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(54) **BADGE AND MANUFACTURING METHOD OF THE SAME**

ABZEICHEN UND HERSTELLUNGSVERFAHREN DAFÜR

BADGE ET SON PROCÉDÉ DE FABRICATION

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Description

TECHNICAL FIELD

[0001] The present description discloses a badge and a method of manufacturing the badge.

BACKGROUND

[0002] Circular processing has been known as a process of decorating metal parts and the like. Circular processing, also referred to as circular brushing, is a machining technique of providing an exposed surface of a metal part with lines in a concentric circle or spiral pattern. Exposure of the resulting circular brushed surface to light produces a visual effect as if light were diffused radially from the center of the concentric circle or spiral pattern.

[0003] For example, the Internet site <https://t-nakamura-hata.amebaownd.com/posts/3436646/> describes performing circular processing on an exposed surface of a knob (control) for input/output adjustment of an audio set or electronic musical instrument. The Internet site <https://xtech.nikkei.com/atcl/nxt/mag/nmc/18/00012/00073/>, JP 2021-175995 A, and JP 2021-175996 A also disclose examples in which a metallic print is printed on a transparent base material, such as a resin film, and a surface (exposed surface) of this transparent base material is subjected to decoration processing, such as hairline finishing or circular processing.

[0004] In WO 2012/011282, a pushbutton switch is subjected to circular processing. JP 2019-188609 A discloses an example where a surface of a plastic sheet is subjected to circular processing. JP 2008-044147 A discloses an anti-counterfeiting card with a relief structure-forming layer having a concave-convex structure on its surface and a reflective layer covering the concave-convex structure.

[0005] US2010/0223567 A1 discloses a badge according to the preamble of claim 1.

[0006] The present description discloses a badge which uses the decoration effect caused by a circular brushed surface and a method of manufacturing the badge.

SUMMARY

[0007] The present invention incorporates a badge according to claim 1. This badge has a print layer and a processed layer. The print layer is printed with a subject image in which a radial center point is defined as a center point of a radial representation. The processed layer has a circular brushed surface that is subjected to circular processing. At least one of the print layer and the processed layer is light transmissive. The print layer is laminated on the circular brushed surface side of the processed layer such that the radial center point of the subject image and a circular processing center point that is a

center point of the circular processing coincide with each other.

[0008] This configuration allows the radial representation in the subject image to be replaced or enhanced by an optical radiation and diffusion effect caused by the circular brushed surface.

[0009] In the above configuration, the subject image may include a light source image. In this case, the print layer and the processed layer are laminated such that the radial center point defined in the light source image and the circular processing center point coincide with each other.

[0010] This configuration allows for a visual effect as if light were emitted from the light source image due to the optical radiation and diffusion effect caused by the circular brushed surface.

[0011] In the above configuration, the subject image may include an idol image. In this case, the print layer and the processed layer are laminated such that the radial center point defined with respect to the idol image and the circular processing center point coincide with each other.

[0012] This configuration makes it possible to express bright rays from religious idols or the so-called "aura" of celebrities by using the optical radiation and diffusion effect caused by the circular brushed surface.

[0013] In the above configuration, the subject image may include a moving body image.

[0014] In this case, the print layer and the processed layer are laminated such that the radial center point of radial speed lines defined with respect to the moving body image and the circular processing center point coincide with each other.

[0015] This configuration allows the speed lines from the moving body to be replaced or enhanced by the optical radiation and diffusion effect caused by the circular brushed surface.

[0016] In the above configuration, the processed layer may be a non-light transmissive substrate. In this case, the light transmissive print layer is laminated on the circular brushed surface of the processed layer. A light transmissive protective layer is laminated on the print layer.

[0017] This configuration makes it possible to manufacture a badge by using a method commonly used as a badge manufacturing method including, for example, applying circular processing to a substrate surface, laminating a print layer on the resulting surface, and further laminating a clear coat layer on the print layer.

[0018] In the above configuration, the processed layer may be a light-transmissive protective layer. In this case, the print layer is laminated on a substrate, and the processed layer is laminated on the print layer.

[0019] In this configuration, the circular brushed surface is provided in the protective layer that can be a top layer, and therefore, manufacturing steps before those for the top layer can be shared between badges to be subjected to circular processing and badges not to be

subjected to circular processing.

[0020] In the above configuration, radial lines do not have to be drawn on the print layer.

[0021] In the presence of the optical radiation and diffusion effect caused by the circular brushed surface, the state of optical radiation and diffusion dynamically changes depending on the angle of light incidence and the angle from which the badge is viewed. On the other hand, when radial lines are printed on the print layer, those radial lines remain at their fixed positions in the subject image regardless of the angle from which the badge is viewed. By omitting these printed radial lines from the print layer, it becomes possible to avoid the mixture of static and dynamic radial lines.

[0022] In the above configuration, the print layer and the processed layer may have a disk shape. In this case, the radial center point of the print layer and the circular processing center point of the processed layer are defined at a position shifted from disk center points of the print layer and the processed layer.

[0023] This configuration allows for a visual effect of light emission from a position deviated from the disk center point.

[0024] The present description also incorporates a method according to claim 9. This method includes the step of printing, on a print layer, a subject image in which a radial center point is defined as a center point of a radial representation. This method also includes the step of performing circular processing on a surface to be circular brushed of the processed layer. At least one of the print layer and the processed layer is light transmissive. This method also includes the step of laminating the print layer on the circular brushed surface side of the processed layer such that the radial center point of the subject image and a circular processing center point that is a center point of the circular processing coincide with each other.

[0025] In the above configuration, the subject image may include a light source image. In this case, the print layer and the processed layer are laminated such that the radial center point defined in the light source image and the circular processing center point coincide with each other.

[0026] In the above configuration, the subject image may include an idol image. In this case, the print layer and the processed layer are laminated such that the radial center point defined with respect to the idol image and the circular processing center point coincide with each other.

[0027] In the above configuration, the subject image may include a moving body image.

[0028] In this case, the print layer and the processed layer are laminated such that the radial center point of radial speed lines defined with respect to the moving body image and the circular processing center point coincide with each other.

[0029] In the above configuration, the processed layer may be a non-light transmissive substrate. In this case, the light transmissive print layer is laminated on the cir-

cular brushed surface of the processed layer. The light transmissive protective layer is laminated on the print layer.

[0030] In the above configuration, the processed layer may be a light-transmissive protective layer. In this case, the print layer is laminated on a substrate, and the processed layer is laminated on the print layer.

[0031] In the above configuration, radial lines do not have to be drawn on the print layer.

[0032] In the above configuration, the print layer and the processed layer may have a disk shape. In this case, the radial center point of the print layer and the circular processing center point of the processed layer are defined at a position shifted from disk center points of the print layer and the processed layer.

[0033] The badge and the method of manufacturing the badge make it possible to use the decoration effect caused by the circular brushed surface made in the manufacturing process of the badge.

BRIEF DESCRIPTION OF DRAWINGS

[0034] An embodiment of the present disclosure will be described based on the following figures, wherein:

FIG. 1 is a cross-sectional view showing an example of a structure of a badge according to an embodiment;

FIG. 2 is a plane view illustrating a circular brushed surface of a substrate;

FIG. 3 is a plane view illustrating an example of a subject image;

FIG. 4 is a plane view showing an example of a print layer laminated on the circular brushed surface;

FIG. 5 is a plane view showing a first alternative example (sunset) of the subject image;

FIG. 6 is a plane view showing a second alternative example (Christmas tree) of the subject image;

FIG. 7 is a plane view showing a third alternative example (idol) of the subject image;

FIG. 8 is a plane view showing a fourth alternative example (Buddha statue) of the subject image;

FIG. 9 is a plane view showing a fifth alternative example (spaceship) of the subject image;

FIG. 10 is a plane view showing a sixth alternative example (vehicle) of the subject image;

FIG. 11 is a plane view showing an example in which a circular processing center point is deviated from a disk center point;

FIG. 12 is a plane view showing an example in which a radial center point of the subject image is defined at a position deviated from the disk center point; and FIG. 13 is a cross-sectional view showing another example of the structure of the badge according to the embodiment.

DESCRIPTION OF EMBODIMENT

[0035] Hereinafter, a badge according to an embodiment will be described with reference to the drawings. The shapes, materials, number of pieces, and numerical values described below are examples for illustrative purposes and may be modified as required according to the specifications of the badge. The same components are labeled with the same reference numerals in all the figures.

[0036] FIG. 1 shows a cross-sectional view of a badge 10 according to an embodiment. The badge 10 is a so-called emblem badge or symbol badge that is attached, for example, to a front grille or exterior panel of a vehicle.

[0037] As illustrated in FIG. 1, the badge 10 is a laminated product. For example, in the badge 10, an intermediate protective layer 40 is laminated on a substrate 20 which is a bottom layer. A print layer 30 is then laminated on the intermediate protective layer 40. A surface protective layer 50 is then laminated on the print layer 30. For example, as will be described below, the substrate 20 has a disk shape, and all of the intermediate protective layer 40, the print layer 30, and the surface protective layer 50 laminated on or above the substrate 20 also have a disk shape.

[0038] Referring to FIGs. 1 and 2, the substrate 20 is made of a metallic material, such as, for example, aluminum. In addition, the substrate 20 is formed to have a disk shape. The substrate 20 has disk-shaped surfaces with a metallic glossy texture. One of these opposing disk-shaped surfaces of the substrate 20 is subjected to circular processing. The substrate 20 can thus be regarded as a non-light transmissive processed layer.

[0039] Referring to FIG. 2, lines 24 are formed in concentric circles on a circular brushed surface 22, which is the disk-shaped surface of the substrate 20. The resultant concentric circular pattern 26 has, at its center, a circular processing center point 28, and the circular processing center point 28 is positioned so as to coincide (overlap) with a disk center point of the substrate 20, for example.

[0040] Although, in FIG. 2, the concentric circle pattern 26 is formed on the circular brushed surface 22, the lines 24 may alternatively be provided in a spiral pattern extending from the circular processing center point 28 toward an outer edge of the disk.

[0041] As illustrated in FIG. 2, by providing the circular brushed surface 22, it is possible to obtain a visual effect as if light were diffused radially from the circular processing center point 28 as indicated by diffused light 25 when light is applied to the circular brushed surface 22.

[0042] Referring to FIG. 1, the intermediate protective layer 40 is laminated on the circular brushed surface 22 of the substrate 20. The intermediate protective layer 40 may be a light transmissive clear coat layer made of, for example, a resin material. By laminating the intermediate protective layer 40 on the circular brushed surface 22, it is possible to form the print layer 30, which is the next

layer, on a smooth surface.

[0043] The print layer 30 is printed with a subject image 32, such as the one illustrated in FIG. 3. The subject image 32 includes, for example, a light source image 34 showing a source of light emission. In FIG. 3, an image of the sun is drawn as an example of the light source. The light source of the light source image 34 does not have to be a light emitter.

