment, the disclosure provides a method of marking a shape on a human for a cosmetic procedure. The method comprises placing a stencil on a first part of a human; tracing a marking instrument on the stencil along a body feature of the human to form indicia of the body feature on the stencil; placing the stencil against a second part of the human; and tracing the marking instrument along the formed indicia on the stencil to mark the traced body feature on the second part of the human.

**[0021]** In one embodiment, the method further comprises applying cosmetic to the human along the marks on the human.

**[0022]** In one embodiment, the method further comprises marking a reference point on the stencil.

**[0023]** The following detailed description and accompanying drawings provide a better understanding of the nature and advantages of the present disclosure.

#### BRIEF DESCRIPTION OF THE DRAWINGS

[0024] With respect to the discussion to follow and in particular to the drawings, it is stressed that the particulars shown represent examples for purposes of illustrative discussion, and are presented in the cause of providing a description of principles and conceptual aspects of the present disclosure. In this regard, no attempt is made to show implementation details beyond what is needed for a fundamental understanding of the present disclosure. The discussion to follow, in conjunction with the drawings, make apparent to those of skill in the art how embodiments in accordance with the present disclosure may be practiced. In the accompanying drawings:

Figure 1 is a plan view illustrating a makeup stencil according to one embodiment.

Figure 2 is a plan view illustrating a makeup stencil for a first shape of eyebrows according to one embodiment.

Figure 3 is a plan view illustrating a makeup stencil for a second shape of eyebrows according to one embodiment.

Figure 4 is a plan view illustrating a makeup stencil for a third shape of eyebrows according to one embodiment

Figure 5 is a plan view illustrating a makeup stencil for a fourth shape of eyebrows according to one embodiment.

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Figure 6 is a plan view illustrating a makeup stencil for a fifth shape of eyebrows according to one embodiment.

Figure 7 is a plan view illustrating a makeup stencil for a sixth shape of eyebrows according to one embodiment.

Figure 8 is a plan view illustrating a makeup stencil for a seventh shape of eyebrows according to one embodiment.

Figure 9 is a plan view illustrating another makeup stencil for an eighth shape of eyebrows according to one embodiment.

Figure 10 is a plan view illustrating another makeup stencil for a ninth shape of eyebrows according to one embodiment.

Figure 11 is a plan view illustrating another makeup stencil for a tenth shape of eyebrows according to one embodiment.

Figure 12 is a plan view illustrating another makeup stencil for an eleventh shape of eyebrows according to one embodiment.

Figure 13 is a plan view illustrating another makeup stencil for a twelfth shape of eyebrows according to one embodiment.

Figure 14 is a plan view illustrating yet another makeup stencil for a thirteen shape of eyebrows according to one embodiment.

Figure 15 is a plan view illustrating yet another makeup stencil for a fourteenth shape of eyebrows according to one embodiment.

Figure 16 is a plan view illustrating still yet another makeup stencil for a fifteenth shape of eyebrows according to one embodiment.

Figure 17 is a plan view illustrating still yet another makeup stencil for a sixteenth shape of eyebrows according to one embodiment.

Figure 18 is a plan view illustrating still yet another makeup stencil for a seventeenth shape of eyebrows according to one embodiment.

Figure 19 is a plan view illustrating a makeup stencil for a first combination of shapes of eyebrows according to one embodiment.

Figure 20 is a plan view illustrating a makeup stencil for a second combination of shapes of eyebrows ac-

cording to one embodiment.

Figure 21 is a plan view illustrating a makeup stencil for a third combination of shapes of eyebrows according to one embodiment.

Figure 22 is a plan view illustrating a makeup stencil for a fourth combination of shapes of eyebrows according to one embodiment.

Figure 23 is a plan view illustrating a makeup stencil for a fifth combination of shapes of eyebrows according to one embodiment.

Figure 24 is a plan view illustrating a makeup stencil for a sixth combination of shapes of eyebrows according to one embodiment.

Figure 25 is a plan view illustrating a makeup stencil for a seventh combination of shapes of eyebrows according to one embodiment.

Figure 26 is a plan view illustrating a makeup stencil for an eighth combination of shapes of eyebrows according to one embodiment.

Figure 27 is a plan view illustrating a makeup stencil for a ninth combination of shapes of eyebrows according to one embodiment.

Figure 28 is a plan view illustrating a makeup stencil for a tenth combination of shapes of eyebrows according to one embodiment.

Figure 29 is a plan view illustrating a makeup stencil for an eleventh combination of shapes of eyebrows according to one embodiment.

Figure 30 is a plan view illustrating a makeup stencil for a twelfth combination of shapes of eyebrows according to one embodiment.

Figure 31 is a plan view illustrating a makeup stencil for a thirteenth combination of shapes of eyebrows according to one embodiment.

Figure 32 is a plan view illustrating a makeup stencil for a fourteenth combination of shapes of eyebrows according to one embodiment.

Figure 33 is a plan view illustrating a makeup stencil for a fifteenth combination of shapes of eyebrows according to one embodiment.

Figure 34 is a plan view illustrating a makeup stencil for a sixteenth combination of shapes of eyebrows according to one embodiment.

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Figure 35 is a plan view illustrating a makeup stencil for a first shape of lips according to one embodiment.

Figure 36 is a plan view illustrating a makeup stencil for a second shape of lips according to one embodiment.

Figure 37 is a plan view illustrating a makeup stencil for a third shape of lips according to one embodiment.

Figure 38 is a plan view illustrating a makeup stencil for a fourth shape of lips according to one embodiment.

Figure 39 is a plan view illustrating a makeup stencil for a fifth shape of lips according to one embodiment.

Figure 40 is a plan view illustrating a makeup stencil for a first combination of shapes of lips according to one embodiment.

Figure 41 is a plan view illustrating a makeup stencil for a sixth shape of lips according to one embodiment.

Figure 42 is a plan view illustrating a makeup stencil for a second combination of shapes of lips according to one embodiment.

Figure 43 is a plan view illustrating a makeup stencil for a seventh shape of lips according to one embodiment.

Figure 44 is a plan view illustrating a makeup stencil for a third combination of shapes of lips according to one embodiment.

Figure 45 is a plan view illustrating a makeup stencil for an eighth shape of lips according to one embodiment.

Figure 46 is a plan view illustrating a makeup stencil for a fourth combination of shapes of lips according to one embodiment.

Figure 47 is a plan view illustrating a makeup stencil for a ninth shape of lips according to one embodiment.

Figure 48 is a plan view illustrating a makeup stencil for a fifth combination of shapes of lips according to one embodiment.

Figure 49 is a plan view illustrating a makeup stencil for a first shape of lips and a first combination of the shapes of lips according to one embodiment.

Figure 50 is a plan view illustrating a makeup stencil for a second shape of lips and a second combination of the shapes of lips according to one embodiment.

Figure 51 is a plan view illustrating a makeup stencil for a third shape of lips and a third combination of the shapes of lips according to one embodiment.

Figure 52 is a plan view illustrating a makeup stencil for a first shape of eyeliners according to one embodiment.

Figure 53 is a plan view illustrating a makeup stencil for a second shape of eyeliners according to one embodiment.

Figure 54 is a plan view illustrating a makeup stencil for a third shape of eyeliners according to one embodiment.

Figure 55 is a plan view illustrating a makeup stencil for a fourth shape of eyeliners according to one embodiment.

Figure 56 is a plan view illustrating a makeup stencil for a fifth shape of eyeliners according to one embodiment.

Figure 57 is a plan view illustrating a makeup stencil for a sixth shape of eyeliners according to one embodiment.

Figure 58 is a plan view illustrating a makeup stencil for a seventh shape of eyeliners according to one embodiment.

Figure 59 is a plan view illustrating another makeup stencil for an eighth shape of eyeliners according to one embodiment.

Figure 60 is a plan view illustrating a makeup stencil for a first combination of shapes of eyeliners according to one embodiment.

Figure 61 is a plan view illustrating a makeup stencil including a hair stroke pattern according to one embodiment.

Figure 62 is a plan view illustrating a makeup stencil including a hair stroke pattern for a first shape of eyebrows according to one embodiment.

Figure 63 is a plan view illustrating a makeup stencil including a hair stroke pattern for a second shape of eyebrows according to one embodiment.

Figure 64 is a plan view illustrating a makeup stencil including a hair stroke pattern for a third shape of

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eyebrows according to one embodiment.

Figure 65 is a plan view illustrating a makeup stencil including a hair stroke pattern for a fourth shape of eyebrows according to one embodiment.

Figure 66 is a plan view illustrating a makeup stencil including a hair stroke pattern for a fifth shape of eyebrows according to one embodiment.

Figure 67 is a plan view illustrating marking on a face after using a makeup stencil including a hair stroke pattern according to one embodiment.

Figure 68 is a plan view illustrating marking on a face after using a makeup stencil including a combination pattern according to one embodiment

Figure 69 is a plan view illustrating a makeup stencil for a first shape of a partial eyebrow according to one embodiment.

Figure 70 is a plan view illustrating a makeup stencil for a second shape of a partial eyebrow according to one embodiment.

Figure 71 is a plan view illustrating a makeup stencil for a third shape of a partial eyebrow according to one embodiment.

Figure 72 is a plan view illustrating a makeup stencil for a fourth shape of a partial eyebrow according to one embodiment.

Figure 73 is a plan view illustrating a makeup stencil for a fifth shape of a partial eyebrow according to one embodiment.

Figure 74 is a plan view illustrating a makeup stencil for a sixth shape of a partial eyebrow according to one embodiment.

Figure 75 is a plan view illustrating a makeup stencil for a seventh shape of a partial eyebrow according to one embodiment.

Figure 76 is a plan view illustrating a makeup stencil for an eighth shape of a partial eyebrow according to one embodiment.

Figure 77 is a plan view illustrating a makeup stencil for a ninth shape of a partial eyebrow according to one embodiment.

Figure 78 is a plan view illustrating a makeup stencil for a tenth shape of a partial eyebrow according to one embodiment.

Figure 79 is a plan view illustrating a makeup stencil including a first group of holes according to one embodiment.

Figure 80 is a plan view illustrating a makeup stencil including a second group of holes according to one embodiment.

Figure 81 is a plan view illustrating a makeup stencil including a third group of holes according to one embodiment.

