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(54) **METHOD AND DEVICE FOR ADJUSTING IMAGE EFFECT ASSOCIATED WITH PICTURE QUALITY OF DISPLAY**

(57) The present disclosure discloses a method for adjusting picture quality of displayer, including: adjusting a core of a to-be-adjusted-displayer to make Gamma-value of the to-be-adjusted-displayer reach a target value under a preset gray scale, and taking the current Gamma-value of the core as γ_n under the preset value; computing the value of γ_n' corresponding to the to-be-adjusted-displayer by a preset algorithm based on the γ_n , the values of γ_0 and γ_0' corresponding to a standard-PQ-displayer, which are under one same gray scale; and adjusting picture quality of the to-be-adjusted-displayer according to the γ_n' . The present disclosure also discloses a device for adjusting picture quality of displayer.

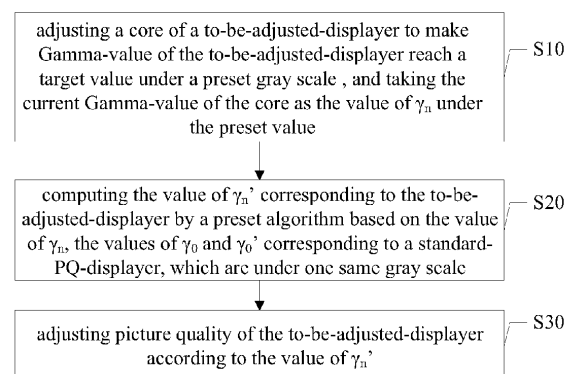


FIG. 1