[0044] As the subject image 32 in FIG. 3, a scene of the sun rising from behind the Earth in the foreground is drawn. The light source image 34 (the sun), an earth image 35, a space image 36, and other images constituting the subject image 32 are all printed with light transmissive paints, for example. For example, dye-based paints are used to make the print layer 30 transmissive (translucent).

[0045] In the subject image 32, a radial center point 38 that is a center point of a radial representation is defined. In the example of FIG. 3, the radial center point 38 is defined in the light source image 34.

[0046] Referring to FIG. 1, the print layer 30 is laminated on the circular brushed surface 22 side of the substrate 20, which is the processed layer, via the intermediate protective layer 40. The surface protective layer 50 is laminated on the print layer 30. Like the intermediate protective layer 40, the surface protective layer 50 may be a light transmissive clear coat layer made of, for example, a resin material.

[0047] The surface protective layer 50 is provided to protect the print layer 30. When the badge 10 is attached to an outer surface of a vehicle body, and the vehicle is washed, there is a risk that the surface of the badge 10 may be scraped with a brush or the like. Covering the print layer 30 with the surface protective layer 50 can reduce such damage to the print layer 30.

[0048] FIG. 4 illustrates a plan view of the completed badge 10. The completed badge 10 refers to the badge in which the intermediate protective layer 40, the print layer 30, and the surface protective layer 50 are laminated on or above the circular brushed surface 22 of the substrate 20, as illustrated in FIG. 1.

[0049] Referring to FIGs. 2 to 4, the print layer 30 is laminated above the circular brushed surface 22 such that the positions of the radial center point 38 of the subject image 32 and the circular processing center point 28 of the circular brushed surface 22 coincide with each other. Such alignment allows the radial representation in the subject images 32 to be replaced or enhanced by the optical radiation and diffusion effect caused by the circular brushed surface.

[0050] In other words, when light is incident on the circular brushed surface 22, which is a glossy surface, the reflected light is visually recognizable as the diffused light 25 in the radial direction around the circular processing center point 28. By coinciding the circular processing center point 28 with the radial center point 38 of the subject image 32, it is possible to obtain a visual effect as if light were emitted from the light source image 34 which

is not a light emitter.

[0051] The diffused light 25 on the circular brushed surface 22 rotates around the circular processing center point 28 by changing the angle of light incident on the circular brushed surface 22 or the viewing angle of the viewer. In other words, the light that appears to be emitted from the light source image 34 dynamically changes (rotates) in response to changes in the viewing angle of the viewer, for example. Such dynamic changes in the diffused light 25 allow the viewer to feel the depth in the subject image 32.

[0052] FIGs. 5 to 10 show alternative examples of the subject image 32. It should be noted that, in these figures, the configuration (laminated structure and the like) other than the subject image 32 may be identical to that in FIGs. 1 to 4.

[0053] FIG. 5 shows a plane view of the badge 10 on which the subject image 32 according to a first alternative example is printed. In this subject image 32, a scene of sunset at the so-called Meotoiwa rock (rocks like a married couple) is drawn. The subject image 32 includes the light source image 34 (the sun). The radial center point 38 is defined in the light source image 34. As described above, the light source image 34, reef images 61A and 61B, a sea image 62, and a sky image 63 in the subject image 32 are all printed with light transmissive paints.

[0054] FIG. 6 shows a plane view of the badge 10 on which the subject image 32 according to a second alternative example is printed. In this subject image 32, a scene of a star top of a Christmas tree shines is drawn. This subject image 32 includes the light source image 34 (star top). The radial center point 38 is defined in the light source image 34. As described above, the light source image 34, a tree image 64, and a background image in the subject image 32 are all printed with light transmissive paints.

[0055] In these examples, the print layer 30 (see FIG. 1) is also laminated on the circular brushed surface 22 side such that the circular processing center point 28 of the circular brushed surface 22 (see FIG. 2) and the radial center point 38 of the subject image 32 coincide with each other. Such alignment allows for a visual effect as if the light source image 34 (sun or star top) which is not a light emitter were emitting light.

[0056] FIG. 7 shows a plane view of the badge 10 on which the subject image 32 according to a third alternative example is printed. In this subject image 32, an idol image 70 (idol) is drawn. Further, FIG. 8 shows a plane view of the badge 10 on which the subject image 32 according to a fourth alternative example is printed. In this subject image 32, the idol image 70 (Buddha statue) is drawn.

[0057] In each of these subject images 32, the radial center point 38 is defined at a predetermined position with respect to the idol image 70. For example, in FIG. 7, the radial center point 38 is defined at the mouth of the idol image 70 (idol). In FIG. 8, the radial center point 38 is defined between the eyebrows of the idol image 70

(Buddha statue).

[0058] In these examples again, the print layer 30 (see FIG. 1) is laminated on the circular brushed surface 22 side such that the circular processing center point 28 of the circular brushed surface 22 (see FIG. 2) and the radial center point 38 of the subject image 32 coincide with each other. Such alignment allows for a visual effect as if the idol image 70 (idol, Buddha statue) were emitting a radiant glow (aura, bright rays) due to the optical radiation and diffusion effect caused by the circular brushed surface.

[0059] In the examples of FIGs. 7 and 8, radial lines do not have to be drawn on the subject image 32. As described above, the optical radiation and diffusion effect caused by the circular brushed surface dynamically changes the state of optical radiation and diffusion depending on the angle of light incidence and the angle from which the badge 10 is viewed. On the other hand, when radial lines are printed on the print layer 30, those radial lines remain at fixed positions in the subject image 32 regardless of the angle from which the badge 10 is viewed. By omitting these drawn radial lines from the print layer 30, it becomes possible to avoid the mixture of static and dynamic radial lines.

[0060] FIG. 9 shows a plane view of the badge 10 on which the subject image 32 according to a fifth alternative example is printed. In this subject image 32, a moving body image 80 (spaceship) is drawn. FIG. 10 shows a plane view of the badge 10 on which the subject image 32 according to a sixth alternative example is printed. In this subject image 32, the moving body image 80 (vehicle) is drawn.

[0061] In each of these subject images 32, the radial center point 38 is defined at a predetermined position with respect to the moving body image 80. For example, in each of FIGs. 9 and 10, the radial center point 38 is defined at the center of the moving body image 80. In this case, the radial center point 38 is the center of radiation of the speed lines that are part of the effect lines.

[0062] In these examples again, the print layer 30 (see FIG. 1) is laminated on the circular brushed surface 22 side such that the circular processing center point 28 of the circular brushed surface 22 (see FIG. 2) and the radial center point 38 of the subject image 32 coincide with each other. Such alignment allows the speed lines from the moving body image 80 to be replaced or enhanced by the optical radiation and diffusion effect caused by the circular brushed surface. In these examples again, radial lines do not have to be drawn on the subject image 32.

[0063] In the examples in FIGs. 1 to 10, the three positions of the disk center point and the circular processing center point 28 of the substrate 20 (see FIG. 2), and the radial center point 38 of the subject image 32 are made to coincide with one another. However, the badge 10 according to the present embodiment is not limited to these examples.

[0064] FIG. 11 shows an example in which the position of the circular processing center point 28 of the circular

brushed surface 22 of the substrate 20 is shifted from a disk center point 27. In this example, as shown in FIG. 12, the print layer 30 (see FIG. 1) is also laminated on the circular brushed surface 22 such that the positions of the circular processing center point 28 of the circular brushed surface 22 and the radial center point 38 of the subject image 32 coincide with each other. The radial center point 38 is thus positioned at a position deviated from the disk center point 27.

[0065] Although, in the example of FIG. 1, the substrate 20 is illustrated as the processed layer having the circular brushed surface 22, the badge 10 according to the embodiment is not limited to this. FIG. 13 shows another example of the cross-sectional view of the badge 10.

[0066] In this example, the disk-shaped surface of the substrate 20 is not subjected to circular processing. Therefore, the disk-shaped surface of the substrate 20 is a smooth surface, and the intermediate protective layer 40 (see FIG. 1) is omitted. The print layer 30 is laminated directly on the disk surface.

[0067] The surface protective layer 50 is laminated on the print layer 30. The surface protective layer 50 is light transmissive as described above and may be, for example, a transparent, clear coat layer. In the example of FIG. 13, this surface protective layer 50 has the circular brushed surface 22. The substrate 50 can thus be regarded as a light transmissive processed layer.

[0068] For example, a surface of the surface protective layer 50 facing the print layer 30 is provided as the circular brushed surface 22. By providing the surface facing the print layer 30 as the circular brushed surface 22 instead of an exposed surface of the surface protective layer 50, it is possible to prevent abrasion of the lines 24 during car washing or the like.

[0069] In addition, because the circular brushed surface 22 is formed in the layer on the print layer 30, the print layer 30 does not have to be light transmissive. For example, pigment paints are used for the print layer 30. The present disclosure is not limited to the present embodiments described above and includes all changes and modifications without departing from the technical scope or the essence of the present disclosure defined by the claims.

Claims

1. A badge (10) comprising:

a print layer (30) printed with a subject image (32) in which a radial center point (38) is defined as a center point of a radial representation; and a processed layer (20, 50), **characterised in that** the processed layer is provided with a circular brushed surface (22) subjected to circular processing, wherein at least one of the print layer (30) and the processed layer (20, 50) is light transmissive, and

the print layer (30) is laminated on the circular brushed surface (22) side of the processed layer (20, 50) such that the radial center point (38) of the subject image (32) and a circular processing center point (28) that is a center point of the circular processing coincide with each other.

2. The badge (10) according to Claim 1, wherein

the subject image (32) includes a light source image (34), and the print layer (30) and the processed layer (20, 50) are laminated such that the radial center point (38) defined in the light source image (34) and the circular processing center point (28) coincide with each other.

3. The badge (10) according to Claim 1, wherein

the subject image (32) includes an idol image (70), and the print layer (30) and the processed layer (20, 50) are laminated such that the radial center point (38) defined with respect to the idol image (70) and the circular processing center point (28) coincide with each other.

4. The badge (10) according to Claim 1, wherein

the subject image (32) includes a moving body image (80), and the print layer (30) and the processed layer (20, 50) are laminated such that the radial center point (38) of radial speed lines defined with respect to the moving body image (80) and the circular processing center point (28) coincide with each other.

5. The badge (10) according to Claim 1, wherein

the processed layer is a non-light transmissive substrate (20), the light transmissive print layer (30) is laminated on the circular brushed surface (22) of the processed layer (20), and a light transmissive protective layer (50) is laminated on the print layer (30).

6. The badge (10) according to Claim 1, wherein

the processed layer is a light transmissive protective layer (50), and the print layer (30) is laminated on a substrate (20), and the processed layer (50) is laminated on the print layer (30).

7. The badge (10) according to any one of Claims 1 to 6, wherein radial lines are not drawn on the print

layer (30).