Figure 82 is a sequence of plan views illustrating the process of using an eyebrow makeup stencil, an eyeliner makeup stencil, and a lip makeup stencil according to one embodiment.

Figure 83 is a sequence of plan views illustrating the process of using an eyebrow makeup stencil, an eyeliner makeup stencil, and a lip makeup stencil according to one embodiment.

#### **DETAILED DESCRIPTION**

[0025] In the following description, for purposes of explanation, numerous examples and specific details are set forth in order to provide a thorough understanding of the present disclosure. It will be evident, however, to one skilled in the art that the present disclosure as expressed in the claims may include some or all of the features in these examples, alone or in combination with other features described below, and may further include modifications and equivalents of the features and concepts described herein.

**[0026]** Reference in the specification to "one embodiment", "an embodiment", "various embodiments" or "some embodiments" means that a particular feature, structure, or characteristic described in connection with these embodiments is included in at least one embodiment of the invention, and such references in various places in the specification are not necessarily all referring to the same embodiment.

[0027] The disclosure describes stencils for use in applying cosmetics or tattoos.

[0028] Figure 1 is a plan view illustrating a makeup stencil 100 according to one embodiment. The makeup stencils will be called "stencil" hereinafter. Stencil 100 comprises a membrane 102 that has a plurality of openings 104. (For the sake of clarity and simplicity, only one opening 104 is numbered in Figure 1.) Stencil 100 may further comprise a center marking 106 or a center marking 108 or both. Center marking 106 is printed on the membrane 102. (For the sake of clarity and simplicity, center marking 106 and center marking 108 are not shown in all drawings, but the stencils described herein may include a center marking 106 or a center marking 108 or both.) Alternatively, marking 106 may be cut in the mem-

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brane. Alternatively, marking 108 may be printed in membrane 102. Stencil 100 may be used to create an eyebrow design by placing stencil 100 over an eyebrow or eyebrow drawn on a person, and then the eyebrow is traced by a writing instrument to thereby leave ink or other marking on the membrane 102. This marking on membrane 102 can be used to draw an eyebrow design on a person by placing the marked-up stencil 100 on the person and overwriting the marking on membrane 101 to thereby write on the person. The writing on the person may then be used as a guide for temporary or permanent eyebrows.

**[0029]** The stencil 100 and the other stencils described herein may be formed with a grid with holes of various spacings, densities or shapes.

[0030] In some embodiments, the holes 104 are arranged in an array and may be evenly spaced apart. In some embodiments, the holes 104 are not evenly spaced. In some embodiments, the spacing of the holes 104 is related to the curvature of the body portion on which the stencil is to be used. In some embodiments, the spacing of the holes 104 is related to the curvature of the body feature for which the stencil is to be used. For example, the holes 104 may be spaced closer together for an eyeliner than an eyebrow. As another example, the holes 104 may be spaced closer together for an eyebrow bulb than for an eyebrow tail. In various embodiments, the holes 104 are sized to allow transfer of ink or the like through the holes 104 to the person. In some embodiments, the portions of the membrane 102 around the holes 104 are sized to allow ink to be written on the membrane 102 in response to a marking instrument being traced on a body portion in contact with the membrane 102. The holes 104 may be formed with various shapes, such as circles or hexagons. In some embodiments, the holes 104 are hair stroke shaped, and are arranged in a pattern that resembles hair grown on a person. Exemplary stencils with hair stroke patterns are described below in conjunction with Figures 61-65. [0031] The disclosure describes various embodiments of a permeable customizable makeup stencil that allows

sheets.

[0032] The user can quickly and easily adjust an eyebrow to be smaller or larger, more curved, or angled, or longer or shorter without cutting anything or having to align an additional stencil to achieve a different shape. The user can easily create a custom makeup stencil according to their own bone structure or that of another, follow prepared patterns, or customize them accordingly. Not only do these features give the user more choices in design, it is less expensive. These stencils can have multiple designs on the same stencil giving the user even more choices. Makeup designs on the permeable stencil can be single, multiple, partial, or combinations thereof. The design has a unique feature where the design can

for any adjustment of curves, straight lines, length, and

width. It also allows for adjustment of shapes for brows,

eyeliner, and lips without cutting or aligning multiple

be reflected symmetrically and easily duplicated on the opposite or mirror side, resulting in a symmetrical makeup designs, reducing time and money for the end user. The custom design can be read by a computer which can then be cut with a cutting machine, laser, or the like, or printed on the membrane.

**[0033]** Membrane 102 may be formed of a flexible or partially flexible material that allows membrane 102 to be contoured against the face or other body part of a human. Membrane 102 may be formed of a non-stretchable material so that the shape of the templates remains unchanged during use of the membrane 102. In some embodiments, the membrane 102 may be formed of a stretchable material; however, the user should be careful not to stretch the material so as to deform the shape of the body part indicia.

[0034] The stencils described herein may be formed for a single use or multiple uses.

[0035] The membrane 102 may be formed of a translucent, transparent, or semi-transparent material to allow features underneath the membrane 102 on the human to be visible through the membrane 102. In some embodiments, the membrane 102 and the other membranes described herein may be formed in part or in whole of an opaque material.

**[0036]** The stencils described herein may be held in place by adhesive or a band around the head for use. The stencils described herein may include a contact adhesive on a surface that contacts the body, for example, to temporarily hold the stencil in place during use.

**[0037]** The stencils described herein may include or not include center markings 106 or 108. For simplicity and clarity, center markings are not shown in all Figures below.

[0038] Figure 2 is a plan view illustrating a stencil 200 for a first shape of eyebrows according to one embodiment. Stencil 200 is an open eyebrow design. Stencil 200 comprises a membrane 102 that includes an opening 202 shaped for an eyebrow design. A plurality of holes 104 is disposed in the membrane 102 surrounding opening 202. A user may use opening 202 as the shape of the eyebrow, or make a user generated shape using the holes 104.

[0039] Figure 3 is a plan view illustrating a stencil 300 for a second shape of eyebrows according to one embodiment. Stencil 300 is a printed eyebrow design. Stencil 300 comprises a membrane 102 that includes a printed eyebrow template 303 shaped for an eyebrow design. A plurality of holes 104 is disposed in the membrane 102 inside and outside of the template 303. A user may use template 303 as the shape of the eyebrow, or make a user generated shape using the holes 104 inside or outside of the template 303. In some embodiments, stencil 300 has more than one template 303 that are nested one inside another. (Non-nested configurations are described below in conjunction with Figure 21.) Other stencils described herein may include nested templates.

[0040] Figure 4 is a plan view illustrating a stencil 400

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for a third shape of eyebrows according to one embodiment. Stencil 400 is an open brow design surrounded by a printed eyebrow design. Stencil 400 comprises a membrane 102 that includes an opening 202 shaped for an eyebrow design and a printed eyebrow template 303 shaped for an eyebrow design. A plurality of holes 104 is disposed in the membrane 102 outside of opening 202 and inside and outside of the template 303. A user may use opening 202 as the shape of the eyebrow, template 303 as the shape of the eyebrow, or make a user generated shape using the holes 104 inside or outside of the template 303.

**[0041]** Figure 5 is a plan view illustrating a stencil 500 for a fourth shape of eyebrows according to one embodiment. Stencil 500 is a printed eyebrow design on the grid. Stencil 500 comprises a membrane 102 that includes a printed eyebrow template 504 shaped for an eyebrow design. A plurality of holes 104 is disposed in the membrane 102 inside and outside of the template 504. A user may use template 504 as the shape of the eyebrow, or make a user generated shape using the holes 104 inside or outside of the template 504.

[0042] Figure 6 is a plan view illustrating a stencil 600 for a fifth shape of eyebrows according to one embodiment. Stencil 600 is a printed eyebrow design on the grid surrounded by a printed eyebrow design. Stencil 600 comprises a membrane 102 that includes a printed eyebrow template 504 shaped for an eyebrow design and a template 303. A plurality of holes 104 is disposed in the membrane 102 inside and outside of the template 504 and the template 303. A user may use template 504 as the shape of the eyebrow, template 303 as the shape of the eyebrow, or make a user generated shape using the holes 104 inside or outside of the templates 303 and 504 as the shape of the eyebrow.

**[0043]** Figure 7 is a plan view illustrating a stencil 700 for a sixth shape of eyebrows according to one embodiment. Stencil 700 is a solid eyebrow design surrounded by the grid. Stencil 700 comprises a membrane 102 that includes a solid eyebrow template 705 shaped for an eyebrow design. A plurality of holes 104 is disposed in the membrane 102 outside of the solid eyebrow template 705. A user may use template 705 as the shape of the eyebrow, or make a user generated shape using the holes 104 outside the solid template 705 as the shape of the eyebrow.

[0044] Figure 8 is a plan view illustrating a stencil 800 for a seventh shape of eyebrows according to one embodiment. Stencil 800 is a solid eyebrow design surrounded by a grid and a printed eyebrow template on the grid. Stencil 700 comprises a membrane 102 that includes a solid eyebrow template 705 shaped for an eyebrow design and a template 303 shaped for an eyebrow design. A plurality of holes 104 is disposed in the membrane 102 outside of the solid eyebrow template 705 and inside and outside of the template 303. A user may use template 705 as the shape of the eyebrow, template 303 as the shape of the eyebrow, or make a user generated

shape using the holes 104 inside or outside of the template 303 and also outside the solid template 705 as the shape of the eyebrow.

[0045] Figure 9 is a plan view illustrating a stencil 900 for an eighth shape of eyebrows according to one embodiment. Stencil 900 is a grid eyebrow design surrounded a solid membrane. Stencil 900 comprises a template 912 that is shaped for an eyebrow design and surrounded by a solid membrane. A plurality of holes 914 is disposed in the membrane 916. A user may use the perimeter of template 912 as the shape of the eyebrow, or make a user generated shape using the holes 914 for the shape of the eyebrow.

[0046] Figure 10 is a plan view illustrating a stencil 1000 for a ninth shape of eyebrows according to one embodiment. Stencil 1000 is a printed eyebrow design on a gird that is surrounded by a solid membrane. Stencil 1000 comprises a template 912 that is shaped for an eyebrow design and surrounded by a solid membrane. A plurality of holes 914 are disposed in the membrane 916. A template 303 is disposed on the grid. A user may use the perimeter of template 912 as the shape of the eyebrow, or make a user generated shape using the holes 914 for the shape of the eyebrow.

