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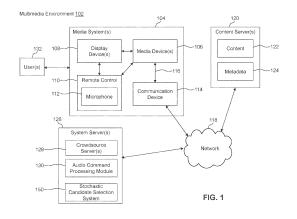
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#### (54) STOCHASTIC CONTENT CANDIDATE SELECTION FOR CONTENT RECOMMENDATION

(57)Disclosed herein are system, apparatus, article of manufacture, method and/or computer program product embodiments, and/or combinations and sub-combinations thereof, for stochastic candidate selection for content recommendation. An example embodiment operates by a computer-implemented method for stochastic candidate selection for content recommendation. The method includes receiving, by at least one computer processor, a first plurality of content candidates and selecting a second plurality of content candidates from the first plurality of content candidates. The method further include ranking the second plurality of content candidates based on one or more parameters and selecting a third plurality of content candidates from the ranked second plurality of content candidates. The method can further include displaying the third plurality of content candidates using a display device.



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**DOCUMENTS CONSIDERED TO BE RELEVANT** Citation of document with indication, where appropriate,



#### **EUROPEAN SEARCH REPORT**

**Application Number** 

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- Y : particularly relevant in combined document of the same category
   A : technological background
   O : non-written disclosure
   P : intermediate document

- L : document cited for other reasons
- & : member of the same patent family, corresponding document

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#### ANNEX TO THE EUROPEAN SEARCH REPORT ON EUROPEAN PATENT APPLICATION NO.

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