8. The badge (10) according to any one of Claims 1 to 6, wherein

the print layer (30) and the processed layer (20, 50) have a disk shape, and the radial center point (38) of the print layer (30) and the circular processing center point (28) of the processed layer (20, 50) are defined at a position shifted from disk center points (27) of the print layer (30) and the processed layer (20, 50).

9. A method of manufacturing a badge (10), the method comprising the steps of:

printing, on a print layer (30), a subject image (32) in which a radial center point (38) is defined as a center point of a radial representation; performing circular processing on a surface to be circular brushed (22) of a processed layer (20, 50), at least one of the print layer (30) and the processed layer (20, 50) being light transmissive, and laminating the print layer (30) on the circular brushed surface (22) side of the processed layer (20, 50) such that the radial center point (38) of the subject image (32) and a circular processing center point (28) that is a center point of the circular processing coincide with each other.

10. The method according to Claim 9, wherein

the subject image (32) includes a light source image (34), and the method further comprising the step of laminating the print layer (30) and the processed layer (20, 50) such that the radial center point (38) defined in the light source image (34) and the circular processing center point (28) coincide with each other.

11. The method according to Claim 9, wherein

the subject image (32) includes an idol image (70), and the method further comprising the step of laminating the print layer (30) and the processed layer (20, 50) such that the radial center point (38) defined with respect to the idol image (70) and the circular processing center point (28) coincide with each other.

12. The method according to Claim 9, wherein

the subject image (32) includes a moving body image (80), and

the method further comprising the step of laminating the print layer (30) and the processed layer (20, 50) such that the radial center point (38) of radial speed lines defined with respect to the moving body image (80) and the circular processing center point (28) coincide with each other.

13. The method according to Claim 9, wherein

the processed layer is a non-light transmissive substrate (20), and the method further comprising the steps of laminating the light transmissive print layer (30) on the circular brushed surface (22) of the processed layer (20), and laminating a light transmissive protective layer (50) on the print layer (30).

14. The method according to Claim 9, wherein

the processed layer is a light transmissive protective layer (50), and the method further comprising the steps of laminating the print layer (30) on a substrate (20), and laminating the processed layer (50) on the print layer (30).

15. The method according to any one of Claims 9 to 14, wherein radial lines are not drawn on the print layer (30).

16. The method according to any one of Claims 9 to 14, wherein

the print layer (30) and the processed layer (20, 50) have a disk shape, and the radial center point (38) of the print layer (30) and the circular processing center point (28) of the processed layer (20, 50) are defined at a position shifted from disk center points (27) of the print layer (30) and the processed layer (20, 50).

Patentansprüche

1. Abzeichen (10), aufweisend:

eine Druckschicht (30), welche mit einem Subjektbild (32) bedruckt ist, in welchem ein radialer Mittelpunkt (38) als ein Mittelpunkt einer radialen Darstellung definiert ist; und eine bearbeitete Schicht (20, 50), welche **dadurch gekennzeichnet ist, dass** die bearbeitete Schicht mit einer kreisförmig gebürsteten Oberfläche (22) versehen ist, welche einer

- kreisförmigen Bearbeitung unterzogen wird, wobei
 zumindest eine von der Druckschicht (30) und der bearbeiteten Schicht (20, 50) lichtdurchlässig ist, und
 die Druckschicht (30) auf der Seite der kreisförmig gebürsteten Oberfläche (22) von der verarbeiteten Schicht (20, 50) laminiert ist, so dass der radiale Mittelpunkt (38) des Motivbildes (32) und ein kreisförmiger Bearbeitungsmittelpunkt (28), welcher ein Mittelpunkt der kreisförmigen Bearbeitung ist, zusammenfallen.
2. Abzeichen (10) nach Anspruch 1, wobei
 das Motivbild (32) ein Lichtquellenbild (34) beinhaltet, und
 die Druckschicht (30) und die bearbeitete Schicht (20, 50) so laminiert sind, dass der radiale Mittelpunkt (38), welcher in dem Lichtquellenbild (34) definiert ist, und der kreisförmige Bearbeitungsmittelpunkt (28) zusammenfallen.
3. Abzeichen (10) nach Anspruch 1, wobei
 das Motivbild (32) ein Idolbild (70) beinhaltet, und
 die Druckschicht (30) und die bearbeitete Schicht (20, 50) derart laminiert sind, dass der radiale Mittelpunkt (38), welcher in Bezug auf das Idolbild (70) definiert ist, und der kreisförmige Bearbeitungsmittelpunkt (28) zusammenfallen.
4. Abbild (10) nach Anspruch 1, wobei
 das Motivbild (32) ein bewegtes Körperbild (80) beinhaltet, und
 die Druckschicht (30) und die bearbeitete Schicht (20, 50) derart laminiert sind, dass der radiale Mittelpunkt (38) von Radialgeschwindigkeitslinien, welche in Bezug auf das bewegte Körperbild (80) definiert sind, und der kreisförmige Bearbeitungsmittelpunkt (28) zusammenfallen.
5. Abbild (10) nach Anspruch 1, wobei
 die bearbeitete Schicht ein lichtundurchlässiges Substrat (20) ist,
 die lichtdurchlässige Druckschicht (30) auf die kreisförmig gebürstete Oberfläche (22) der bearbeiteten Schicht (20) laminiert ist, und eine lichtdurchlässige Schutzschicht (50) auf die Druckschicht (30) laminiert ist.
6. Abbild (10) nach Anspruch 1, wobei
 die bearbeitete Schicht eine lichtdurchlässige Schutzschicht (50) ist, und
 die Druckschicht (30) auf ein Substrat (20) laminiert ist, und die bearbeitete Schicht (50) auf die Druckschicht (30) laminiert ist.
7. Abzeichen (10) nach einem der Ansprüche 1 bis 6, wobei keine Radiallinien auf die Druckschicht (30) gezeichnet sind.
8. Abzeichen (10) nach einem der Ansprüche 1 bis 6, wobei
 die Druckschicht (30) und die bearbeitete Schicht (20, 50) scheibenförmig sind, und
 der radiale Mittelpunkt (38) der Druckschicht (30) und der kreisförmige Bearbeitungsmittelpunkt (28) der bearbeiteten Schicht (20, 50) an einer Position definiert sind, welche von Scheibenmittelpunkten (27) der Druckschicht (30) und der bearbeiteten Schicht (20, 50) verlagert ist.
9. Verfahren zur Herstellung eines Abzeichens (10), wobei das Verfahren folgende Schritte aufweist:
 Drucken, auf eine Druckschicht (30), eines Motivbildes (32), in welchem ein radialer Mittelpunkt (38) als ein Mittelpunkt einer radialen Darstellung definiert ist; und
 Durchführen einer kreisförmigen Bearbeitung auf einer kreisförmig zu bürstenden Oberfläche (22) von einer bearbeiteten Schicht (20, 50), wobei zumindest eine von der Druckschicht (30) und der bearbeiteten Schicht (20, 50) lichtdurchlässig ist, und
 Laminieren der Druckschicht (30) auf die kreisförmig bearbeitete Oberflächenseite (22) von der bearbeiteten Schicht (20, 50), so dass der radiale Mittelpunkt (38) des Motivbildes (32) und ein kreisförmiger Bearbeitungsmittelpunkt (28), welcher ein Mittelpunkt der kreisförmigen Bearbeitung ist, zusammenfallen.
10. Verfahren nach Anspruch 9, wobei
 das Motivbild (32) ein Lichtquellenbild (34) beinhaltet, und
 das Verfahren ferner den Schritt des Laminierens der Druckschicht (30) und der bearbeiteten Schicht (20, 50) aufweist, so dass der radiale Mittelpunkt (38), welcher in dem Lichtquellenbild (34) definiert ist, und der kreisförmige Bearbeitungsmittelpunkt (28) zusammenfallen.
11. Verfahren nach Anspruch 9, wobei
 das Motivbild (32) ein Idolbild (70) beinhaltet,

- und
das Verfahren ferner den Schritt des Laminierens der Druckschicht (30) und der bearbeiteten Schicht (20, 50) aufweist, so dass der radiale Mittelpunkt (38), welcher in Bezug auf das Idolbild (70) definiert ist, und der kreisförmige Bearbeitungsmittelpunkt (28) zusammenfallen.
12. Verfahren nach Anspruch 9, wobei
- das Motivbild (32) ein bewegtes Körperbild (80) beinhaltet, und
das Verfahren ferner den Schritt des Laminierens der Druckschicht (30) und der bearbeiteten Schicht (20, 50) aufweist, so dass der radiale Mittelpunkt (38) von Radialgeschwindigkeitslinien, welche in Bezug auf das bewegte Körperbild (80) definiert sind, und der kreisförmige Bearbeitungsmittelpunkt (28) zusammenfallen.
13. Verfahren nach Anspruch 9, wobei
- die bearbeitete Schicht ein lichtundurchlässiges Substrat (20) ist, und
das Verfahren ferner folgende Schritte aufweist:
- Laminieren der lichtdurchlässigen Druckschicht (30) auf die kreisförmig gebürstete Oberfläche (22) der bearbeiteten Schicht (20), und
Laminieren der lichtdurchlässigen Schutzschicht (50) auf die Druckschicht (30).
14. Verfahren nach Anspruch 9, wobei
- die bearbeitete Schicht eine lichtdurchlässige Schutzschicht (50) ist, und wobei das Verfahren ferner folgende Schritte aufweist:
- Laminieren der Druckschicht (30) auf ein Substrat (20), und
Laminieren der bearbeiteten Schicht (50) auf die Druckschicht (30).
15. Verfahren nach einem der Ansprüche 9 bis 14, wobei keine Radiallinien auf die Druckschicht (30) gezeichnet sind.
16. Verfahren nach einem der Ansprüche 9 bis 14, wobei
- die Druckschicht (30) und die bearbeitete Schicht (20, 50) scheibenförmig sind, und
der radiale Mittelpunkt (38) der Druckschicht (30) und der kreisförmige Bearbeitungsmittelpunkt (28) der bearbeiteten Schicht (20, 50) an einer Position definiert sind, welche von Scheibenmittelpunkten (27) der Druckschicht (30) und der bearbeiteten Schicht (20, 50) verlagert ist.