[0047] Figure 11 is a plan view illustrating a stencil 1100 for a tenth shape of eyebrows according to one embodiment. Stencil 1100 is a brow design on solid material surrounded by a grid and then surrounded by solid material. Stencil 1100 comprises a template 1117 that is shaped for an eyebrow design and surrounds a sold membrane 1112. A solid membrane 1116 surrounds template 1112. A plurality of holes 1114 are disposed in the template 1112 to form the eyebrow design. A user may use the template 1112 as the shape of the eyebrow.

[0048] Figure 12 is a plan view illustrating a stencil 1200 for an eleventh shape of eyebrows according to one embodiment. Stencil 1200 is a brow design on solid material surrounded by one or more tiers of grid material, and then surrounded by solid material. Stencil 1200 comprises a template 1213 that is shaped for an eyebrow design and surrounds a sold membrane 1217. A template 1212 is shaped for an eyebrow design that is larger than template 1213 and surrounds a solid membrane 1218 that surrounds template 1213. A plurality of holes 1214 are disposed in the template 1212 and template 1213 to form the eyebrow design. Additional templates (not shown) may be disposed outside of template 1212 A solid membrane 1216 surrounds template 1212 A user may use the templates 1212 and 1213 as the shape of the evebrow.

**[0049]** Figure 13 is a plan view illustrating a stencil 1300 for a twelfth shape of eyebrows according to one embodiment. Stencil 1399 is an open brow design surrounded by one or more tiers of grid material, and then surrounded by solid material. Stencil 1300 comprises a template 1212 that is shaped for an eyebrow design and surrounds an open area 1305. A solid membrane 1316

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surrounds template 1112. A plurality of holes 1214 are disposed in the template 1212 to form the eyebrow design. A user may use the template 1212 or open area 1305 as the shape of the eyebrow.

[0050] Figure 14 is a plan view illustrating a stencil 1400 for a thirteen shape of eyebrows according to one embodiment. Stencil 1400 is a brow design on solid material surrounded by one or more tiers of grid material, and then surrounded by a grid. Stencil 1400 comprises a template 1413 that is shaped for an eyebrow design and surrounds a sold membrane 1217. A template 1412 is shaped for an eyebrow design that is larger than template 1413 and surrounds a solid membrane 1418 that surrounds template 1413. A plurality of holes is disposed in the template 1412 and template 1413 to form an eyebrow design. Additional templates (not shown) may be disposed outside of template 1412 A grid membrane 102 surrounds template 1412 A user may use the template 1412, template 1413, or grid membrane as the shape of the eyebrow.

**[0051]** Figure 15 is a plan view illustrating a stencil 1500 for a fourteenth shape of eyebrows according to one embodiment. Stencil 1500 is an open brow design surrounded by one or more tiers of grid material, and then surrounded by grid material. Stencil 1500 is similar to stencil 1400, but includes an open area 1505 instead of a solid membrane 1417.

[0052] Figure 16 is a plan view illustrating a stencil 1600 for a fifteenth shape of eyebrows according to one embodiment. Stencil 1600 comprises a membrane 1602 that has a plurality of openings 1604. (For the sake of clarity and simplicity, only one opening 1604 is numbered in Figure 16.) Membrane 1602 is similar to membrane 102 (see Figure 1), but may be shaped to be longer to extend across the face to mark two eyebrows. Stencil 1600 may further comprise a center marking 106 or a center marking 108 or both.

**[0053]** Figure 17 is a plan view illustrating a stencil 1700 for a sixteenth shape of eyebrows according to one embodiment. Stencil 1700 includes an eyebrow design 1702 that is shown as a single eyebrow line, but may be any of the stencils shown in Figures 1-16, or described herein.

[0054] Figure 18 is a plan view illustrating a stencil 1800 for a seventeenth shape of eyebrows according to one embodiment. Stencil 1800 includes a pair of eyebrow designs 1802-1 and 1802-1 that are shown as a pair of eyebrow lines, but may be any of the eyebrow designs shown in Figures 1-16, or described herein. Although the pair of eyebrow designs 1802-1 and 1802-1 are shown as mirror images of each other, the eyebrow design 1802-1 may be different from eyebrow design 1802-2. For example, the eyebrow designs 1802 may be different from each other to reflect differences in the left and right side of a person's face.

**[0055]** Figures 19-23 illustrate stencils that include more than one eyebrow design on a membrane. For clarity and simplicity, only two eyebrow designs are shown,

but a membrane may include more than two eyebrow designs.

**[0056]** Figure 19 is a plan view illustrating a stencil 1900 for a first combination of shapes of eyebrows according to one embodiment. Stencil 1900 is similar to stencil 500 (see Figure 5), and includes an eyebrow design 504 and an eyebrow design 1904.

**[0057]** Figure 20 is a plan view illustrating a stencil 2000 for a second combination of shapes of eyebrows according to one embodiment. Stencil 2000 is similar to stencil 700 (see Figure 7), but includes an eyebrow design 705 and an eyebrow design 2004 having solid material therein.

[0058] Figure 21 is a plan view illustrating a stencil 2100 for a third combination of shapes of eyebrows according to one embodiment. Stencil 2100 is similar to stencil 1100 (see Figure 1100), but includes a solid eyebrow design 303 with a grid outline and a solid eyebrow design 2104 with a grid outline.

**[0059]** Figure 22 is a plan view illustrating a stencil 2200 for a fourth combination of shapes of eyebrows according to one embodiment. Stencil 2200 is similar to stencil 1100 (see Figure 1100), but includes an eyebrow design 1112 and 1117 and an eyebrow design 2204 that includes a grid template

**[0060]** Figure 23 is a plan view illustrating a stencil 2300 for a fifth combination of shapes of eyebrows according to one embodiment. Stencil 2300 is similar to stencil 200 (see Figure 2), but includes an open eyebrow design 202 and an eyebrow design 504.

**[0061]** Figure 24 is a plan view illustrating a stencil 2400 for a sixth combination of shapes of eyebrows according to one embodiment. Stencil 2400 includes a grid membrane and is similar to stencil 300 (see Figure 3), but, instead of template 303, includes a bulb template 2402 and a tail template 2404 that are each partial eyebrow designs. Stencil 2400 also includes a bulb template 2412 and a tail template 2414 that are each partial eyebrow designs.

[0062] Figure 25 is a plan view illustrating a stencil 2500 for a seventh combination of shapes of eyebrows according to one embodiment. Stencil 2500 includes a grid membrane and is similar to stencil 300 (see Figure 3), but, instead of template 303, includes a painted upper eyebrow template 2502 and a painted lower eyebrow template 2504 that are each partial eyebrow designs.

[0063] Figure 26 is a plan view illustrating a stencil 2600 for an eighth combination of shapes of eyebrows according to one embodiment. Stencil 2600 includes a grid membrane and is similar to stencil 500 (see Figure 5), but, instead of template 504, includes a painted bulb template 2602 and a painted tail template 2604 that are each partial eyebrow designs. Stencil 2600 also includes a painted bulb template 2612 and a painted tail template 2614 that are each partial eyebrow designs.

**[0064]** Figure 27 is a plan view illustrating a stencil 2700 for a ninth combination of shapes of eyebrows according to one embodiment. Stencil 2700 includes a solid

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membrane and is similar to stencil 900 (see Figure 9), but, instead of template 912, includes a grid bulb template 2702 and a grid tail template 2704 that are each partial eyebrow designs.

[0065] Figure 28 is a plan view illustrating a stencil 2800 for a tenth combination of shapes of eyebrows according to one embodiment. Stencil 2800 includes a grid membrane and is similar to stencil 700 (see Figure 7), but, instead of template 705, includes a solid bulb template 2802 and a solid tail template 2704 that are each partial eyebrow designs.

**[0066]** Figure 29 is a plan view illustrating a stencil 2900 for an eleventh combination of shapes of eyebrows according to one embodiment. Stencil 2900 includes a solid membrane and is similar to stencil 1100 (see Figure 11), but, instead of template 912, stencil 2900 includes a grid 2906, with a solid bulb template 2902 and a solid tail template 2904 that are each partial eyebrow designs. The grid 2906 has an eyebrow shape.

**[0067]** Figure 30 is a plan view illustrating a stencil 3000 for a twelfth combination of shapes of eyebrows according to one embodiment. Stencil 3000 includes a solid membrane and is similar to stencil 1000 (see Figure 10), but, instead of template 912, includes a grid 3001, with a line bulb template 3002 and a line tail template 3004 that are each partial eyebrow designs. The grid 3001 has an eyebrow shape.

**[0068]** Figure 31 is a plan view illustrating a stencil 3100 for a thirteenth combination of shapes of eyebrows according to one embodiment. Stencil 3100 is similar to stencil 300 (see Figure 3), but includes an eyebrow design 303 and a bulb eyebrow template 2412 that is a partial eyebrow design.

**[0069]** Figure 32 is a plan view illustrating a stencil 3200 for a fourteenth combination of shapes of eyebrows according to one embodiment. Stencil 3200 is similar to stencil 500 (see Figure 5), but includes an eyebrow design 504 and an upper eyebrow template 2512 that is a partial eyebrow design.

**[0070]** Figure 33 is a plan view illustrating a stencil 3300 for a fifteenth combination of shapes of eyebrows according to one embodiment. Stencil 3300 is similar to stencil 200 (see Figure 2), but includes an eyebrow design 202 and a partial eyebrow bulb template 2412 that is a partial eyebrow design.

**[0071]** Figure 34 is a plan view illustrating a stencil 3400 for a sixteenth combination of shapes of eyebrows according to one embodiment. Stencil 3400 is similar to stencil 1200 (see Figure 12), but includes the bulb portion of the eyebrow templates 1213, 1214, 1217, and 1218, and a grid bulb template 2702

[0072] Figure 35 is a plan view illustrating a stencil 3500 for a first shape of lips according to one embodiment. Stencil 3500 comprises a membrane 3502 that has a plurality of openings 3504. (For the sake of clarity and simplicity, only one opening 3804 is numbered in Figure 35.) Membrane 3502 includes center markings 106. Membrane 3502 may be similar to membrane 102 (see

Figure 1), and includes a grid for use in marking lips of a person for permanent makeup. Membrane 3502 is sized for lips.

