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(54) **METHOD AND SYSTEM FOR TRANSMITTING ALTERNATIVE IMAGE CONTENT OF A PHYSICAL DISPLAY TO DIFFERENT VIEWERS**

VERFAHREN UND SYSTEM ZUR ÜBERTRAGUNG VON ALTERNATIVEM BILDINHALT EINER PHYSIKALISCHEN ANZEIGE AN UNTERSCHIEDLICHE ZUSCHAUER

PROCÉDÉ ET SYSTÈME DE TRANSMISSION DE CONTENU D'IMAGE ALTERNATIVE D'UN AFFICHEUR PHYSIQUE À DIFFÉRENTS OBSERVATEURS

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EP 3 574 651 B8

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