Revendications

- Un badge (10) comprenant
 - une couche d'impression (30) imprimée avec une image de sujet (32) dans laquelle un point central radial (38) est défini comme un point central d'une représentation radiale ; et
une couche traitée (20, 50) **caractérisée par le fait que** la couche traitée est pourvue d'une surface brossée circulaire (22) soumise à un traitement circulaire, dans laquelle l'une au moins de la couche d'impression (30) et de la couche traitée (20, 50) transmet la lumière, et
la couche d'impression (30) est stratifiée sur la face de la surface brossée circulaire (22) de la couche traitée (20, 50) de telle sorte que le point central radial (38) de l'image du sujet (32) et un point central de traitement circulaire (28) qui est un point central du traitement circulaire coïncident l'un avec l'autre.
- Badge (10) selon la revendication 1, dans lequel l'image du sujet (32) comprend une image de source lumineuse (34), et la couche d'impression (30) et la couche traitée (20, 50) sont laminées de telle sorte que le point central radial (38) défini dans l'image de la source lumineuse (34) et le point central de traitement circulaire (28) coïncident l'un avec l'autre.
- Badge (10) selon la revendication 1, dans lequel l'image du sujet (32) comprend une image d'idole (70), et la couche d'impression (30) et la couche traitée (20, 50) sont laminées de telle sorte que le point central radial (38) défini par rapport à l'image d'idole (70) et le point central de traitement circulaire (28) coïncident l'un avec l'autre.
- Badge (10) selon la revendication 1, dans lequel l'image du sujet (32) comprend une image de corps en mouvement (80), et la couche d'impression (30) et la couche traitée (20, 50) sont laminées de telle sorte que le point central radial (38) des lignes de vitesse radiales définies par rapport à l'image du corps en mouvement (80) et le point central de traitement circulaire (28) coïncident l'un avec l'autre.
- Badge (10) selon la revendication 1, dans lequel
la couche traitée (20) est un substrat non transmissif à la lumière,
la couche d'impression (30) transmettant la lumière est laminée sur la surface brossée circulaire (22) de la couche traitée (20), et
une couche (50) de protection transmettant la lumière est laminée sur la couche d'impression (30).

6. Badge (10) selon la revendication 1, dans lequel la couche traitée (20) est une couche (50) protectrice transmettant la lumière, et la couche d'impression (30) est laminée sur un substrat, et la couche traitée (50) est laminée sur la couche d'impression (30). 5
7. Badge (10) selon l'une des revendications 1 à 6, dans lequel les lignes radiales ne sont pas dessinées sur la couche d'impression (30). 10
8. Badge (10) selon l'une des revendications 1 à 6, dans lequel la couche d'impression (30) et la couche traitée (20, 50) ont la forme d'un disque, et le point central radial (38) de la couche d'impression (30) et le point central de traitement circulaire (28) de la couche traitée (20, 50) sont définis à une position décalée par rapport aux points centraux du disque (27) de la couche d'impression (30) et de la couche traitée (20, 50). 15
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9. Procédé de fabrication d'un badge (10), comprenant les étapes suivantes :
- imprimer, sur une couche d'impression (30), une image de sujet (32) dans laquelle un point central radial (38) est défini comme un point central d'une représentation radiale ;
effectuer un traitement circulaire sur une surface brossée circulaire (22) d'une couche traitée (20, 50), l'une au moins de la couche d'impression (30) et de la couche traitée (20, 50) étant transmettrice de lumière, et
- laminer la couche d'impression (30) sur le côté de la surface brossée circulaire (22) de la couche traitée (20, 50) de telle sorte que le point central radial (38) de l'image du sujet (32) et un point central de traitement circulaire (28) qui est un point central du traitement circulaire coïncident l'un avec l'autre. 25
30
35
40
10. Procédé selon la revendication 9, dans lequel l'image du sujet (32) comprend une image de source lumineuse (34), et le procédé comprend en outre l'étape consistant à laminier la couche d'impression (30) et la couche traitée (20, 50) de telle sorte que le point central radial (38) défini dans l'image de la source lumineuse (34) et le point central de traitement circulaire (28) coïncident l'un avec l'autre. 45
50
11. Procédé selon la revendication 9, dans lequel l'image du sujet (32) comprend une image d'idole (70), et le procédé comprend en outre l'étape consistant à laminier la couche d'impression (30) et la couche traitée (20, 50) de telle sorte que le point central radial (38) défini par rapport à l'image d'idole (70) et le point central de traitement circulaire (28) coïncident l'un avec l'autre. 55
12. Procédé selon la revendication 9, dans lequel l'image du sujet (32) comprend une image de corps en mouvement (80), et le procédé comprend en outre l'étape consistant à laminier la couche d'impression (30) et la couche traitée (20, 50) de telle sorte que le point central radial (38) des lignes de vitesse radiales définies par rapport à l'image du corps en mouvement (80) et le point central de traitement circulaire (28) coïncident l'un avec l'autre.
13. Procédé selon la revendication 9, dans lequel la couche traitée est un substrat non transmissif à la lumière (20), et le procédé comprend en outre les étapes suivantes
laminer la couche d'impression transmettant la lumière (30) sur la surface brossée circulaire (22) de la couche traitée (20), et
laminer la couche de protection transmettant la lumière (50) sur la couche d'impression (30).
14. Procédé selon la revendication 9, dans lequel la couche traitée est une couche (50) protectrice transmettant la lumière, et le procédé comprend en outre les étapes suivantes
laminer la couche d'impression (30) sur un substrat (20), et
laminer la couche traitée (50) sur la couche d'impression (30).
15. Procédé selon l'une des revendications 9 à 14, dans lequel les lignes radiales ne sont pas tracées sur la couche d'impression (30).
16. Procédé selon l'une des revendications 9 à 14, dans lequel la couche d'impression (30) et la couche traitée (20, 50) ont la forme d'un disque, et le point central radial (38) de la couche d'impression (30) et le point central de traitement circulaire (28) de la couche traitée (20, 50) sont définis à une position décalée par rapport aux points centraux du disque (27) de la couche d'impression (30) et de la couche traitée (20, 50).