[0073] Figure 36 is a plan view illustrating a stencil 3600 for a second shape of lips according to one embodiment. Stencil 3600 comprises an upper membrane 3602-1 and a lower membrane 3602-1 that have a lower edge and an upper edge, respectively, shaped like a respective full upper lip and a full lower lip. The lower edge and the upper edge or the grid of the membrane 3602 may be used for the lip design. Stencil 3600 includes center markings 108.

**[0074]** Figure 37 is a plan view illustrating a stencil 3700 for a third shape of lips according to one embodiment. Stencil 3700 comprises an upper membrane 3702-1 and a lower membrane 3702-1 that have a lower edge and an upper edge, respectively, shaped like a respective half upper lip and a half lower lip. The lower edge and the upper edge or the grid of the membrane 3702 may be used for the lip design and flipped over for the other half of the lips. Stencil 3700 includes center markings 106.

**[0075]** Figure 38 is a plan view illustrating a stencil 3800 for a fourth shape of lips according to one embodiment. Stencil 3800 comprises a membrane 3802 that has a cutout with a lower edge and an upper edge, respectively, shaped like a respective half upper lip and a half lower lip. The lower edge and the upper edge or the grid of the membrane 3802 may be used for the lip design and flipped over for the other half of the lips. Stencil 3800 includes center markings 106.

**[0076]** Figure 39 is a plan view illustrating a stencil 3900 for a fifth shape of lips according to one embodiment. Stencil 3900 comprises a membrane 3902 that is similar to membrane 3502 and includes a printed lip template 3904 shaped for a lip design.

[0077] Figure 40 is a plan view illustrating a stencil 4000 for a first combination of shapes of lips according to one embodiment. Stencil 4000 is similar to stencil 3900, and further comprises at least one additional printed lip template 4006 shaped for a lip design that may have a shape that is different from that of template 3904. [0078] Figure 41 is a plan view illustrating a stencil 4100 for a sixth shape of lips according to one embodiment. Stencil 4100 comprises a membrane 4102 that is similar to membrane 3502 and includes a color lip region 4104 and a printed lip template 4106 bordering color lip region 4104 and shaped for a lip design.

[0079] Figure 42 is a plan view illustrating a stencil 4200 for a second combination of shapes of lips according to one embodiment. Stencil 4200 is similar to stencil 4100, and further comprises at least one additional printed lip template 4208 shaped for a lip design that may have a shape that is different from those of stencil 4100. [0080] Figure 43 is a plan view illustrating a stencil 4300 for a seventh shape of lips according to one embodiment. Stencil 4300 comprises a membrane 4302 that is similar to membrane 3502 and includes a solid lip re-

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gion 4304 and a printed lip template 4306 bordering solid lip region 4304 and shaped for a lip design.

[0081] Figure 44 is a plan view illustrating a stencil 4400 for a third combination of shapes of lips according to one embodiment. Stencil 4400 is similar to stencil 4300, and further comprises at least one additional printed lip template 4408 shaped for a lip design that may have a shape that is different from those of stencil 4300. [0082] Figure 45 is a plan view illustrating a stencil 4500 for an eighth shape of lips according to one embodiment. Stencil 4500 comprises a membrane 4502 that is similar to membrane 3502 and includes an open lip region 4504 and a printed lip template 4506 bordering open lip region 4504 and shaped for a lip design.

[0083] Figure 46 is a plan view illustrating a stencil 4600 for a fourth combination of shapes of lips according to one embodiment. Stencil 4600 is similar to stencil 4500, and further comprises at least one additional printed lip template 4608 shaped for a lip design that may have a shape that is different from those of stencil 4500. [0084] Figure 47 is a plan view illustrating a stencil 4700 for a ninth shape of lips according to one embodiment. Stencil 4700 comprises a membrane 4702 that is a solid, and includes a grid template region 4704, and a printed lip template 4706 bordering grid template region 4704 and shaped for a lip design.

[0085] Figure 48 is a plan view illustrating a stencil 4800 for a fifth combination of shapes of lips according to one embodiment. Stencil 4800 is similar to stencil 4700, and further comprises at least one additional printed lip template 4808 shaped for a lip design that may have a shape that is different from those of stencil 4700. [0086] Figure 49 is a plan view illustrating a plurality of stencils 4939-4948 for various shapes of half lips and combinations of shapes of half lips according to some embodiments. Stencils 4939, 4940, 4941, 4942, 4943, 4944, 4945, 4946, 4947, and 4948 are similar to a left side of stencils 3900, 4000, 4100, 4200, 4300, 4400, 4500, 4500, 4600, 4700, and 4800, respectively.

[0087] Figure 50 is a plan view illustrating a plurality of stencils 5039-5048 for various shapes of partial lips and combinations of shapes of partial lips according to some embodiments. Stencil 5039-1 and 5039-2 comprise an upper membrane and a lower membrane shaped like a respective partial upper lip and a partial lower lip of stencil 3900. Stencil 5040-1 and 5040-2 comprise an upper membrane and a lower membrane shaped like a respective partial upper lip and a partial lower lip of stencil 4000. Stencil 5041-1 and 5041-2 comprise an upper membrane and a lower membrane shaped like a respective partial upper lip and a partial lower lip of stencil 4100. Stencil 5042-1 and 5042-2 comprise an upper membrane and a lower membrane shaped like a respective partial upper lip and a partial lower lip of stencil 4200. Stencil 5043-1 and 5043-2 comprise an upper membrane and a lower membrane shaped like a respective partial upper lip and a partial lower lip of stencil 4300. Stencil 5044-1 and 5044-2 comprise an upper membrane and a lower mem-

brane shaped like a respective partial upper lip and a partial lower lip of stencil 4400. Stencil 5045-1 and 5045-2 comprise an upper membrane and a lower membrane shaped like a respective partial upper lip and a partial lower lip of stencil 4500. Stencil 5046-1 and 5046-2 comprise an upper membrane and a lower membrane shaped like a respective partial upper lip and a partial lower lip of stencil 4600. Stencil 5047-1 and 5047-2 comprise an upper membrane and a lower membrane shaped like a respective partial upper lip and a partial lower lip of stencil 4700. Stencil 5048-1 and 5048-2 comprise an upper membrane and a lower membrane shaped like a respective partial upper lip and a partial lower lip of stencil 4800. [0088] Figure 51 is a plan view illustrating a plurality of stencils 5139-5148 for various shapes of lips and combinations of shapes of lips according to some embodiments. Stencil 5139-1 and 5139-2 comprise an upper membrane and a lower membrane shaped like a respective upper lip and a lower lip of stencil 3900. Stencil 5140-1 and 5140-2 comprise an upper membrane and a lower membrane shaped like a respective upper lip and a lower lip of stencil 4000. Stencil 5141-1 and 5141-2 comprise an upper membrane and a lower membrane shaped like a respective upper lip and a lower lip of stencil 4100. Stencil 5142-1 and 5142-2 comprise an upper membrane and a lower membrane shaped like a respective upper lip and a lower lip of stencil 4200. Stencil 5143-1 and 5143-2 comprise an upper membrane and a lower membrane shaped like a respective upper lip and a lower lip of stencil 4300. Stencil 5144-1 and 5144-2 comprise an upper membrane and a lower membrane shaped like a respective upper lip and a lower lip of stencil 4400. Stencil 5145-1 and 5145-2 comprise an upper membrane and a lower membrane shaped like a respective upper lip and a lower lip of stencil 4510. Stencil 5146-1 and 5146-2 comprise an upper membrane and a lower membrane shaped like a respective upper lip and a lower lip of stencil 4600. Stencil 5147-1 and 5147-2 comprise an upper membrane and a lower membrane shaped like a respective upper lip and a lower lip of stencil 4700. Stencil 5148-1 and 5148-2 comprise an upper membrane and a lower membrane shaped like a respective upper lip and a lower lip of stencil 4800.

[0089] Figure 52 is a plan view illustrating a stencil 5200 for a first shape of eyeliners according to one embodiment. Stencil 5200 comprises a membrane 5202 that has a plurality of openings. Membrane 3502 includes center markings 5206 and 5208. Membrane 5202 may be similar to membrane 102 (see Figure 1), and includes a grid for use in marking eyeliners of a person for permanent makeup. For simplicity and clarity, only the top eyeliner is numbered in Figures 52-60.

**[0090]** Figure 53 is a plan view illustrating a stencil 5300 for a second shape of eyeliners according to one embodiment. Stencil 5300 comprises a membrane 5202 and comprises a printed eyeliner template 5304 shaped for an eyeliner design.

[0091] Figure 54 is a plan view illustrating a stencil

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5400 for a third shape of eyeliners according to one embodiment. Stencil 5400 comprises a membrane 5202 and comprises a wide printed eyeliner template 5406 shaped for an eyeliner design.

**[0092]** Figure 55 is a plan view illustrating a stencil 5500 for a fourth shape of eyeliners according to one embodiment. Stencil 5500 is similar to stencil 5200, and includes at least two printed eyeliner templates 5506 and 5508 shaped for eyeliner designs.

**[0093]** Figure 56 is a plan view illustrating a stencil 5600 for a fifth shape of eyeliners according to one embodiment. Stencil 5600 is similar to stencil 5200, and includes an open area 5604 that is shaped for eyeliner designs.

**[0094]** Figure 57 is a plan view illustrating a stencil 5700 for a sixth shape of eyeliners according to one embodiment. Stencil 5700 is similar to stencil 5600, and includes a printed eyeliner template around the open area 5604 and is shaped for eyeliner designs.

**[0095]** Figure 58 is a plan view illustrating a stencil 5800 for a seventh shape of eyeliners according to one embodiment. Stencil 5800 is similar to stencil 5200, and includes a solid area 5804 that is shaped for eyeliner designs.

**[0096]** Figure 59 is a plan view illustrating a stencil 5900 for an eighth shape of eyeliners according to one embodiment. Stencil 5900 is similar to stencil 5800, and includes a printed eyeliner template 5904 around the solid area 5804 and is shaped for eyeliner designs.

**[0097]** Although the stencils of Figures 52-59 are described as including top and bottom eyeliners, a user can use a top eyeliner from one stencil and a bottom eyeliner from another stencil, or can use a part of one eyeliner from one stencil and another part of an eyeliner from a second stencil. Bottom eyeliners can be used in a similar manner.

**[0098]** Figure 60 is a plan view illustrating stencils 6000 and 6001 for a first combination of shapes of eyeliners according to one embodiment. Stencil 6000 comprises a membrane 6002 that may be used for forming the top and bottom eyeliner stencils of Figures 52-59 on a single membrane. Stencil 6001 comprises a membrane 6004 with a printed eyeliner template 6005 as an illustrative example. Stencil 6001 may be used for forming the top and bottom eyeliner stencils of Figures 52-59 on a single membrane.

**[0099]** The solid membranes described herein may be formed of a translucent, transparent, or semi-transparent material to allow features underneath the membrane 102 on the human to be visible through the membrane 102, or formed of an opaque material.

**[0100]** The grids described herein may be, for example, the gird or similar to the grid described for template 102 having a plurality of holes 104.

**[0101]** Figures 61-66 illustrate exemplary stencils for the eyebrow stencils described above, but are described with openings that have a hair stroke shape such that the makeup or markings left on a person after use re-

sembles a hair. Any of the eyebrow stencils described herein may include openings or holes having a hair stroke shape.

**[0102]** Figure 61 is a plan view illustrating a makeup stencil 6100 including a hair stroke pattern according to one embodiment. Stencil 6100 comprises a membrane 102 that has a plurality of openings 6104. (For the sake of clarity and simplicity, only one opening 6104 is numbered in Figure 61.) The opening 6104 has a hair stroke shape such that the makeup or markings left on a person after use resembles a hair.

**[0103]** Stencil 6100 may be used for the various eyebrow shapes described above. For the sake of illustration, five eyebrow shapes are shown and described.

**[0104]** Figure 62 is a plan view illustrating a makeup stencil 6200 including a hair stroke pattern for a first shape of eyebrows according to one embodiment. Stencil 6200 comprises stencil 6100 and a template 504. In some embodiments, stencil 6200 is similar to stencil 500, except for the hair stroke shape of the openings.

**[0105]** Figure 63 is a plan view illustrating a makeup stencil 6300 including a hair stroke pattern for a second shape of eyebrows according to one embodiment. Stencil 6300 is a printed eyebrow design on a gird that is surrounded by a solid membrane. Stencil 6300 comprises a template 6312 that is shaped for an eyebrow design and surrounded by a solid membrane 6316. A plurality of holes 6314 are disposed in the membrane 6316. The opening 6314 has a hair stroke shape such that the makeup or markings left on a person after use resembles a hair. A template 303 is disposed on the template 6312. In some embodiments, stencil 6300 is similar to stencil 1000, except for the hair stroke shape of the openings.

**[0106]** Figure 64 is a plan view illustrating a makeup stencil 6400 including a hair stroke pattern for a third shape of eyebrows according to one embodiment. Stencil 6400 comprises stencil 6100 and a template 303. In some embodiments, stencil 6400 is similar to stencil 300, except for the hair stroke shape of the openings.

**[0107]** Figure 65 is a plan view illustrating a makeup stencil 6500 including a hair stroke pattern for a fourth shape of eyebrows according to one embodiment. Stencil 6500 comprises stencil 6100, an opening 6502, and a printed eyebrow template 6504.

45 [0108] Figure 66 is a plan view illustrating a makeup stencil 6600 including a hair stroke pattern for a fifth shape of eyebrows according to one embodiment. Stencil 6600 comprises stencil 6100, a line template 2402, and an opening 6604.

[0109] Figure 67 is a plan view illustrating marking on a face after using a makeup stencil including a hair stroke pattern according to one embodiment. The eyebrows have hair stroke shapes made from the hair stroke openings in the corresponding stencil.

**[0110]** Figure 68 is a plan view illustrating marking on a face after using a makeup stencil including a combination pattern according to one embodiment. The eyebrows have hair stroke shapes made from a combination of the

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hair stroke openings in the corresponding stencil and a solid eyebrow from an opening.

**[0111]** Figures 69-78 illustrate exemplary stencils including a single shape for partial eyebrows stencils of the combination partial eyebrow stencils described above. Any partial eyebrow shown in the combination partial eyebrow stencils described above may be done as a single partial eyebrow on a stencil.

**[0112]** Figure 69 is a plan view illustrating a makeup stencil 6900 for a first shape of a partial eyebrow according to one embodiment. Stencil 6900 is similar to stencil 2400 (see Figure 24) that includes a painted bulb template 2602 that is a partial eyebrow design, but does not include other templates.

**[0113]** Figure 70 is a plan view illustrating a makeup stencil 7000 for a second shape of a partial eyebrow according to one embodiment. Stencil 7000 is similar to stencil 2500 (see Figure 25), that includes a painted upper eyebrow template 2502, but does not include other templates.

**[0114]** Figure 718 is a plan view illustrating a makeup stencil 7100 for a third shape of a partial eyebrow according to one embodiment. Stencil 7100 is similar to stencil 2600 (see Figure 26) that includes a painted tail template 2604, but does not include other templates.

**[0115]** Figure 72 is a plan view illustrating a makeup stencil 7200 for a fourth shape of a partial eyebrow according to one embodiment. Stencil 7200 is similar to stencil 2700 (see Figure 27) that a grid tail template 2704 that are each partial eyebrow designs, but does not include other templates.

**[0116]** Figure 73 is a plan view illustrating a makeup stencil 7300 for a fifth shape of a partial eyebrow according to one embodiment. Stencil 7300 is similar to stencil 2800 (see Figure 28) that includes a solid bulb template 2802, but does not include other templates.

**[0117]** Figure 74 is a plan view illustrating a makeup stencil 7400 for a sixth shape of a partial eyebrow according to one embodiment. Stencil 7400 is similar to stencil 2900 (see Figure 29) that includes a grid 2906 and a solid bulb template 2902, but does not include other templates.

**[0118]** Figure 75 is a plan view illustrating a makeup stencil 7500 for a seventh shape of a partial eyebrow according to one embodiment. Stencil 7500 is similar to stencil 3000 (see Figure 30) that includes a grid 3001 and a line bulb template 3002, but does not include other templates. and a line tail template 3004 that are each partial eyebrow designs.

**[0119]** Figure 76 is a plan view illustrating a makeup stencil 7600 for an eighth shape of a partial eyebrow according to one embodiment. Makeup stencil 7600 comprises a membrane 102 and a solid eyebrow bulb template 7602.

**[0120]** Figure 77 is a plan view illustrating a makeup stencil 7700 for a ninth shape of a partial eyebrow according to one embodiment. Makeup stencil 7700 comprises a membrane 102 and a solid eyebrow tail template

7702.

**[0121]** Figure 78 is a plan view illustrating a makeup stencil 7800 for a tenth shape of a partial eyebrow according to one embodiment. Makeup stencil 7800 comprises a membrane 102 and a solid eyebrow template 7702.

**[0122]** Figure 79 is a plan view illustrating a makeup stencil 7900 including a first group of holes according to one embodiment. Stencil 7900 comprises a membrane 7902 that includes a plurality of holes 7914 that are unevenly sized. In some embodiments, holes of the same size are evenly spaced among themselves.

**[0123]** Figure 80 is a plan view illustrating a makeup stencil 8000 including a second group of holes according to one embodiment. Stencil 8000 comprises a membrane 8002 that includes a plurality of holes 8014 that are evenly sized and evenly spaced and a plurality of holes 8015 that are evenly sized and unevenly spaced. In some embodiments, holes 8015 are unevenly sized.

**[0124]** Figure 81 is a plan view illustrating a makeup stencil 8100 including a third group of holes according to one embodiment. Stencil 8100 comprises a membrane 8102 that includes a plurality of holes 8114 that are similar to the hair stokes holes 6114 of stencil 6100, a plurality holes 8815 that are similar to the holes 8015 of stencil 8000, and a plurality holes 8816 that are similar to the holes 7914 of stencil 7900. In some embodiments, the plurality of holes of the stencils herein is shaped based on the type of bodily feature. In some embodiments, the spacing or size or both of the plurality of holes of the stencils herein is shaped based on the type of bodily feature.

**[0125]** Figure 82 is a sequence of plan views 8201-8208 illustrating the process of using an eyebrow stencil, an eyeliner stencil, and a lip stencil according to one embodiment. As will be described in further detail, the process of views 8201-8208 may be used for custom lips, eyeliner, or brows using stencil 100. For lip, eyeliner, and brow stencils with predetermined designs that use mirroring, the process of views 8201 and 8203-8208 may be used. For lip and brow stencils that are already mirrored such as the brow stencil of Figure 18 and the lip stencils of Figures 39-48 and 51, the process of views 8201, 8203-8204, and 8207-8208 may be used.

[0126] View 8201 illustrates a center marking on the face for eyebrows and lips. A center marking may be placed at the center of the eyes for eyeliners. View 8202 illustrates custom shapes drawn for a left eye, left eyebrow, and left half of the lips. View 8203 illustrates a stencil centered and placed over the drawn left eyebrow. A corresponding stencil may be centered and placed over the drawn left eye and left half of the lips. View 8204 illustrates the custom left eyebrow design and center mark traced (if markings 106 or 108 are not present) on the stencil by tracing the left eyebrow and center mark with a marking instrument to leave markings on the stencil for the left eyebrow and the center mark. Similar tracing may be done for the left eye and left half of the lips. View

8205 illustrates a stencil flipped (or mirrored) to the opposite side of the face and aligned with the center mark on the face. View 8205 also illustrates a stencil flipped (or mirrored) to the opposite side of the lips and aligned with the center mark on the face. View 8206 illustrates tracing of the eyebrow stencil and the lips stencil onto the face. View 8207 illustrates the stencils after removal and the new eyebrow and lip designs marked on the face. View 8208 illustrates the face with the eyebrow and lip designs filled in. It is noted that views 8201-8208 also illustrate the eyeliners being traced, drawn, and filled in on the opposite side of the face, although the stencils are not shown.

[0127] Figure 83 is a sequence of plan views 8301 and 8303-8308 illustrating the process of using an eyebrow stencil, an eyeliner stencil, and a lip stencil and a sequence of plan views 8301 and 8353-8357 illustrating the process of using an eyebrow stencil, an eyeliner stencil, and a lip stencil according to one embodiment. As will be described in further detail, the process of views 8301-8307 may be used for custom lips, eyeliner, or brows using stencil 100. For lip, eyeliner, and brow stencils with predetermined designs that use mirroring, the process of views 8301 and 8303-8307 may be used. For lip and brow stencils that are already mirrored such as the brow stencil of Figure 18 and the lip stencils of Figures 39-48 and 51, the process of views 8301, 8303-8304, and 8307-8308 may be used. Only eyebrows and lips are described for Figure 83.