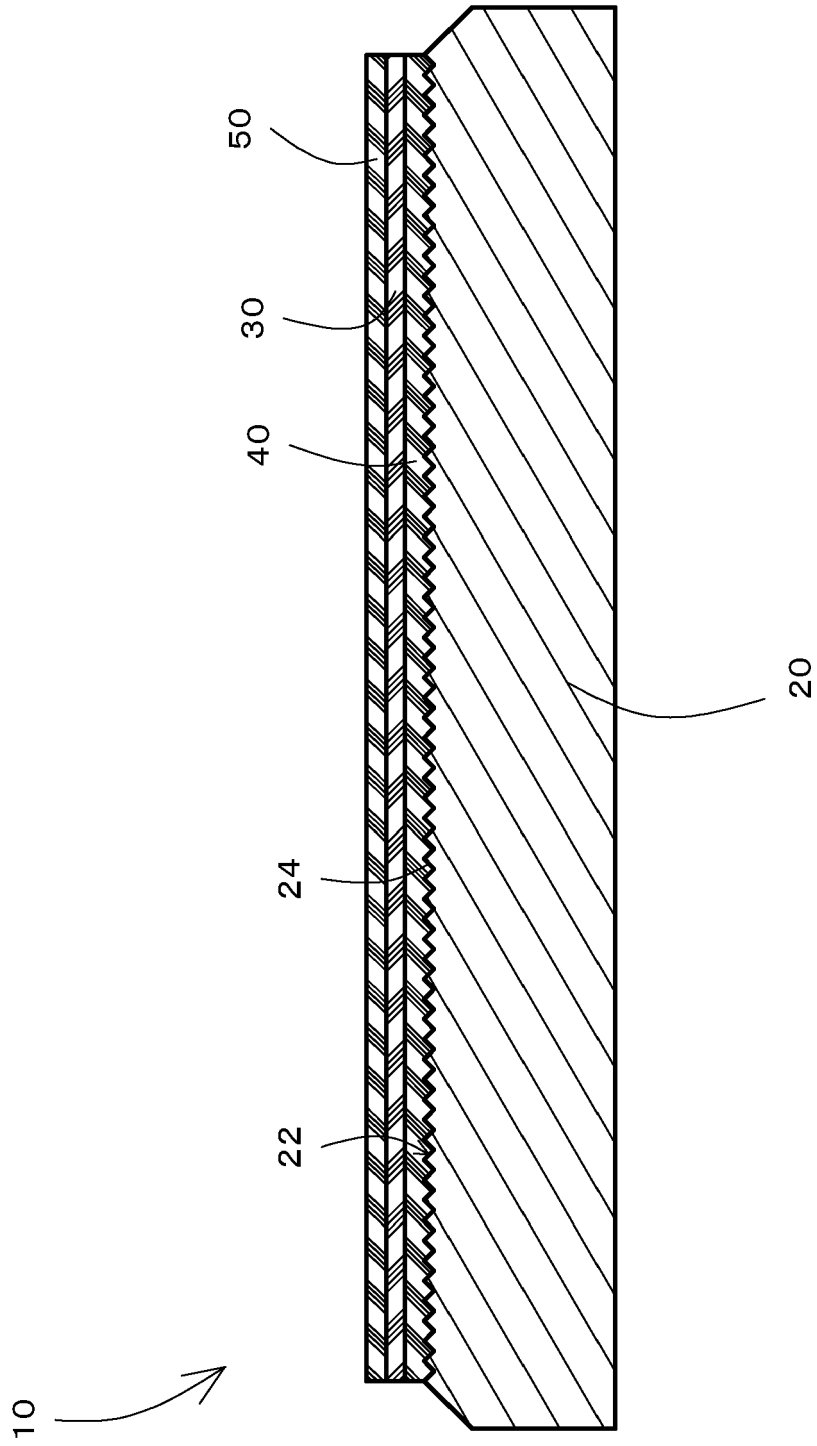


FIG. 1

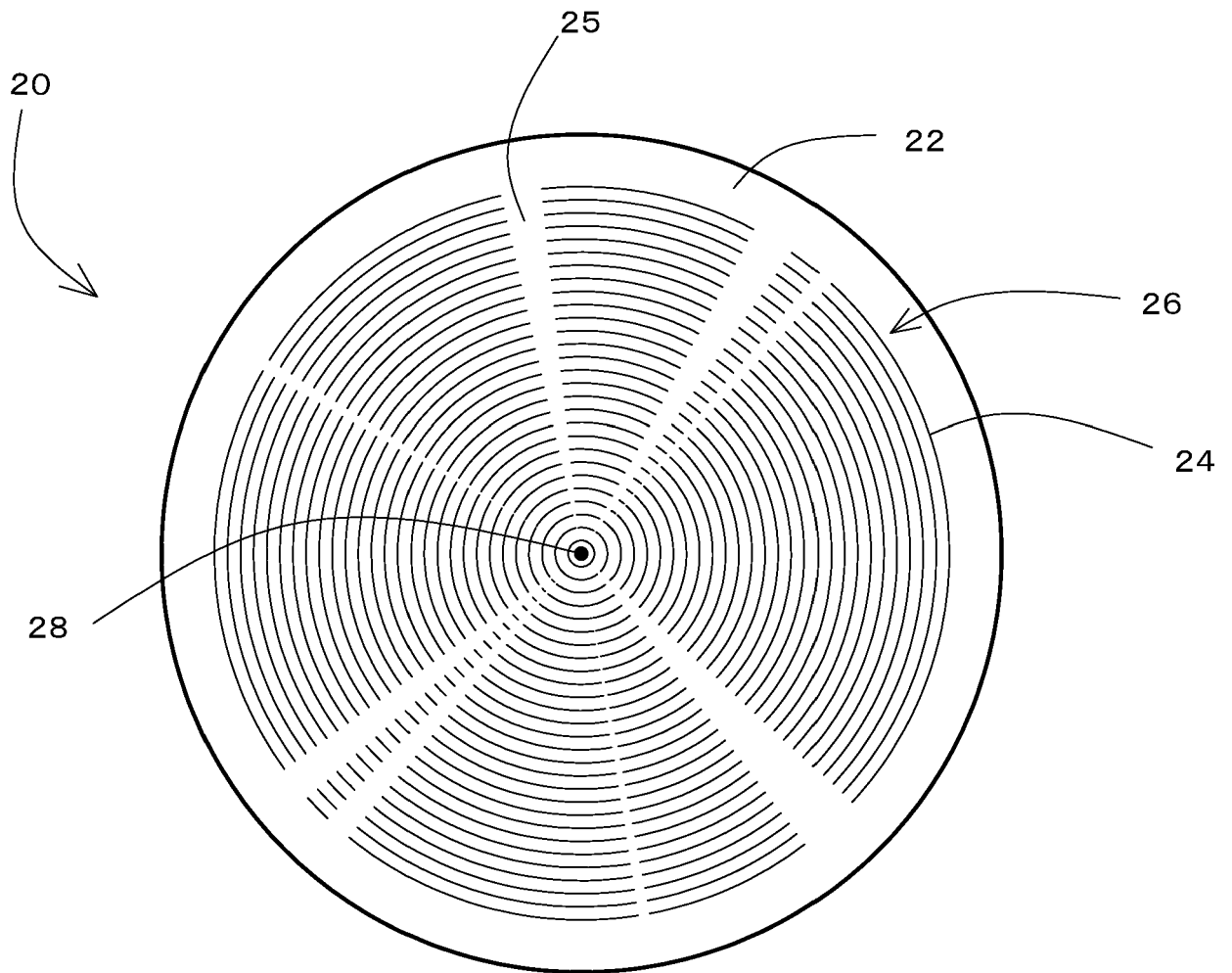


FIG. 2

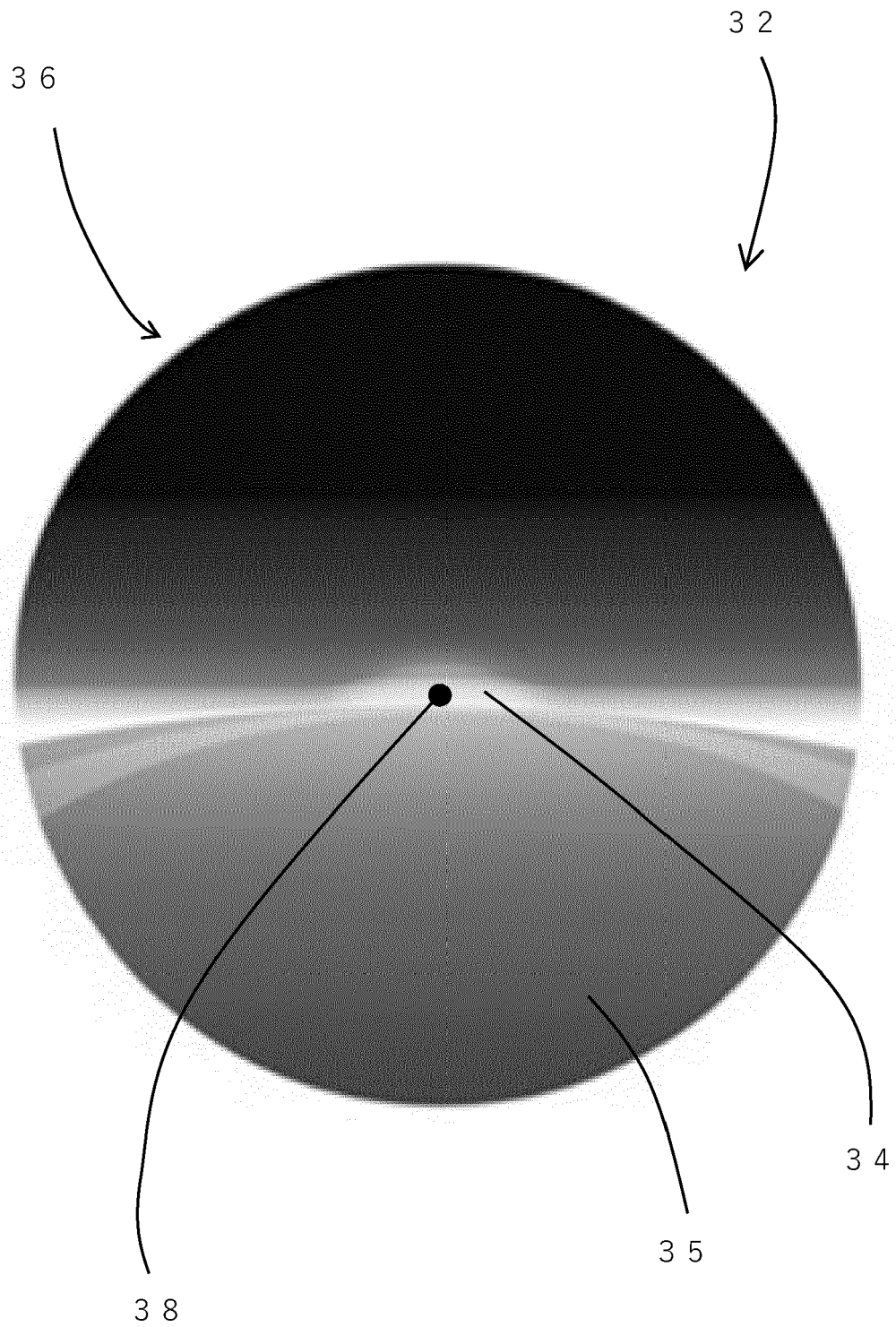


FIG. 3

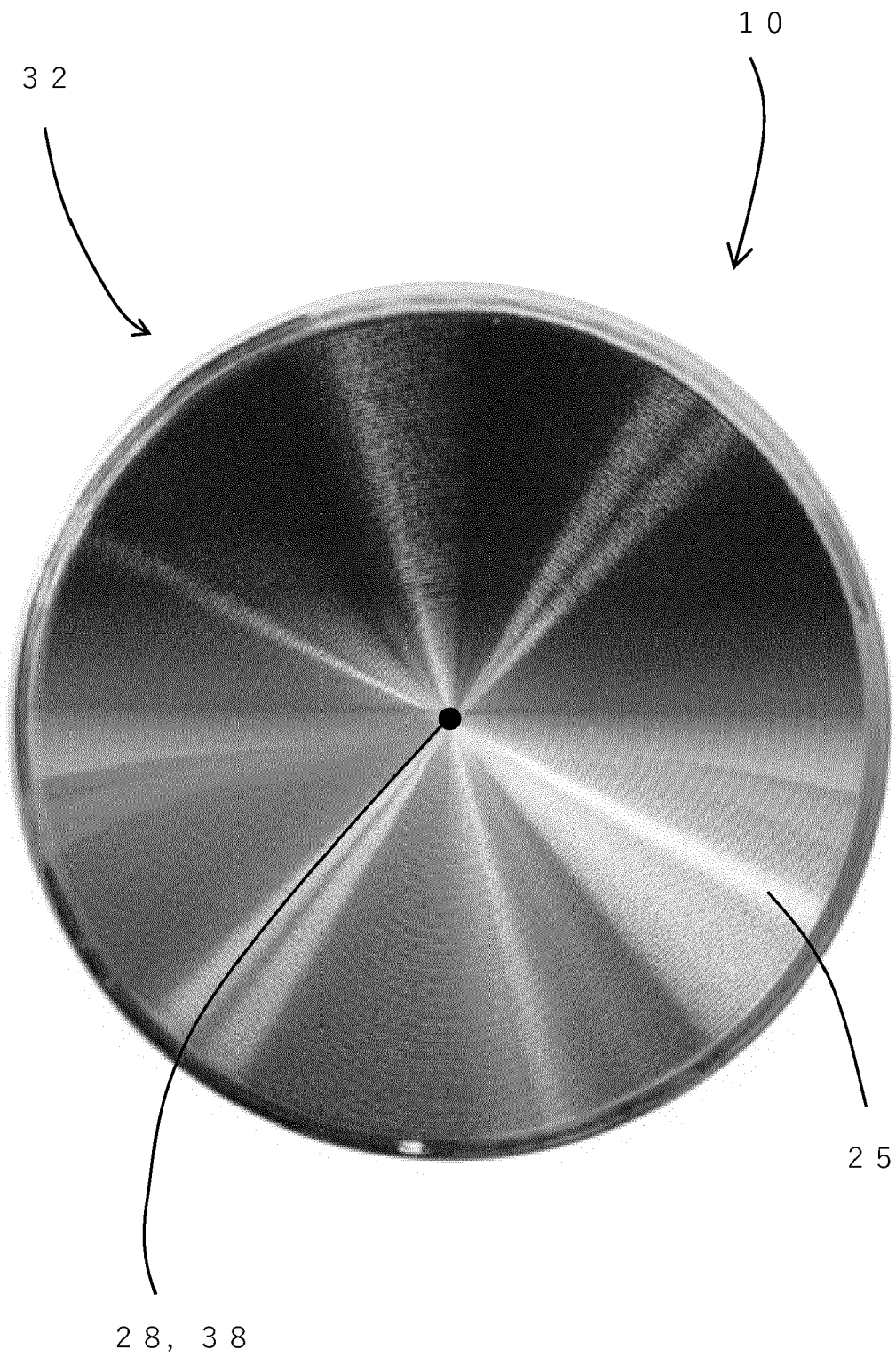


FIG. 4

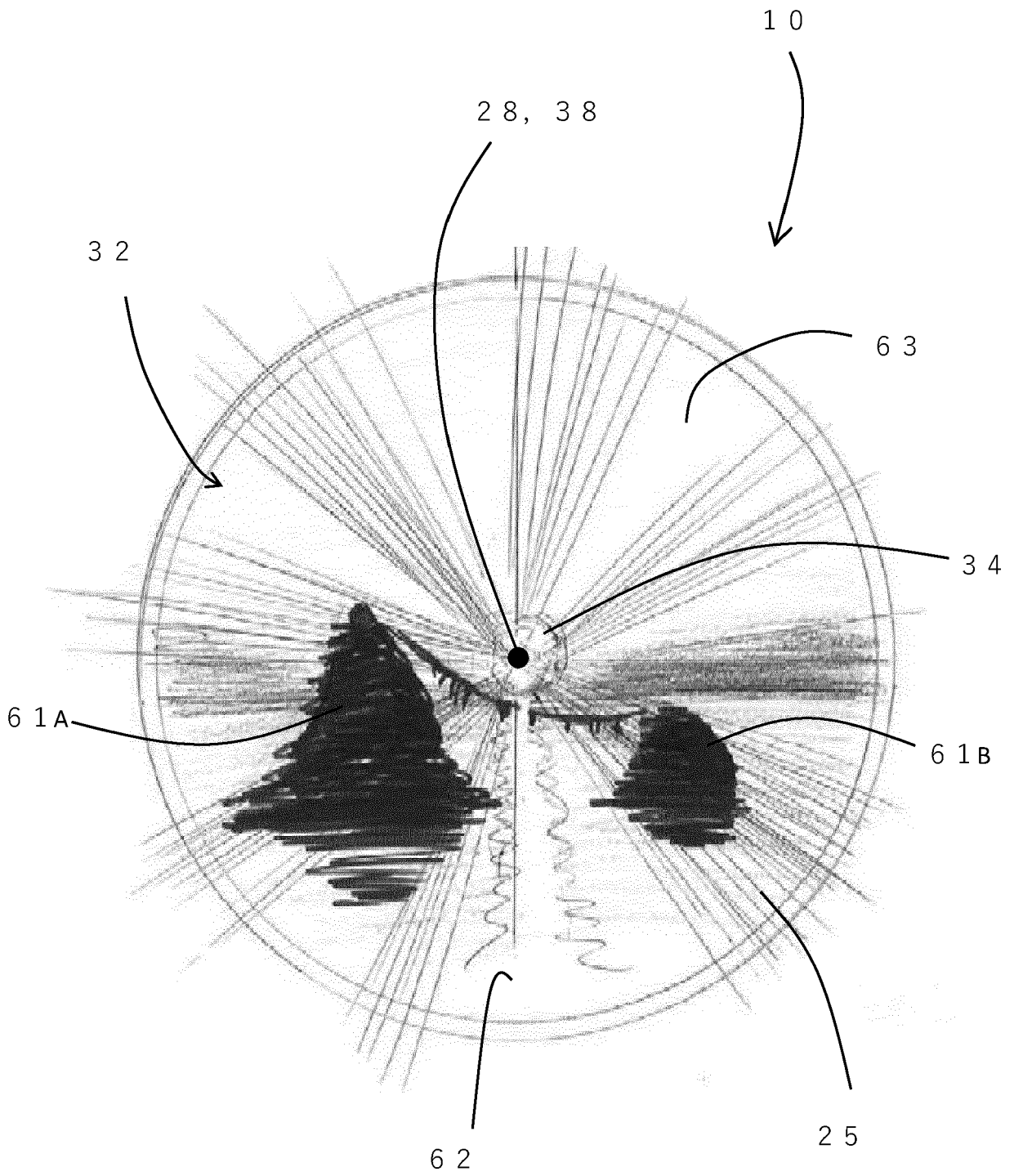


FIG. 5

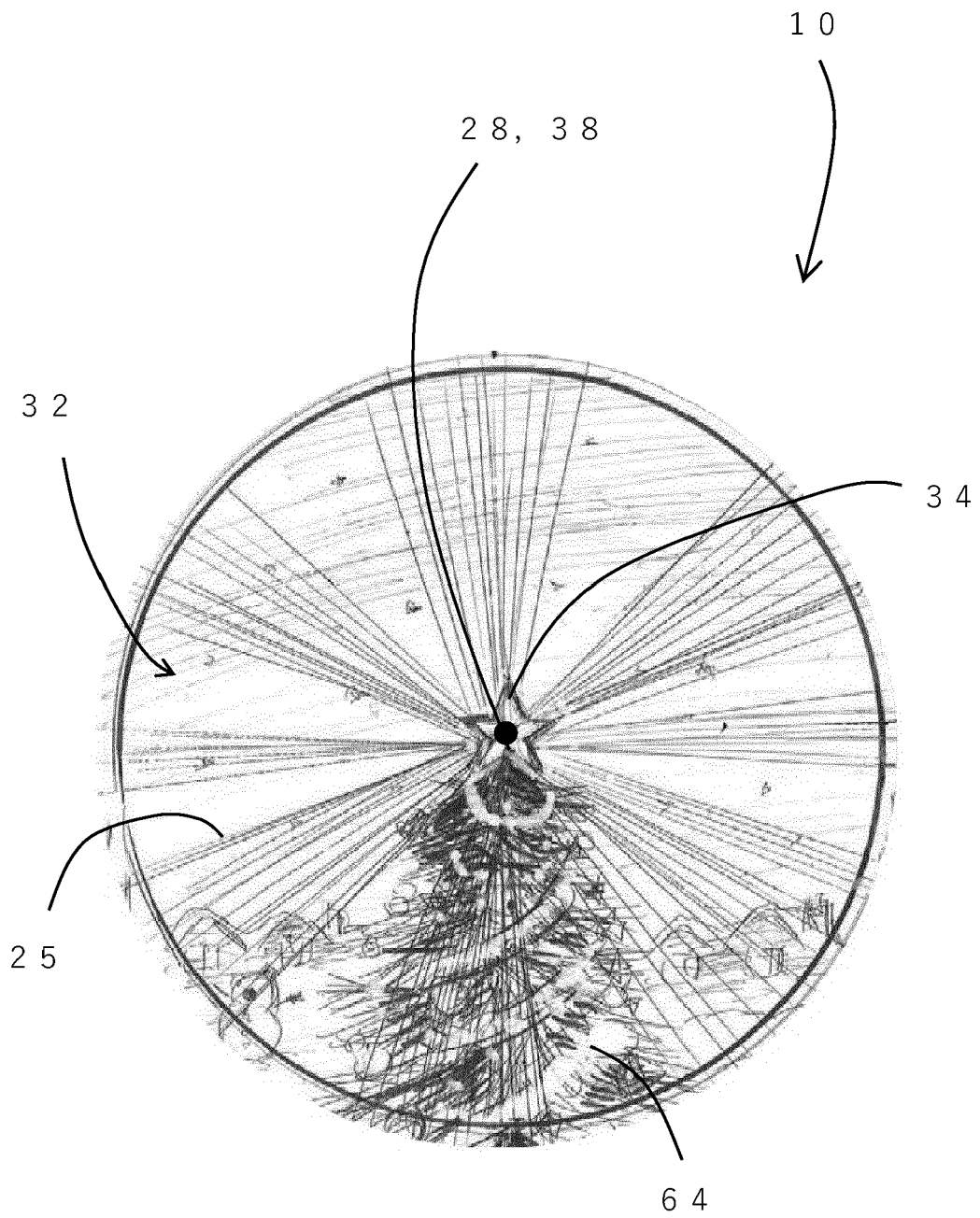


FIG. 6

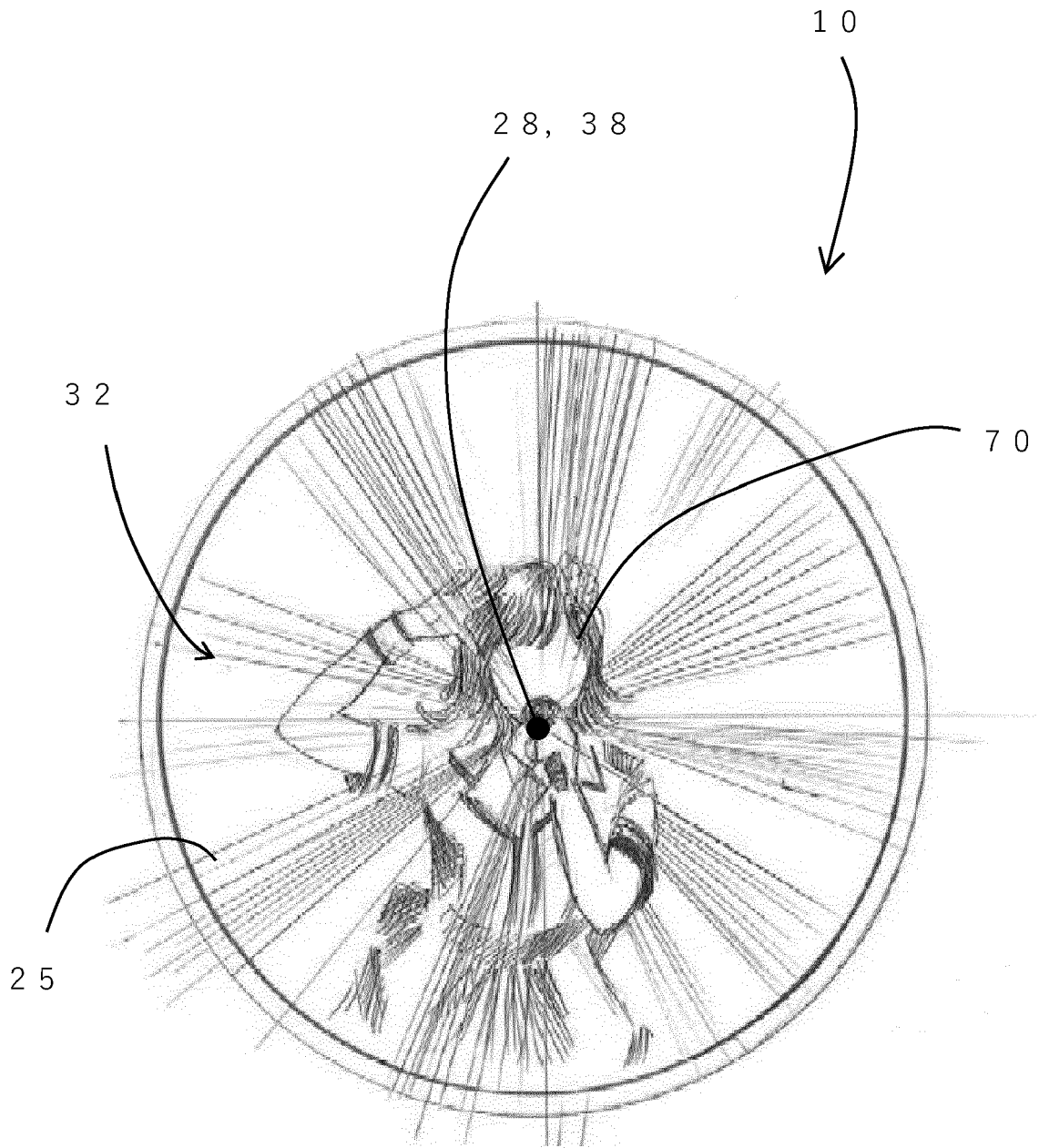


FIG. 7