[0128] View 8301 illustrates a face with custom shapes drawn for a left eyebrow and a left half of the lips. A center marking may be placed at the center of the eyes. Views 8303 and 8353 illustrates a stencil 6600 and a stencil 6400, respectively, centered and placed over the drawn left eyebrow. A corresponding stencil may be centered and placed over the drawn left eye and left half of the lips. View 8304 illustrates the custom left eyebrow design filled in over the stencil by filling the left eyebrow to leave markings on the stencil for the left eyebrow. View 8354 illustrates the custom left eyebrow design tracing over the stencil by tracing the left eyebrow to leave markings on the stencil for the left eyebrow. Similar tracing may be done for the left half of the lips. Views 8305 and 8355 illustrate a stencil flipped (or mirrored) to the opposite side of the face. Views 8305 and 8355 also illustrate a stencil flipped (or mirrored) to the opposite side of the lips. View 8306 illustrates filling in the eyebrow stencil and the lips stencil onto the face. View 8356 illustrates tracing of the eyebrow stencil and the lips stencil onto the face. Views 8307 and 8357 illustrate the stencils after removal and the eyebrows, eyelids, and lip designs marked on the face. It is noted that views 8301 and 8303-8307 and 8353-8357 also illustrate the eyeliners being traced, drawn, and filled in on the opposite side of the face, although the stencils are not shown.

**[0129]** The above description illustrates various embodiments of the present disclosure along with examples of how aspects of the particular embodiments may be

implemented. The above examples should not be deemed to be the only embodiments, and are presented to illustrate the flexibility and advantages of the particular embodiments as defined by the following claims. Based on the above disclosure and the following claims, other arrangements, embodiments, implementations and equivalents may be employed without departing from the scope of the present disclosure as defined by the claims. [0130] All optional and preferred features and modifications of the described embodiments and dependent claims are usable in all aspects of the invention taught herein. Furthermore, the individual features of the dependent claims, as well as all optional and preferred features and modifications of the described embodiments are combinable and interchangeable with one another. [0131] The disclosures in United States patent application number 15/806,263, from which this application claims priority, and in the abstract accompanying this application are incorporated herein by reference.

#### **Claims**

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- A stencil for marking a human for cosmetic procedure, the stencil comprising;
   a thin flexible membrane including a plurality of holes spaced apart and sized to allow a marking substance to communicate through selected holes to the human: and indicia disposed on the membrane and in a form of
- 2. The stencil of claim 1 wherein the membrane is transparent to allow the indicia to be seen when a side of the membrane is disposed on the human.

a bodily feature of the human or portion thereof.

- The stencil of claim 1 or 2 wherein the plurality of holes is disposed in a portion of the sheet within the indicia.
- The stencil of any preceding claim wherein the plurality of holes is shaped based on the type of bodily feature
- 45 5. The stencil of any preceding claim wherein the spacing of the holes is disposed in a portion of the sheet within the indicia.
  - **6.** The stencil of any preceding claim wherein the spacing of the holes is based on the type of bodily feature.
  - The stencil of any preceding claim wherein the spacing of the holes is in a grid.
- 55 8. The stencil of any preceding claim wherein the spacing of the holes is related to the curvature of the body portion.

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- **9.** The stencil of any preceding claim wherein the size of the holes is related to the curvature of the body portion.
- **10.** The stencil of any preceding claim wherein the indicia is in the shape of an eyebrow or a portion thereof.
- **11.** The stencil of any of claims 1 to 9 wherein the indicia is in the shape of an eyeliner or a portion thereof.
- **12.** The stencil of any of claims 1 to 9 wherein the indicia is in the shape of a lip or a portion thereof.
- **13.** The stencil of any preceding claim wherein the membrane is formed of a material to allow marking thereon of a body reference point such as a face center line.
- **14.** A method of marking a shape on a human for a cosmetic procedure, the method comprising:

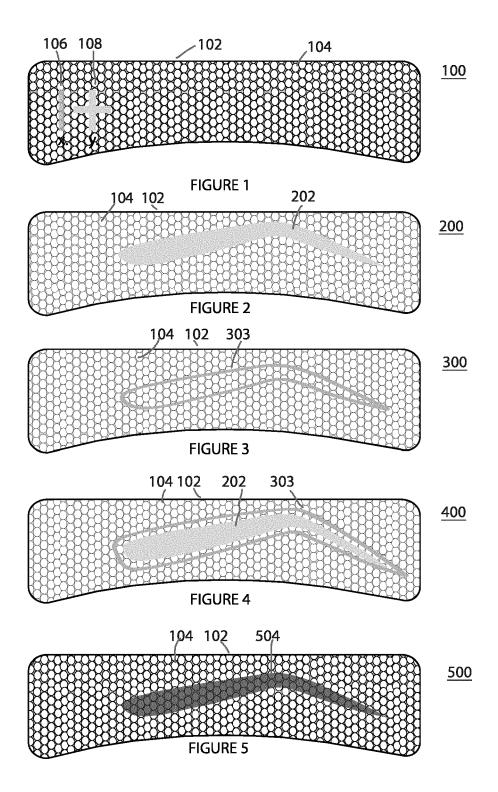
placing a stencil on a human; placing a marking instrument on the stencil along or near indicia on the stencil; moving the marker along the indicia; flipping the stencil to another portion; and repeating.

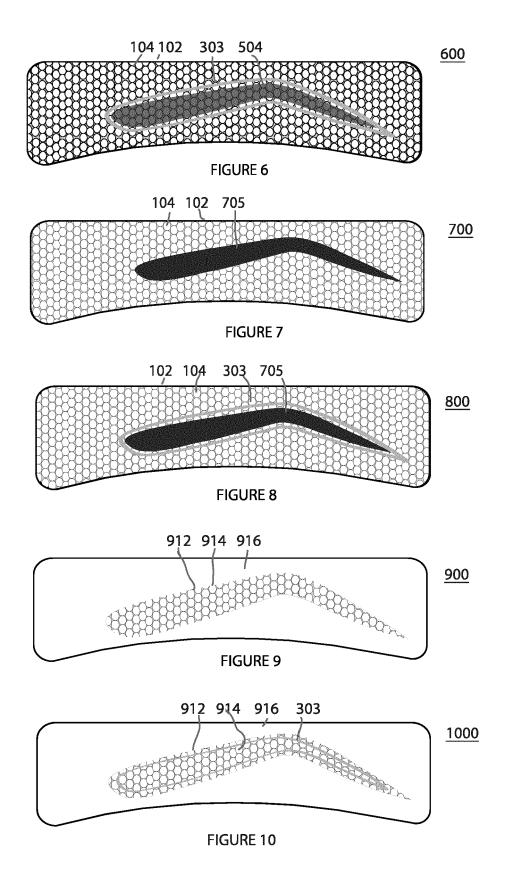
**15.** A method of marking a shape on a human for a cosmetic procedure, the method comprising:

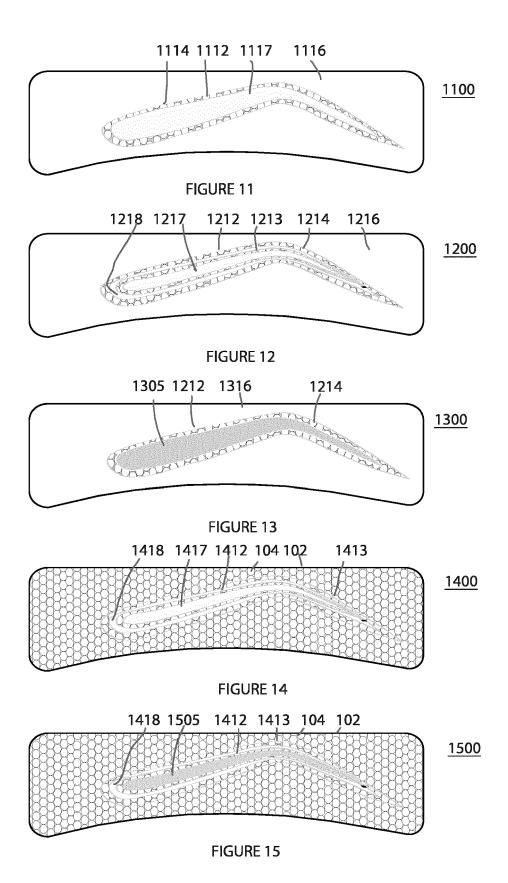
placing a stencil on a first part of a human; tracing a marking instrument on the stencil along a body feature of the human to form indicia of the body feature on the stencil; placing the stencil against a second part of the human; and tracing the marking instrument along the formed indicia on the stencil to mark the traced body feature on the second part of the human.