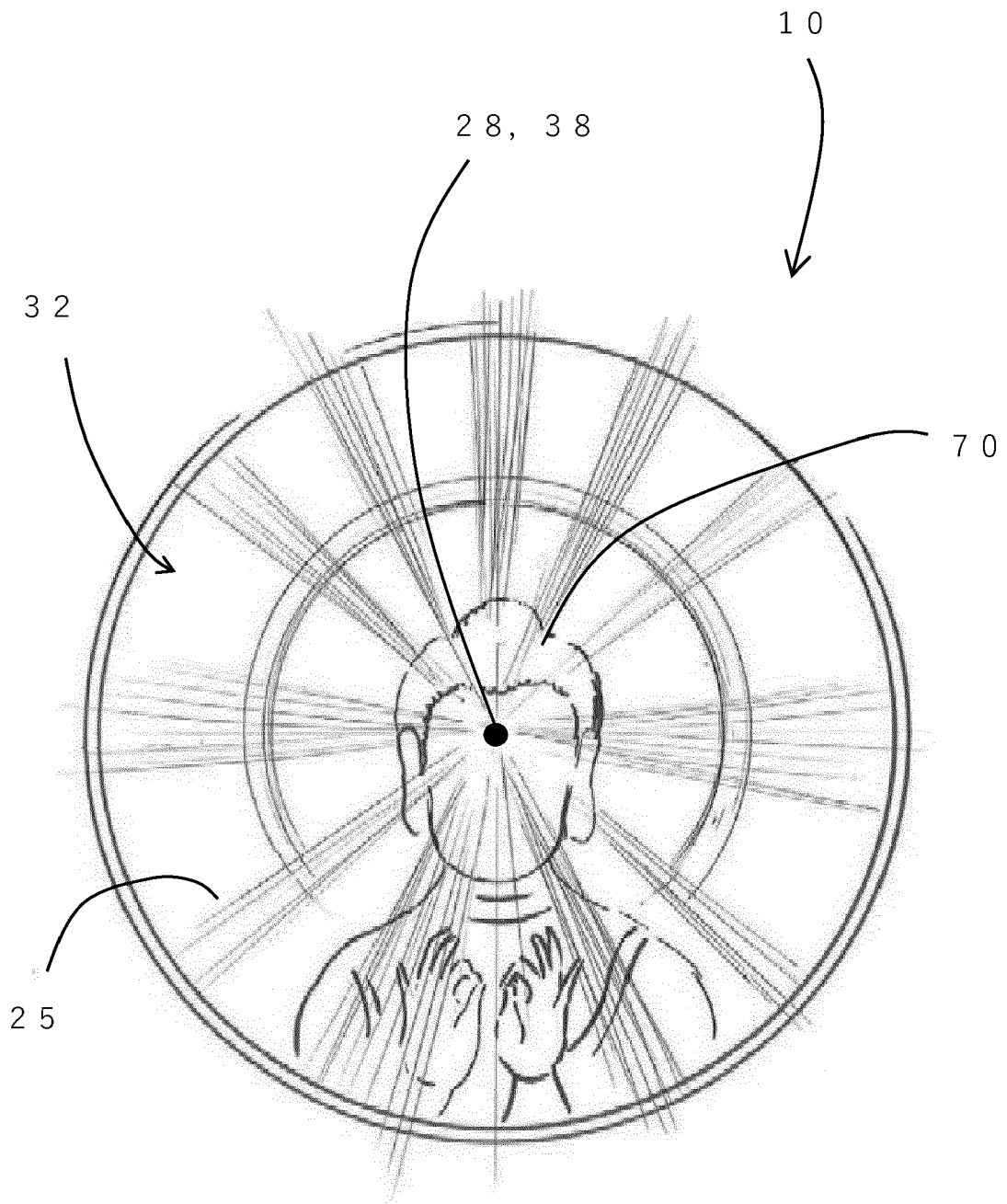


FIG. 8

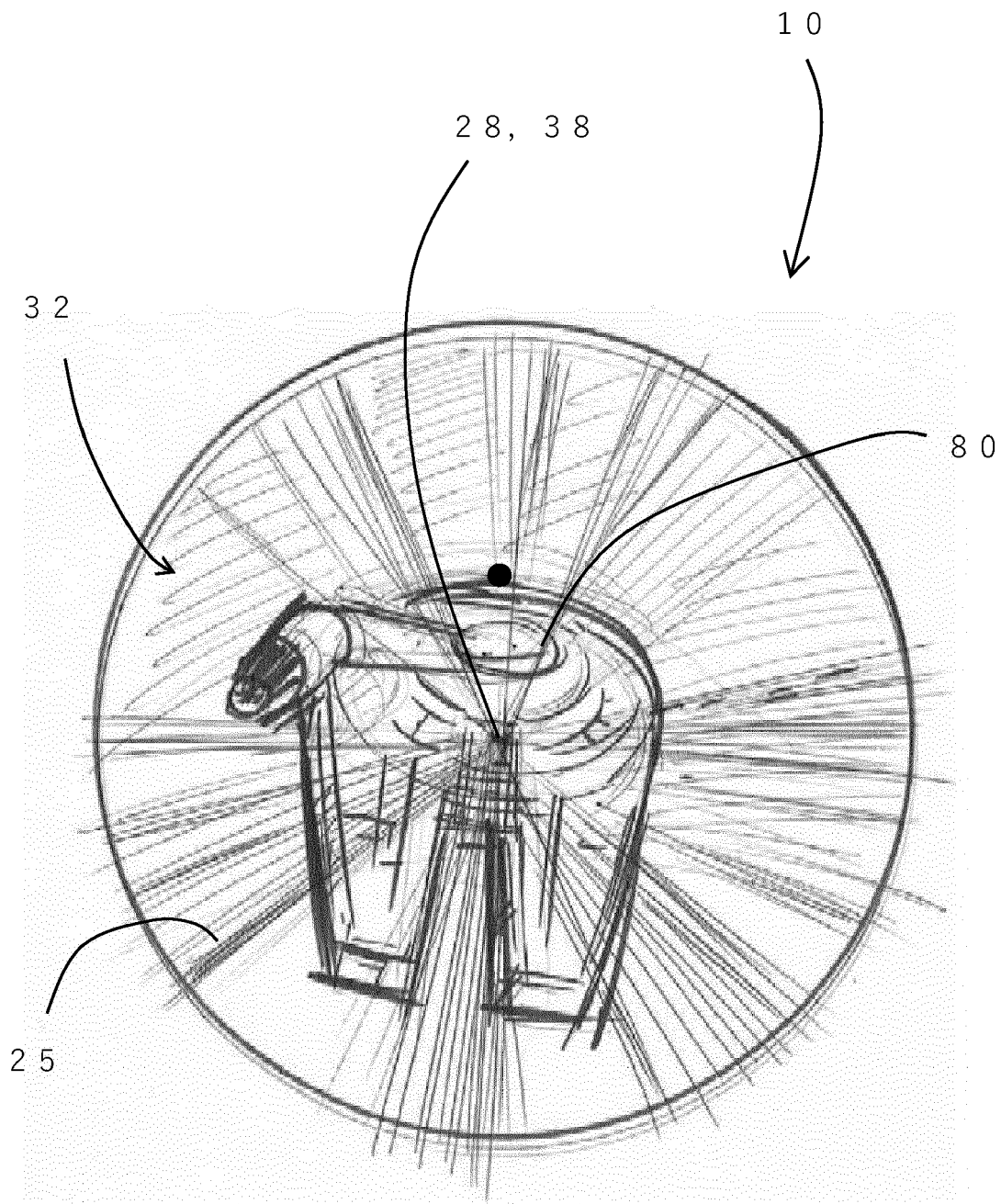


FIG. 9

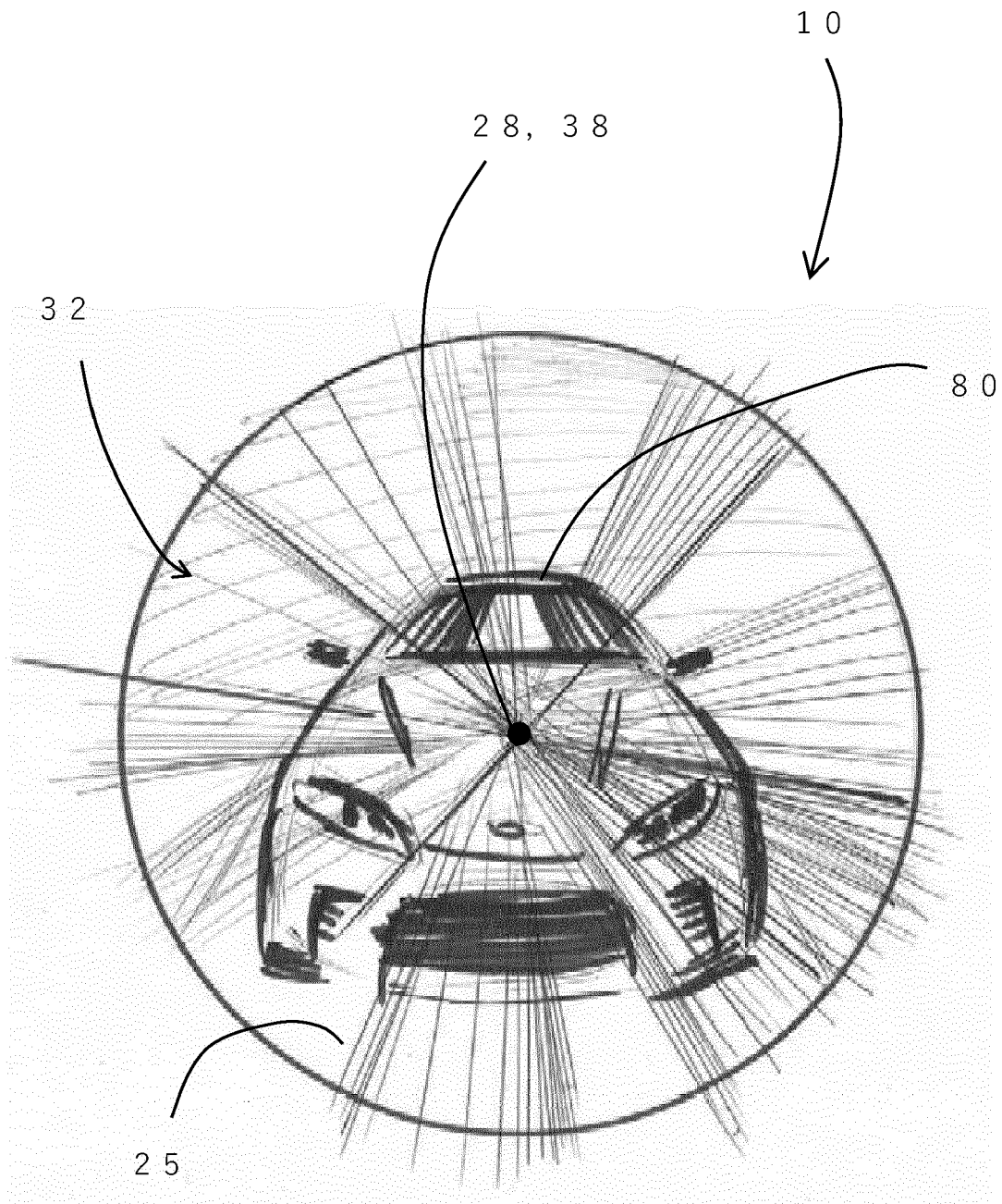


FIG. 10

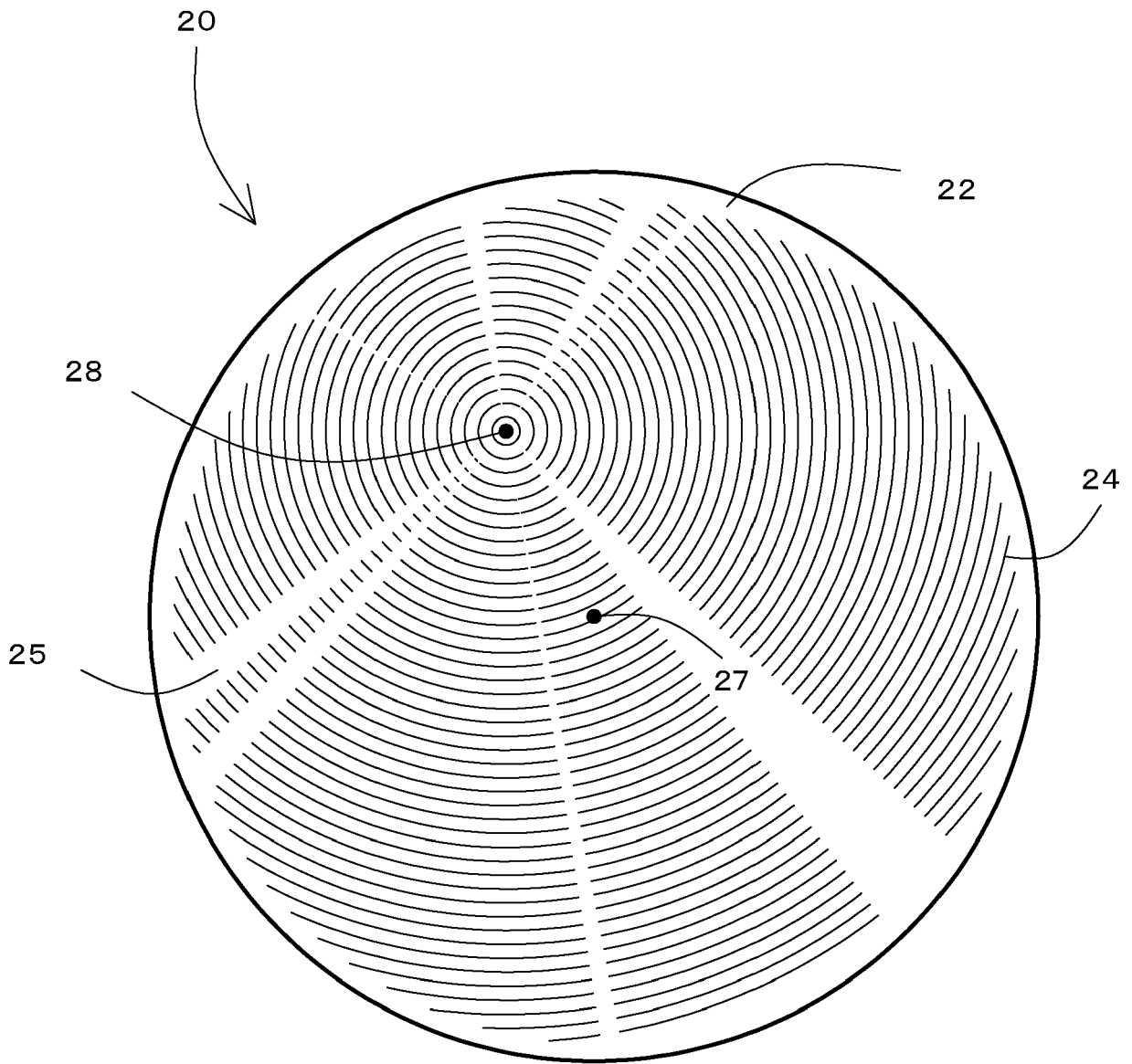


FIG. 11