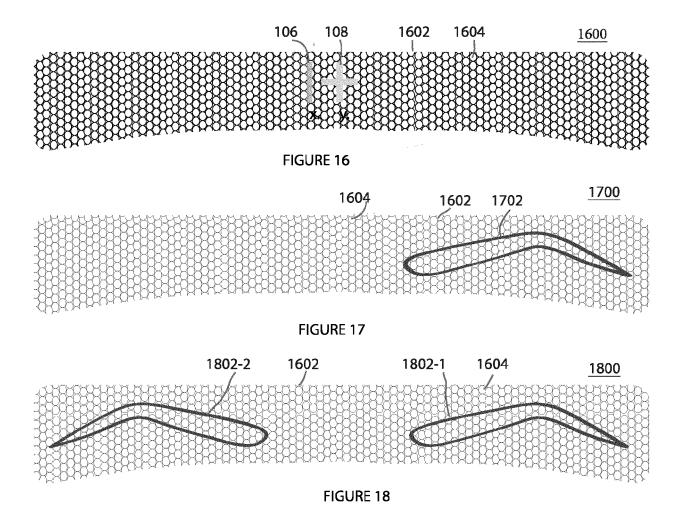
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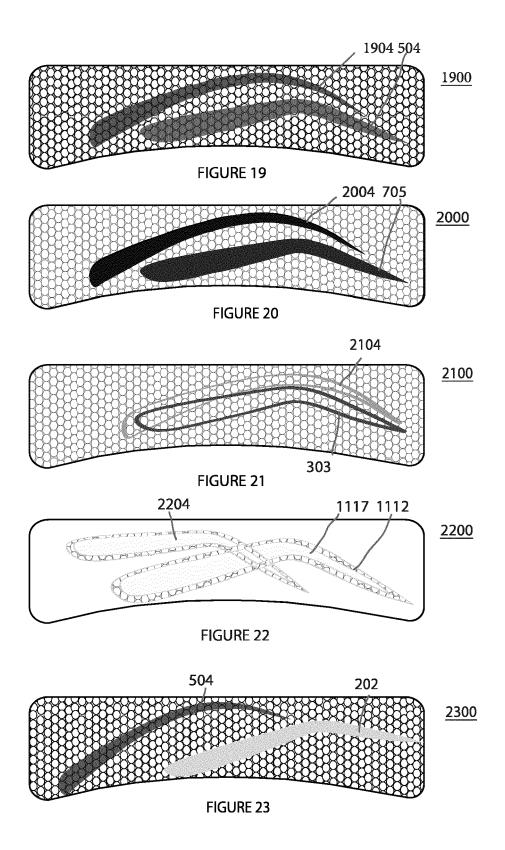
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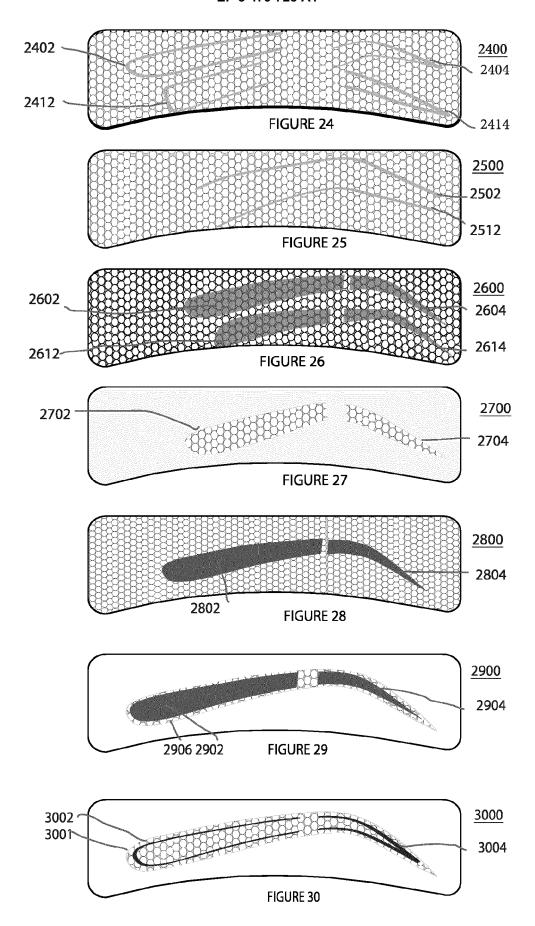












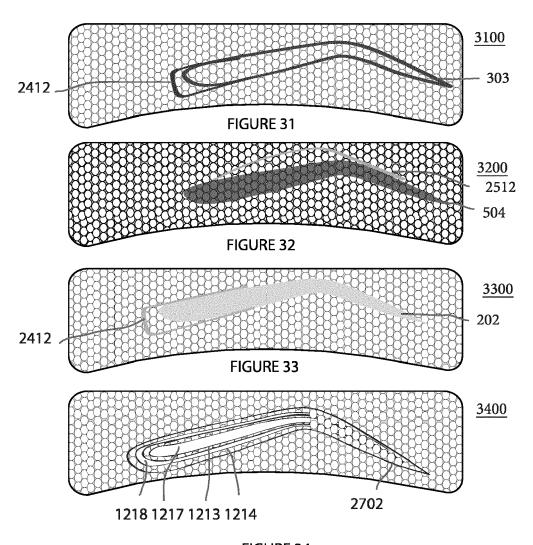
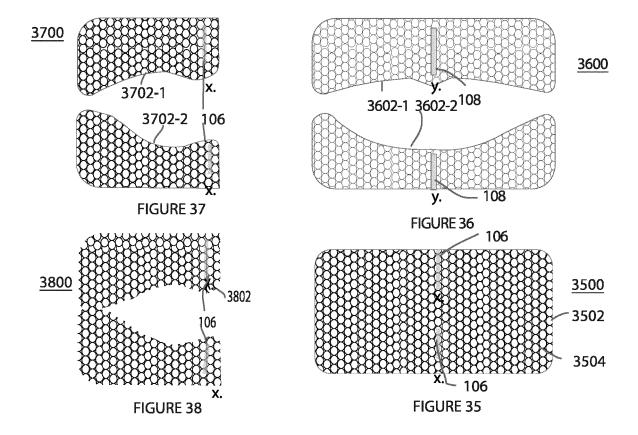
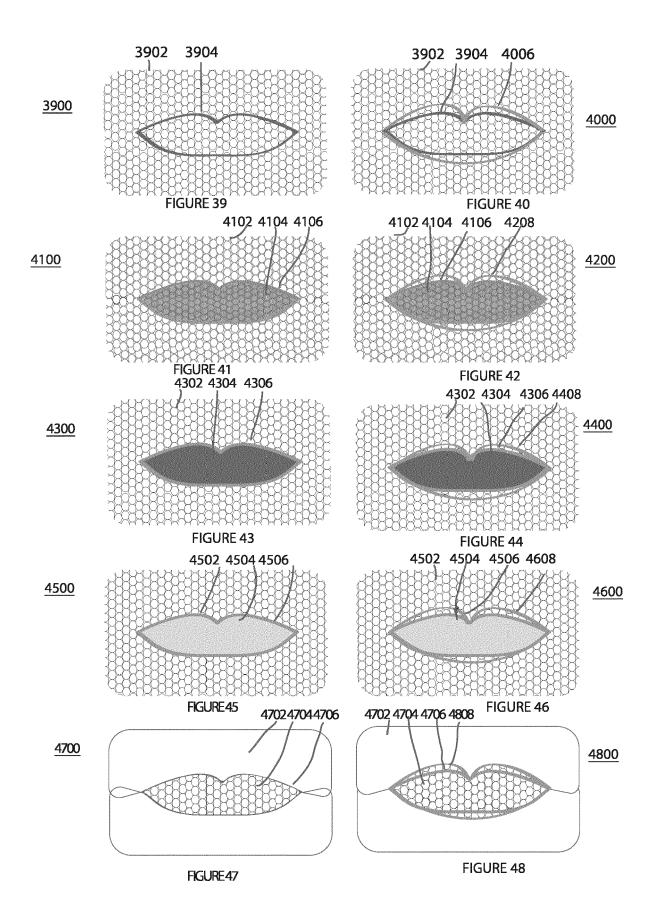
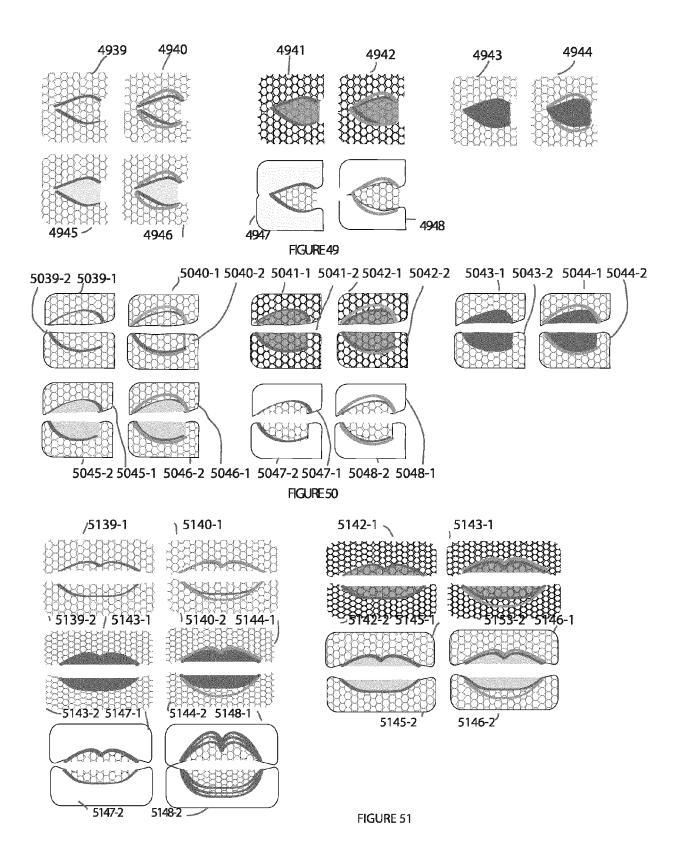