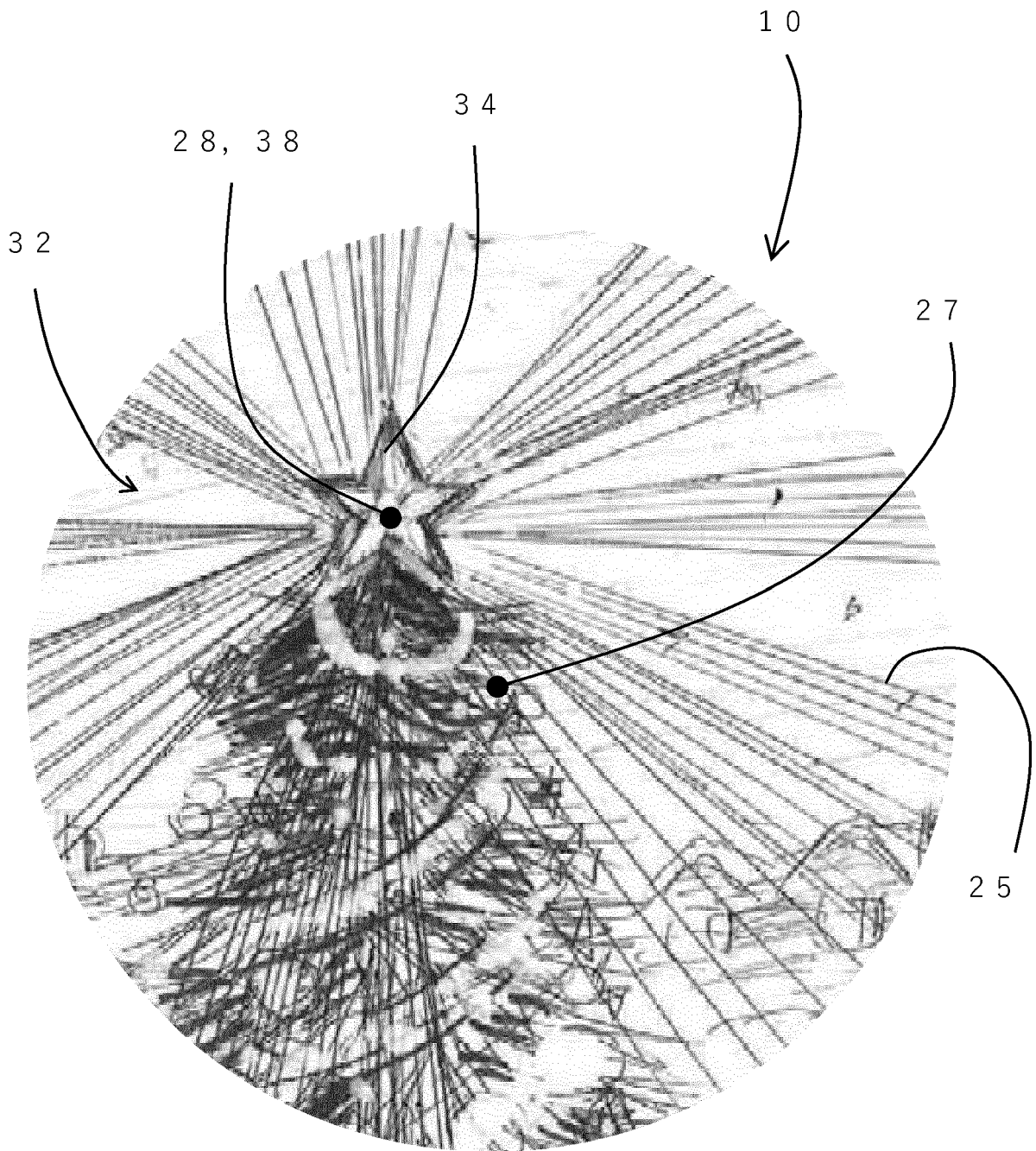


FIG. 12

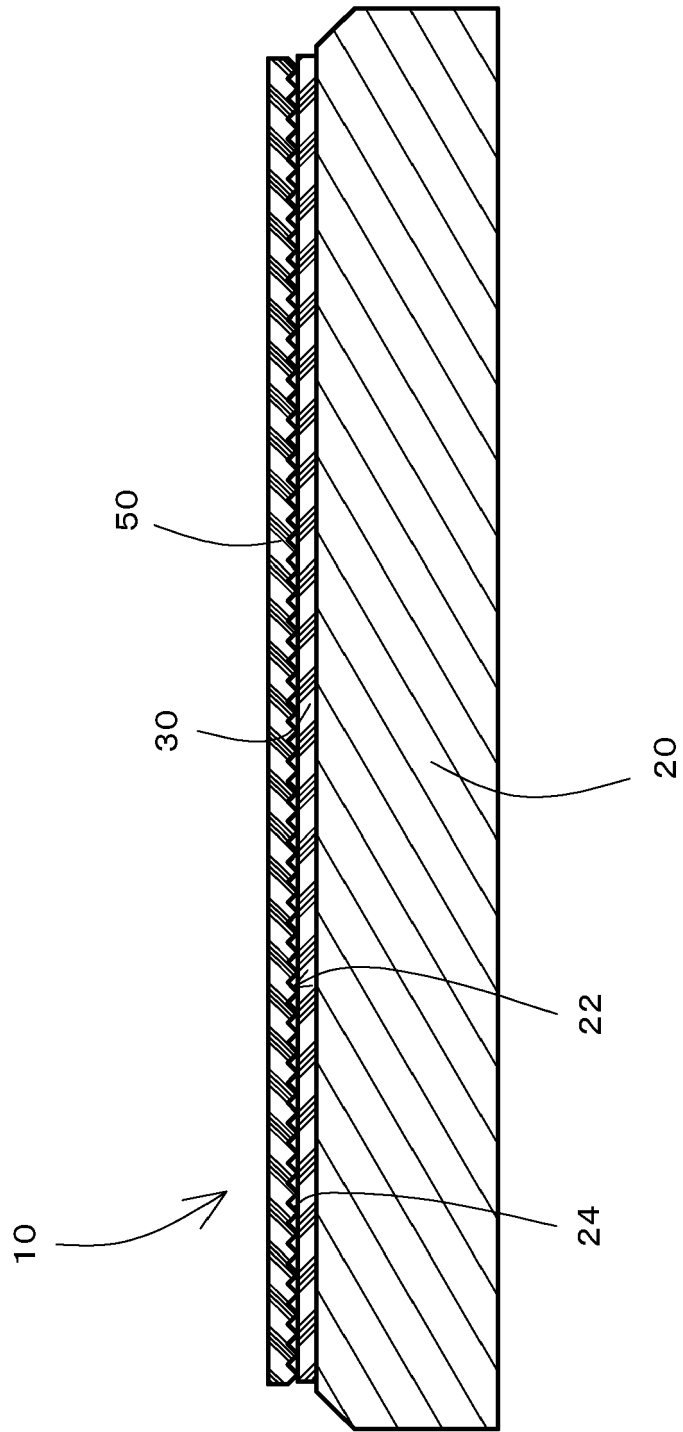


FIG. 13

REFERENCES CITED IN THE DESCRIPTION

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