FIGURE 34







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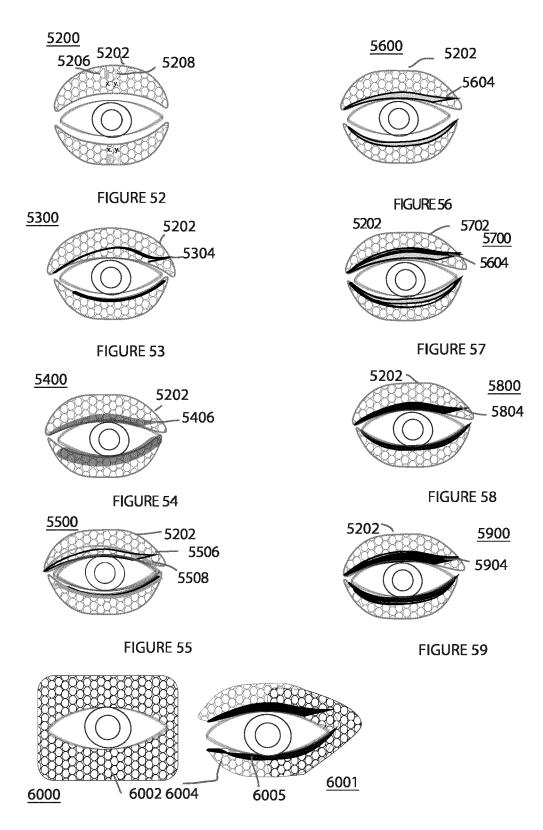
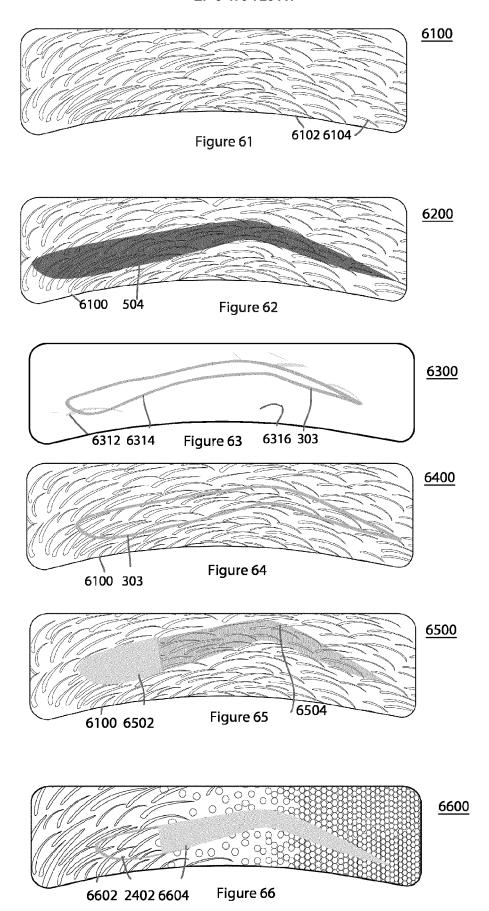
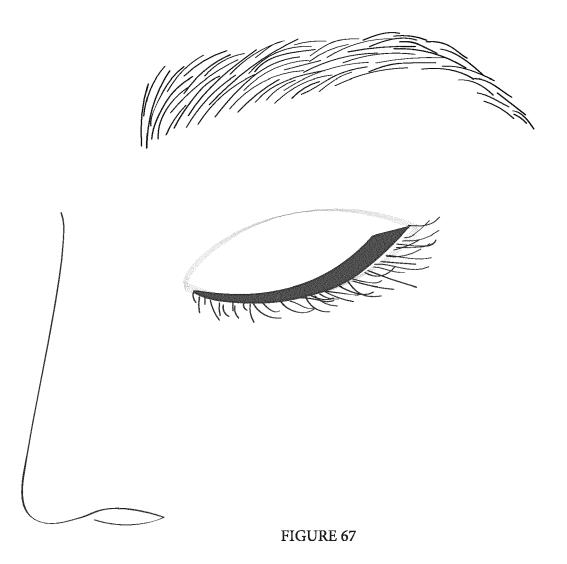
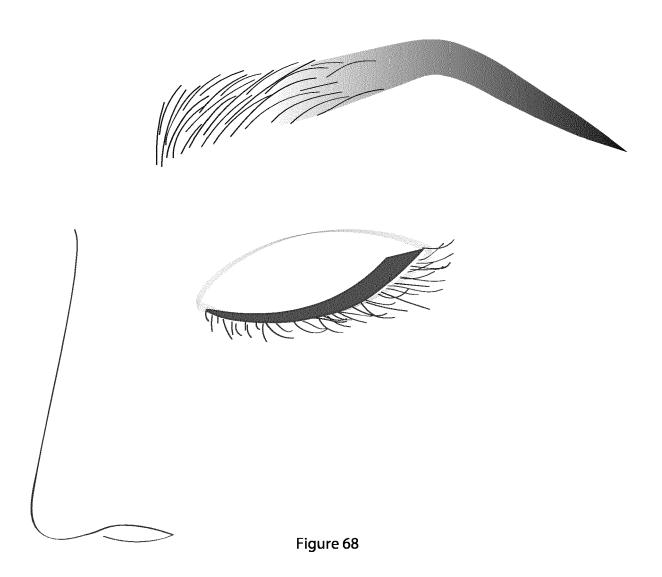
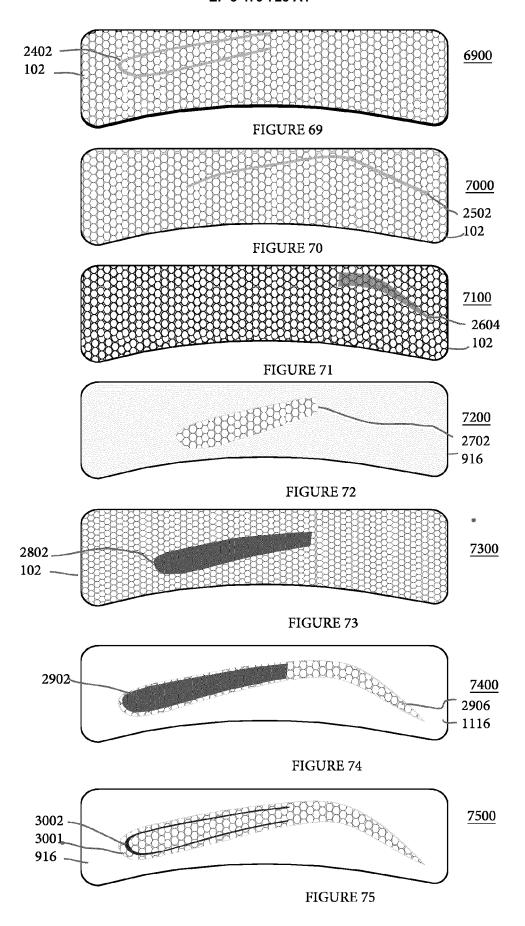


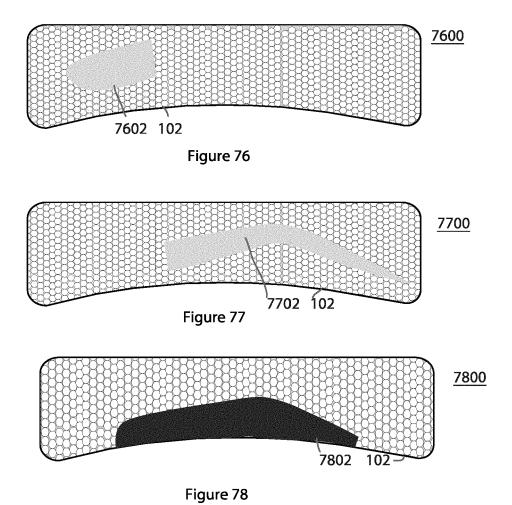
FIGURE 60











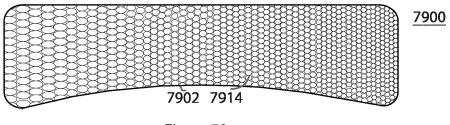
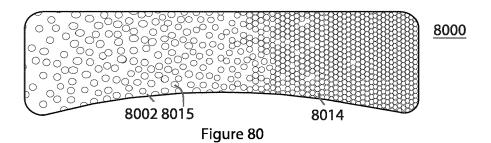


Figure 79



<u>8100</u>

8114 8115 8116 8102

Figure 81

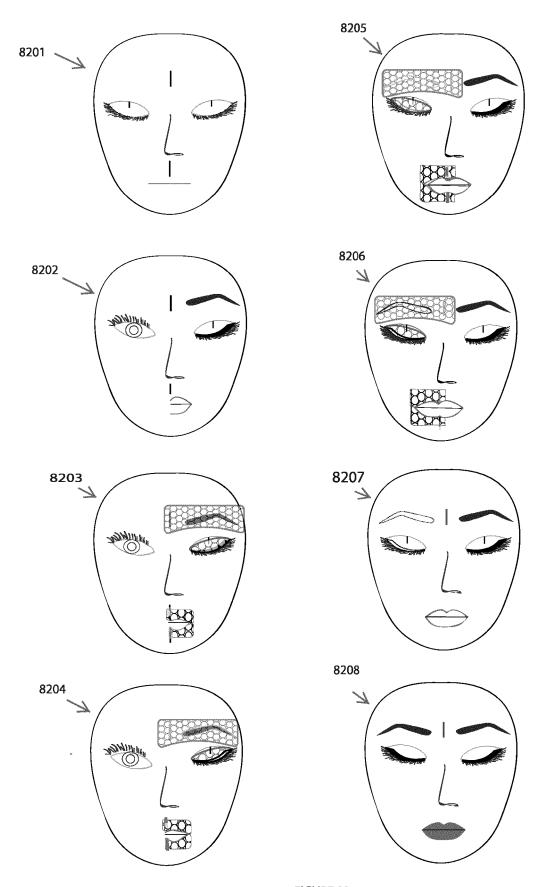


FIGURE 82

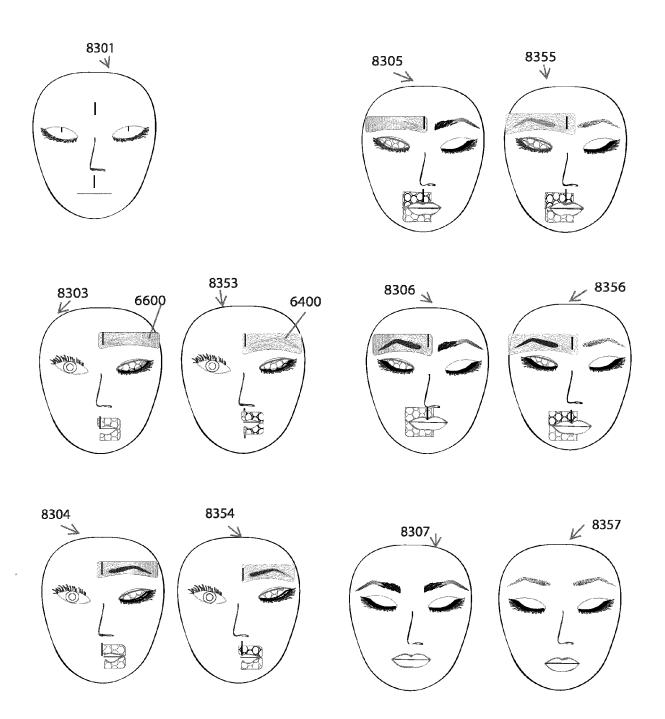


Figure 83



## **EUROPEAN SEARCH REPORT**

**Application Number** 

EP 18 27 5173

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Category	Citation of document with in of relevant pass.	ndication, where appropriate, ages	Relevant to claim	CLASSIFICATION OF THE APPLICATION (IPC)	
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26-03-2019

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## REFERENCES CITED IN THE DESCRIPTION

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